



DEMAND THE RIGHT IN ONTARIO



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Methodology



METHODOLOGY

- **The survey was designed by Public Square in partnership with Campbell Strategies.**
- **This survey involved a random selection process, with 325 participants.**
- **Invitations to participate in the survey were sent to over 1700 mayors, reeves, councillors and CAOs, by the Mayor of Ingersoll, Ted Comiskey.**
- **The survey was in field from April 15 to April 26, 2019.**



FINDINGS SUMMARY

1

The majority were unaware that a private waste management company can develop without approval of the local municipal government, and were unaware of the ‘demand the right’ campaign. **But, close to nine in ten support the right to approve new landfill sites in their communities.**

2

Environmental concerns, site location, and financial concerns are top conditions for the approval of a landfill site in municipalities. **However, more than four in ten say that they are likely or somewhat likely to approve a landfill site, if their conditions were met.**





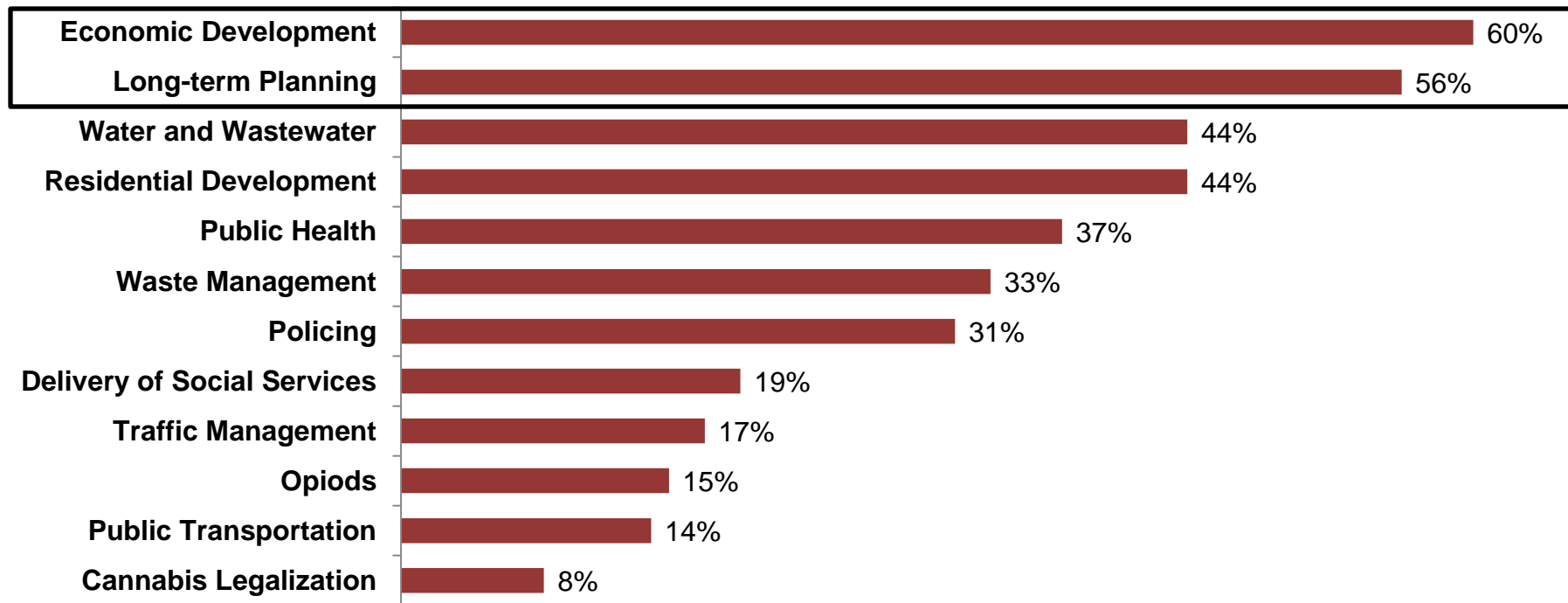
Most Important Issue



TOP PRIORITY

Economic development and long term planning are top priorities.

