



READY FOR THE ROAD AHEAD

83% of Americans will drive the same amount or more in 2019, according to the latest Hankook Gauge Index Survey.

Car Maintenance Habits

More drive time underscores the importance of preventative car maintenance.



73%

regularly schedule service appointments



52%

schedule service by mileage



21%

check the calendar

Under Pressure

When the low tire pressure light goes on, Americans deal with it:



56%

The same day

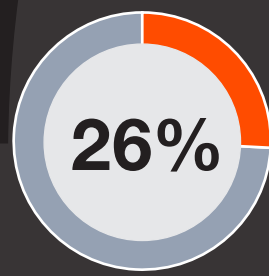


22%

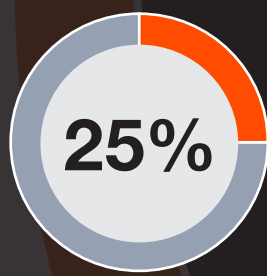
A few days later

Repair or Replace

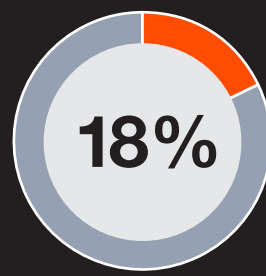
When repairs just aren't enough, Americans consider these 3 factors when buying a new car or truck:



Brand



Year and mileage



Safety

73%

of drivers say rebates impact their purchasing decisions



Stay tuned to **Hankook Tire America** for upcoming rebates and savings.



www.hankooktire.com/us



@HankookTireUSA



@HankookTireUSA



HankookTireUSA