Canadian Hot Dog Etiquette

1. Don’t fret about ingredients. Instead, relax and enjoy.
   Focus on hot dog deliciousness and know that Maple Leaf Natural Top Dogs™ are made with natural ingredients that are so simple and understandable, no guilt is necessary.

2. Don’t use ketchup...ever.
   It’s a waste of good food. And if the risks aren’t immediately apparent, you aren’t a real Canadian.

3. Keep the beverage pairing casual with hot dogs.
   Pairing a fancy drink with a hot dog is like wearing an evening gown to a baseball game. Keep it simple.

4. Don’t use gravy and cheese curds as acceptable toppings.
   While many people outside of Canada may be puzzled, no explanation is needed here in Canada. Hold your head high and just hum “O Canada” in your head when challenged.

5. Keep the plates: aren’t necessary. Even paper ones.
   Hot dogs are the ultimate handheld food. Plus, eating with your hands is the ultimate environmentally friendly way to go. So, feel free to ditch the dishes and shun the paper plates.

6. Never eat a hot dog sandwich…ever.
   Hot dogs are sacred in Canada and the name stands with or without the presence of bread. But a sandwich without the bread is just – well, ingredients.

7. Never call a hot dog a sandwich…ever.
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8. Don’t use gravy and cheese curds as acceptable toppings.
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9. Do use ketchup north of the border.
   Many Americans also like ketchup, however, there it is served on a hot dog as a condiment, not as an ingredient. In Canada, gravy is considered an acceptable topping.

10. Never eat a hot dog with mittens and gloves on.
    Never let the cold prevent you from enjoying a hot dog while ice fishing, snowshoeing, skiing, snowmobiling or skating! And goalies should never remove gloves while eating hot dogs during a game – it’s too risky to the knuckles.

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