Percentage Selected





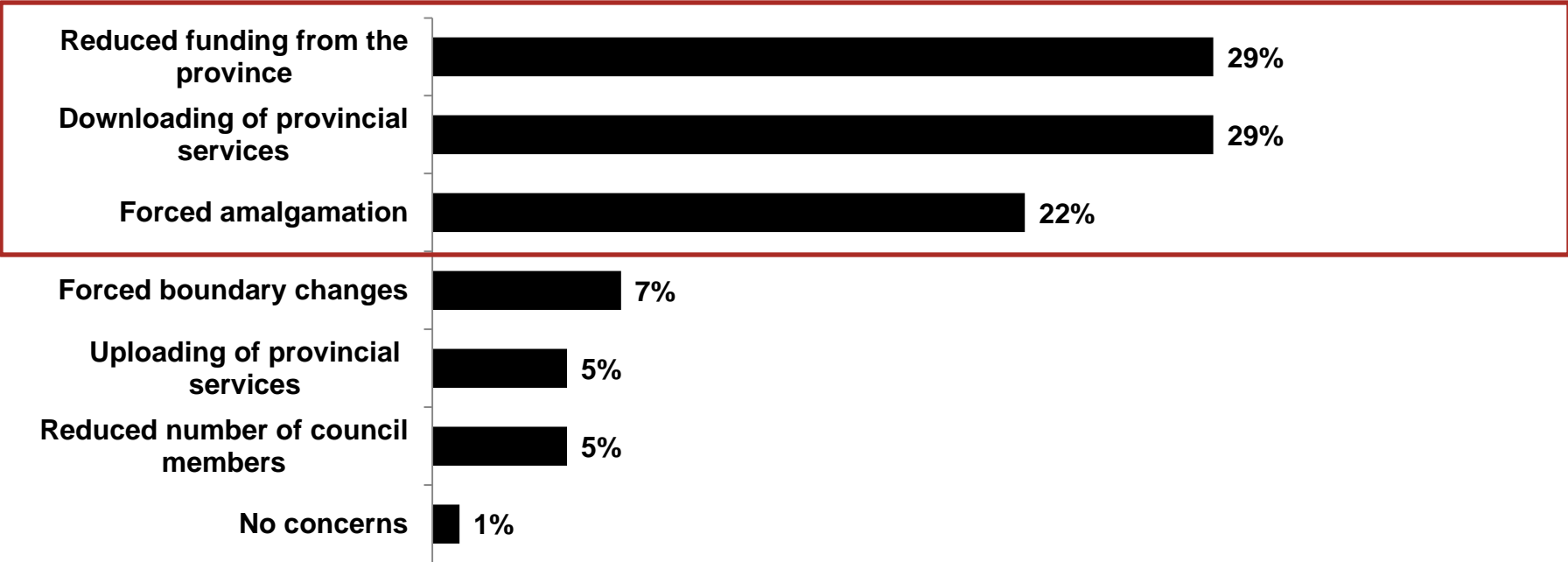
Provincial Review



PROVINCIAL REVIEW

Reduced funding from the province, downloading and forced amalgamation top the list of concerns from the provincial review.

The Province is currently reviewing municipalities, their governance models, services, and size of councils. Which of the following concerns you the most? Choose your top 3.

