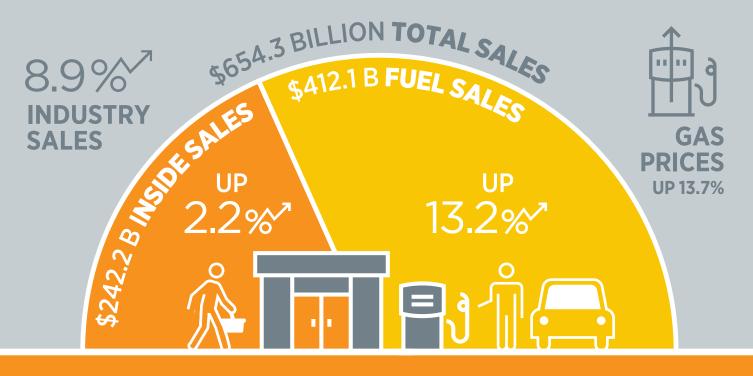
NACS State of the Industry Report®

2018 DATA

# Strong Sales for Convenience Stores

U.S. convenience stores experienced record in-store sales in 2018, per newly released NACS State of the Industry data.



### **Industry Snapshot**

FUEL

Convenience stores sell **about 80% of the fuel** purchased in the United States



#### **FUEL SALES**

**SALES IN 2018** \$412.1 BILLION **2017** \$364.1 0 \$100 \$200 \$300 \$400 \$

**AVERAGE GAS PRICES** 

FUEL MARGINS cents per gallon (before expenses)









LABOR





Convenience stores employed **2.36 million people** in 2018

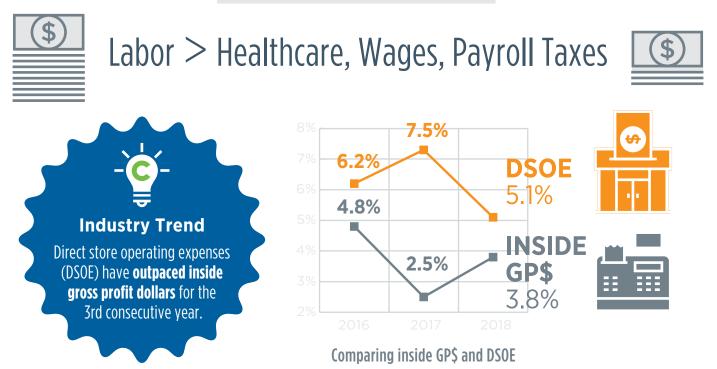
### **AVERAGE HOURLY WAGE: STORE ASSOCIATE**

WAG	GES IN	2018	<b>3</b> \$10.	74	
017	\$10.24				
2016	\$9.99				
2015	\$9.44				

4.4%

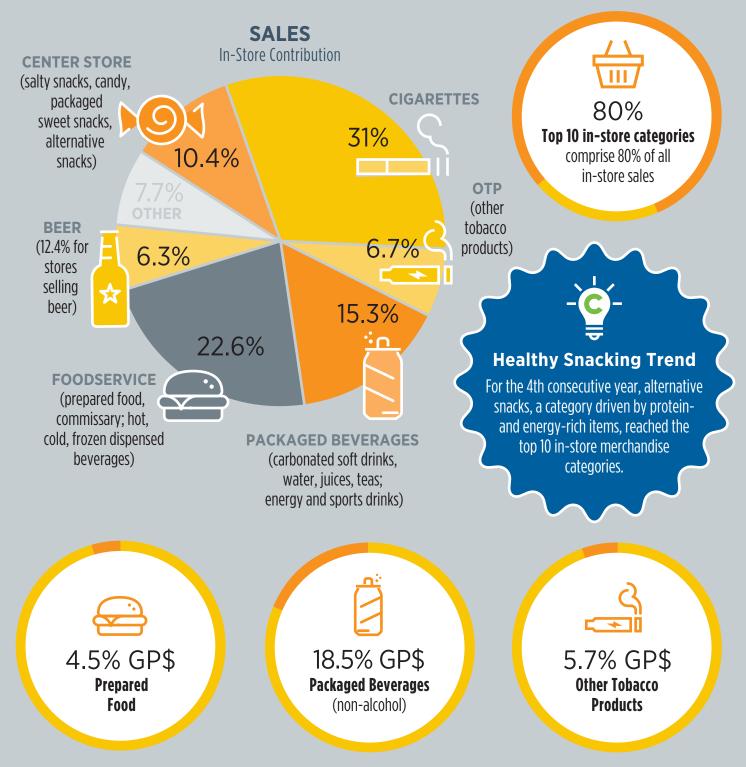
TURNOVER for store associates was 118%, down from 121% in 2017. Source: NACS Compensation Report\* of 2018 Data

DIRECT STORE OPERATING EXPENSES



#### **KEY CATEGORIES**

## In-store categories in 2018



Sources: NACS State of the Industry Compensation Report® of 2018 Data; NACS State of the Industry Report® of 2018 Data; 2019 NACS/Nielsen Convenience Industry Store Count

## NACS State of the Industry Report®

You Have Questions. We Have Data-Powered Answers. convenience.org/SOI