



# Dating Unfiltered

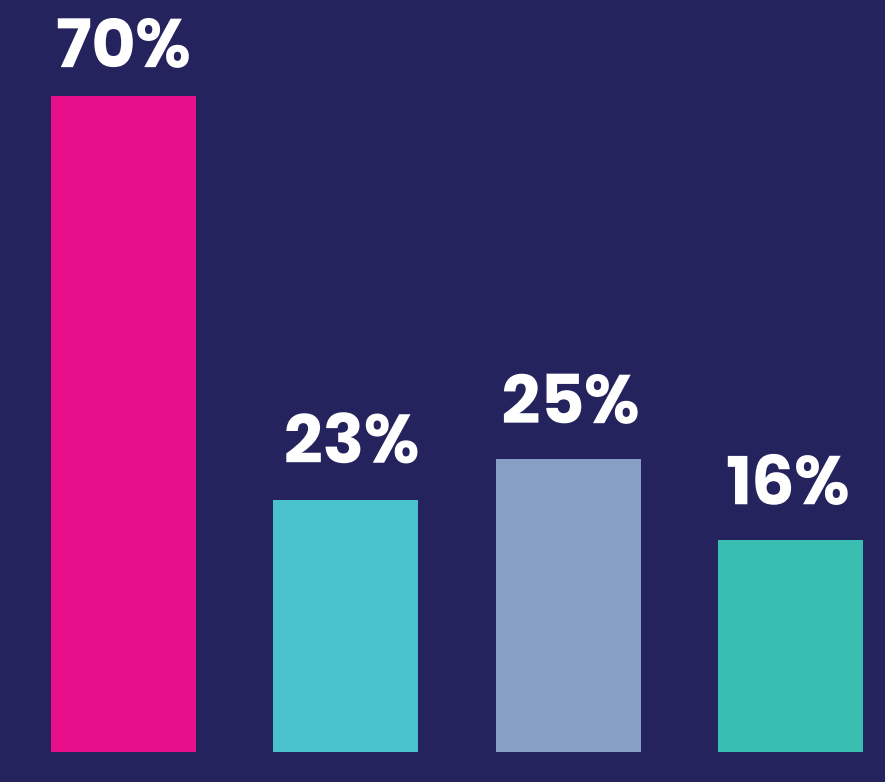
## Singles say NO to filters



### What does a face filtered photo say about someone?

**70%**  
say deceptive

**23%**  
say insecure



**25%**  
say pretending to be someone they're not

**16%**  
say superficial



Millennials can't stand the sight of the flower crown, with 26% saying this filter is their least favorite! Sorry Coachella.

### 3 WORST FACE FILTERS

**52%**  
think they should be **BANNED!**



#1  
  
The dog ears + tongue

#2  
  
The bunny ears

#3  
  
The fake glasses

**1/3**



of singles have passed up messaging someone on a dating app because their photos were too heavily filtered.



PlentyofFish

\*Based on more than 2,000 U.S. singles surveyed by dating app Plenty of Fish  
Learn more here: <https://craftedcom.egnyte.com/dl/s2o2KR33MP>