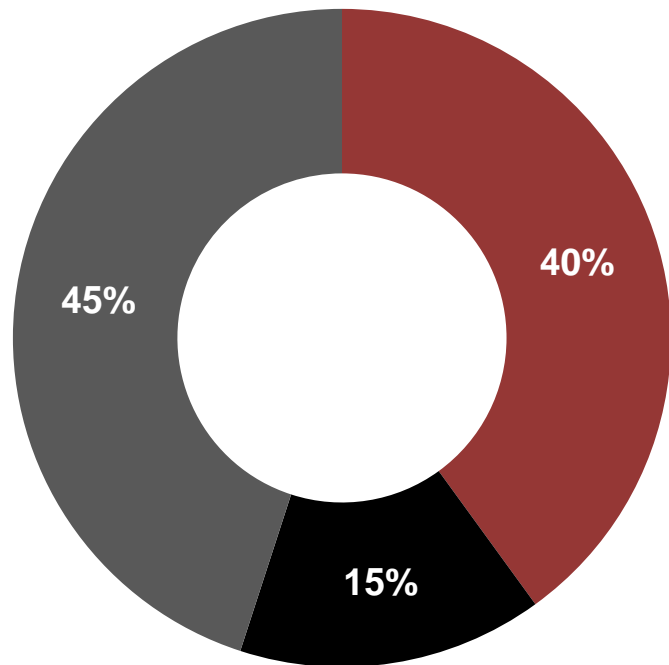




Awareness of ‘Demand the Right’

NO APPROVAL NEEDED

The majority were unaware that a private waste management company can develop without approval of the local municipal government.



As far as you know, is it true that ***a private waste management company can develop and operate a new landfill site in any community without the approval of the local municipal government,*** so long as it receives environmental approval from the province, and the site is zoned for industrial use?

■ TRUE

■ NOT TRUE

■ UNSURE



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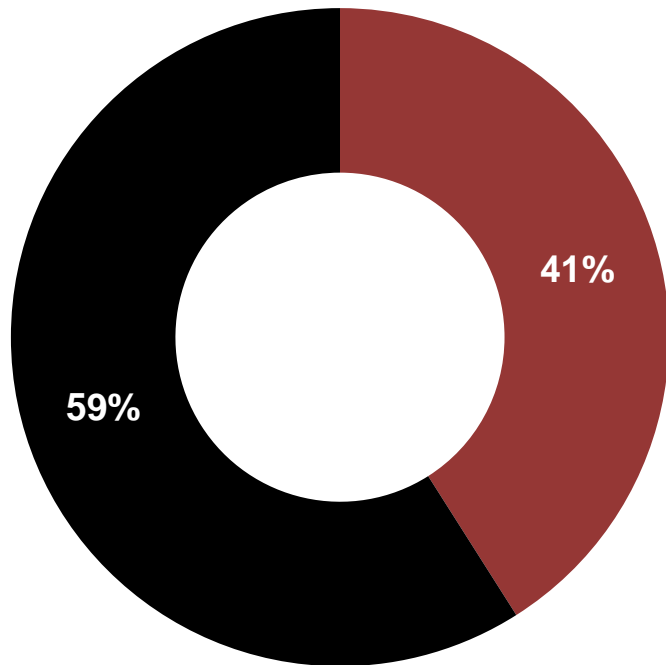


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DEMAND THE RIGHT

Four in ten are aware of the ‘demand the right’ campaign to provide municipalities with the authority to make landfill decisions.

