Allstate America's

BEST DRIVERS REPORT® 2018

SAFETYTIPS

TO HELP PREVENT COLLISIONS THIS HOLIDAY TRAVEL SEASON & BEYOND

According to the National Highway Traffic Safety Administration, braking distance on wet roads increases 27 percent versus stopping on dry roads when traveling at 55 mph – and that number increases when rain turns to snow or ice.

Stay safe on the roads as winter weather starts to roll in with these safety tips:

COLLISION PREVENTION SAFETY TIPS

1 DO A SYSTEM CHECK

Make sure your headlights and brake lights work, and check tires, heater, defroster, brakes, windshield wipers and windshield washer fluid level.

2 USE AN ALTERNATIVE ROUTE

Don't drive through standing water on roads or in parking lots – it can stall your engine.

3 STAY ALERT

Give the road your undivided attention. That's especially important with slick streets and other potentially dangerous conditions.

4 TAKE IT EASY

Give yourself extra time to get where you're going. Increasing following distance, traveling at slower speeds and accounting for extra stopping time will help avoid collisions.

5 DON'T PANIC

If your vehicle begins to slide or skid, don't slam on the brakes. Look down the road in the direction you want to go and gently steer that way. Release the accelerator until traction returns.

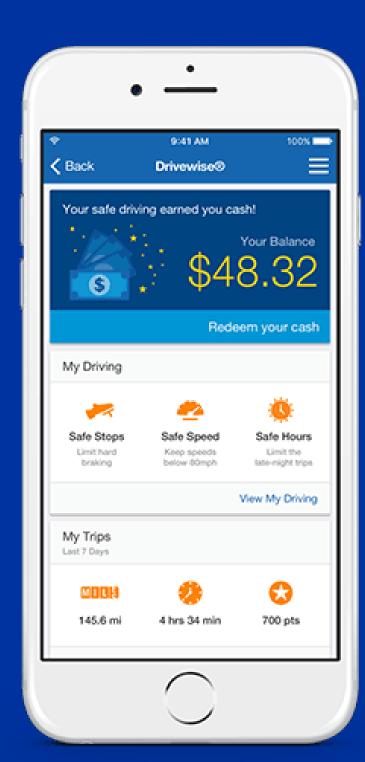
6 HAVE AN EMERGENCY KIT

Gloves, boots, blankets, flares, water, jumper cables, a flashlight and something for traction – like sand or cat litter – could all come in handy if a problem arises.

7 DOWNLOAD DRIVEWISE

Free to any consumer, Drivewise provides personalized, real-time driving feedback — such as how many hard-braking events you have — and allows you to earn rewards for safe driving.





For more information: allstate.com/bestdriversreport