



Pressure Points in Dating

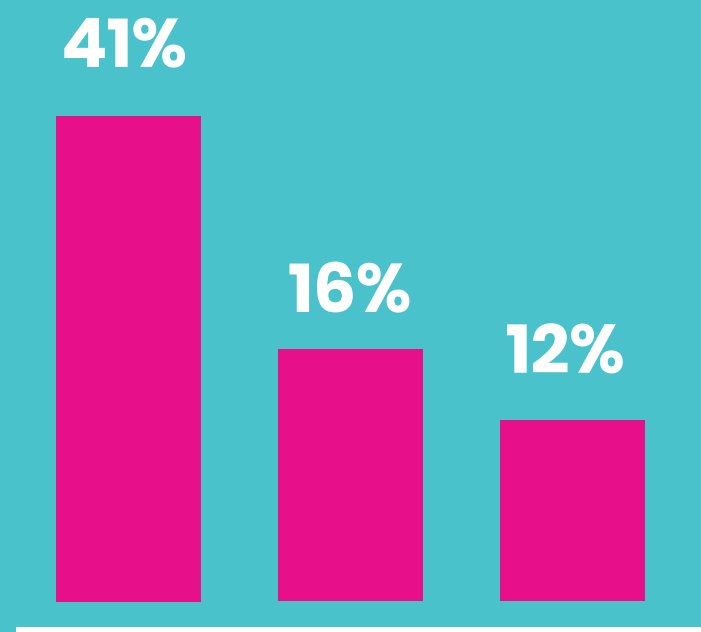


On first dates, singles feel the most pressure to be:

41%
Interesting

16%
Talkative

12%
Fun



Where does pressure to find a partner come from?

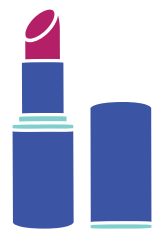
53% of men say themselves

51% of women say age/life stage

WHAT DO SINGLES EMBELLISH THE MOST?



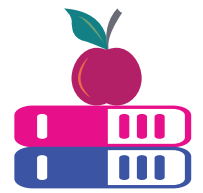
51% Interests & hobbies



45% Looks & appearance



34% Income & career



31% Level of education

Nearly **2/3** of singles take intentional breaks from dating for self-care



1/3 have felt the need to adopt an interest or hobby of someone they were dating



Plenty of Fish

*Based on more than 2,000 U.S. singles surveyed by dating app Plenty of Fish
Learn more here: <https://craftedcom.egnyte.com/dl/s2o2KR33MP>