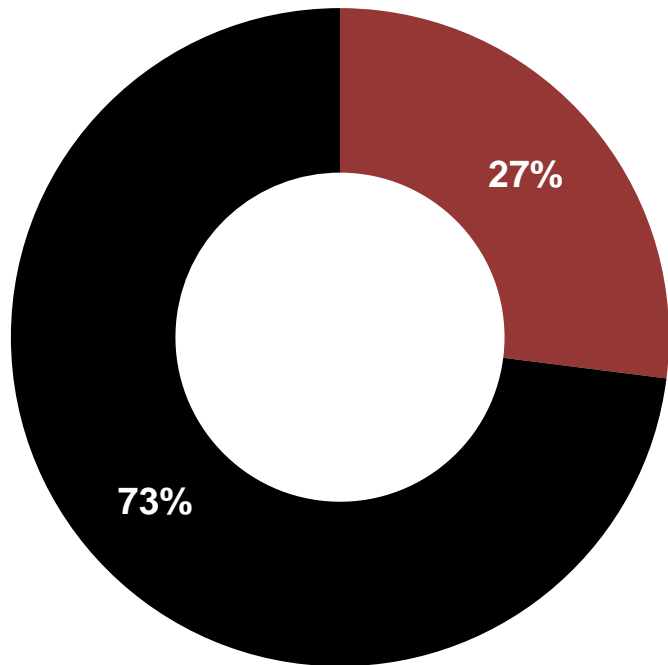


■ AWARE ■ NOT AWARE

Are you aware of the province-wide campaign, *‘Demand the Right’* that is asking the Ontario Government to provide municipalities with the authority to make decisions regarding hosting landfills in their own communities?

PASSED A MOTION

Just under three in ten are aware that 80 municipalities have passed a motion to 'demand the right'.

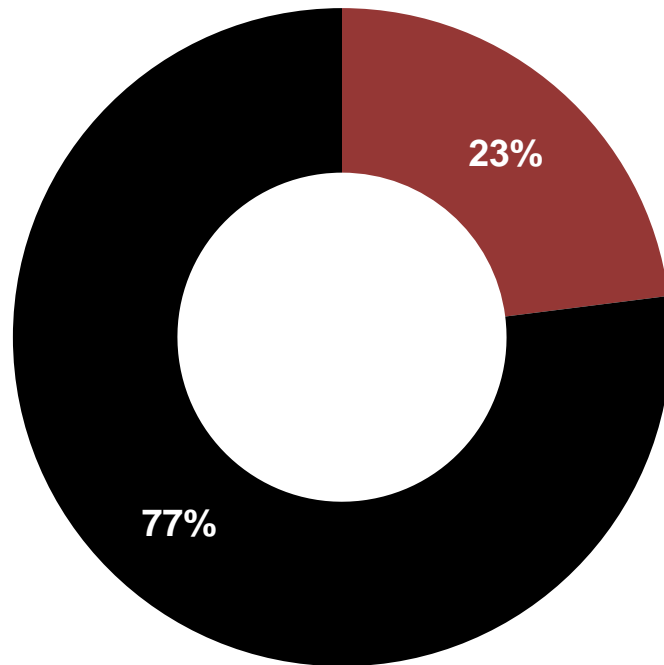


■ AWARE ■ NOT AWARE

Are you aware that close to **80 municipal governments in Ontario** have passed a motion which **'demands the right'** to **approve new landfills** in their communities?

CONSIDERATION

Fewer—just over two in ten—are aware that the government is giving serious consideration to providing municipalities with the right to approve landfill sites.



■ AWARE ■ NOT AWARE

Are you aware that the *Ministry of the Environment is giving serious consideration to providing municipalities with the right to approve new landfill sites?*

