



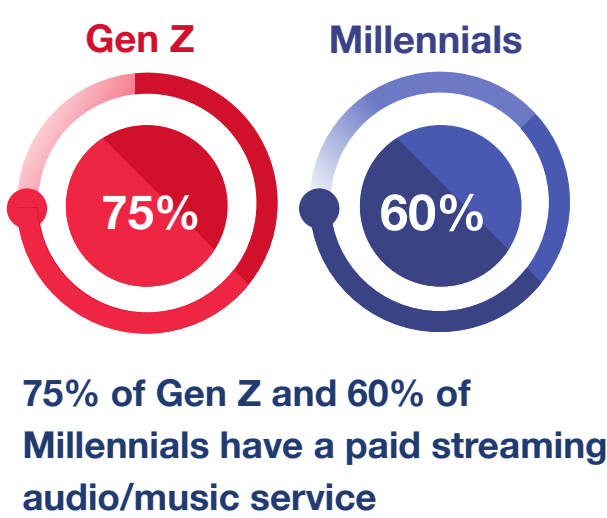
Americans Listening to Podcasts at Work More Than Doubles from 2018

Podcast Enthusiasm Rises Among Young American Professionals

Podcasts have rapidly become one of the most popular mediums of choice for Americans seeking news, entertainment and knowledge. To learn more about this trend, EX-IQ conducted a survey of 1,000 U.S. podcast listeners which resulted in fascinating findings.



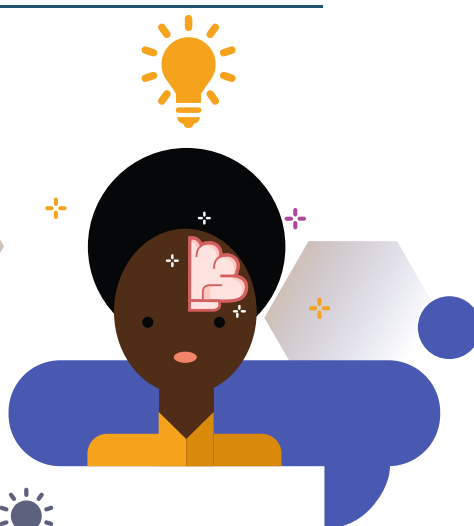
A third of Millennials listen to podcasts daily.



Over a third (36%) of Americans listen to podcasts while at work



68%
68% agree or strongly agree that podcasts contribute to their intellectual growth



75%
75% would share podcasts more if they could share a particular audio or transcribed text snippet of a podcast



2018
12% of Americans listened to podcasts at work



2019
25% of Americans listened to podcasts at work