**Attitudes
Towards
'Demand the
Right'**

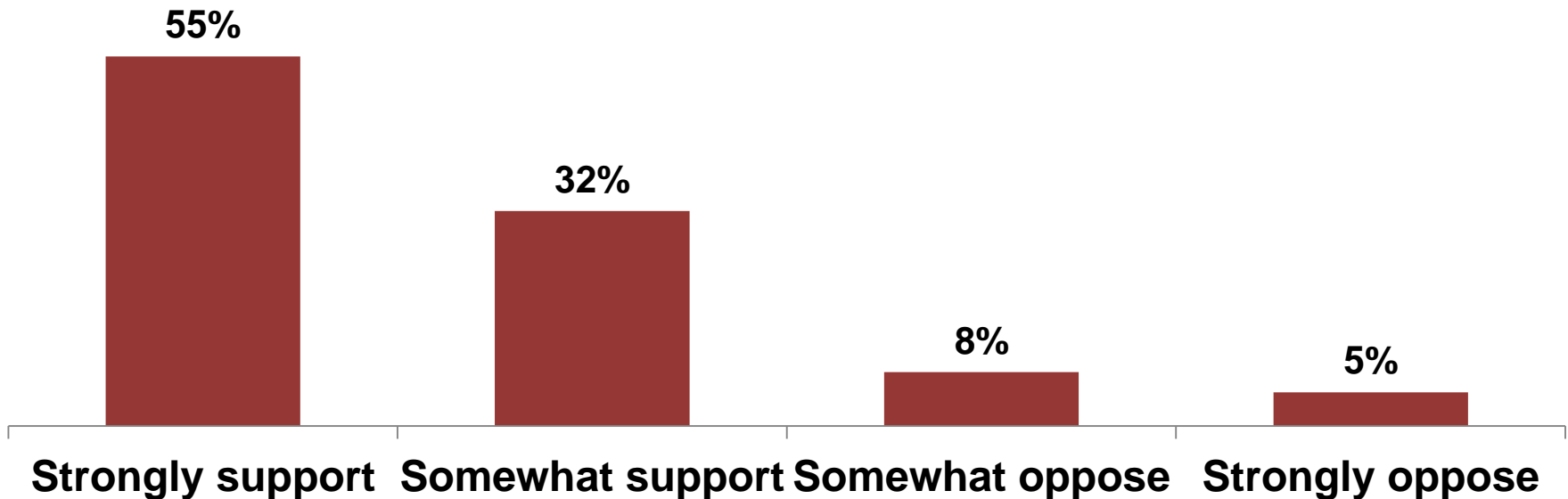




RIGHT TO APPROVE

Close to nine in ten support the right to approve new landfill sites in their communities.

Do you support the idea that the Ontario Government provide municipalities with the right to approve new landfill sites in their communities?



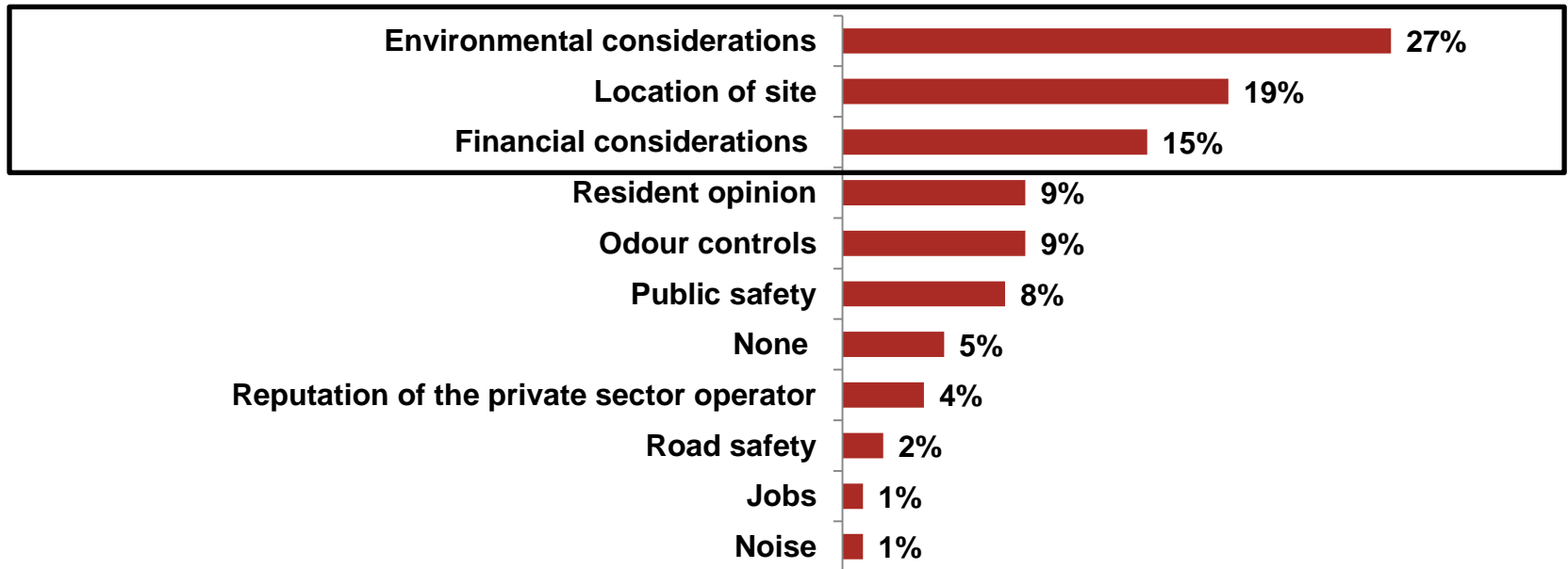


Attitudes Towards Landfills

TERMS FOR APPROVAL

Environmental concerns, site location, and financial concerns are top conditions for the approval of a landfill site.

What, if any, would be the most important terms or conditions for approval of a landfill site?

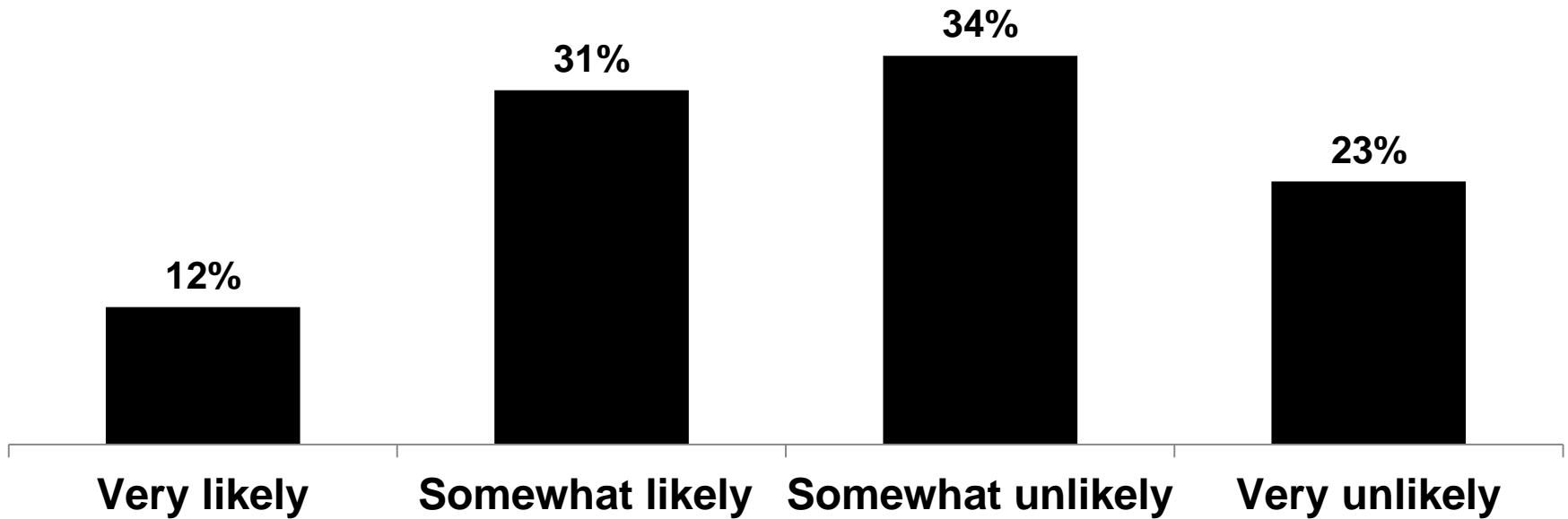




LIKELY TO APPROVE

More than four in ten say that they are likely or somewhat likely to approve a landfill site, if their conditions were met.

What would you say is the likelihood of your municipality approving a landfill in your community, if your conditions were met?



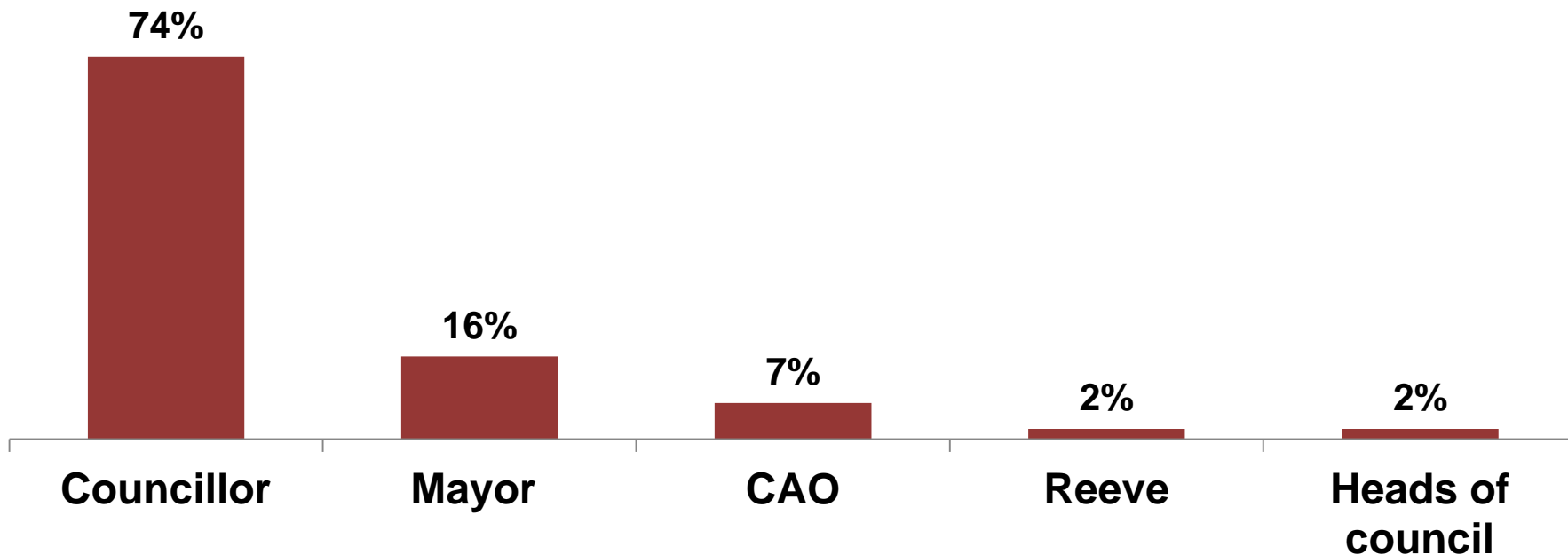


Survey Participants



Three quarters of survey participants are councilors, followed by mayors—who are 16% of the sample population.

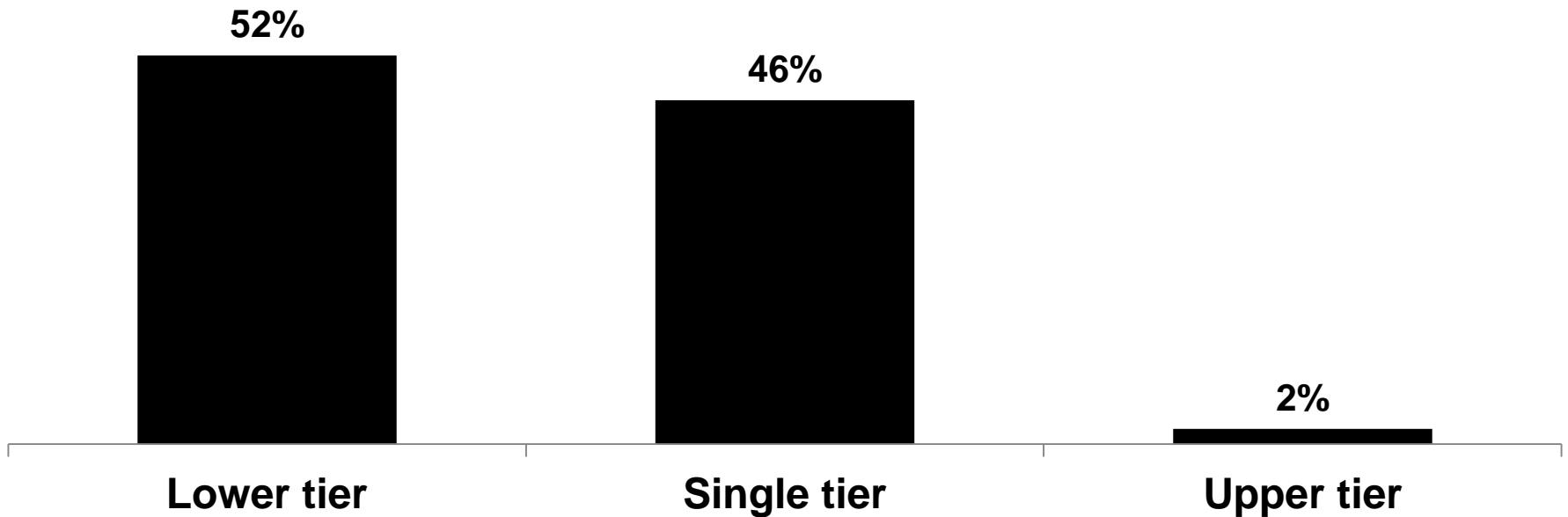
What role do you play in your government?





Roughly half are in either lower or single tier governments.

What is your Tier?

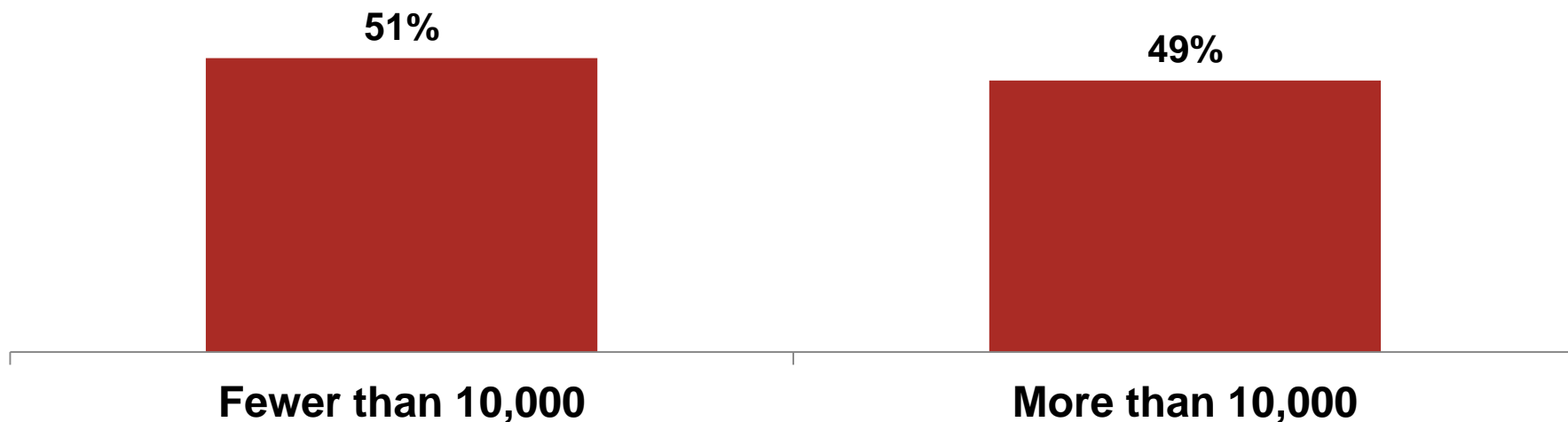




YOUR POPULATION

Half the respondents were from municipalities with fewer than 10,000 people.

What is the current population of your municipality?





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