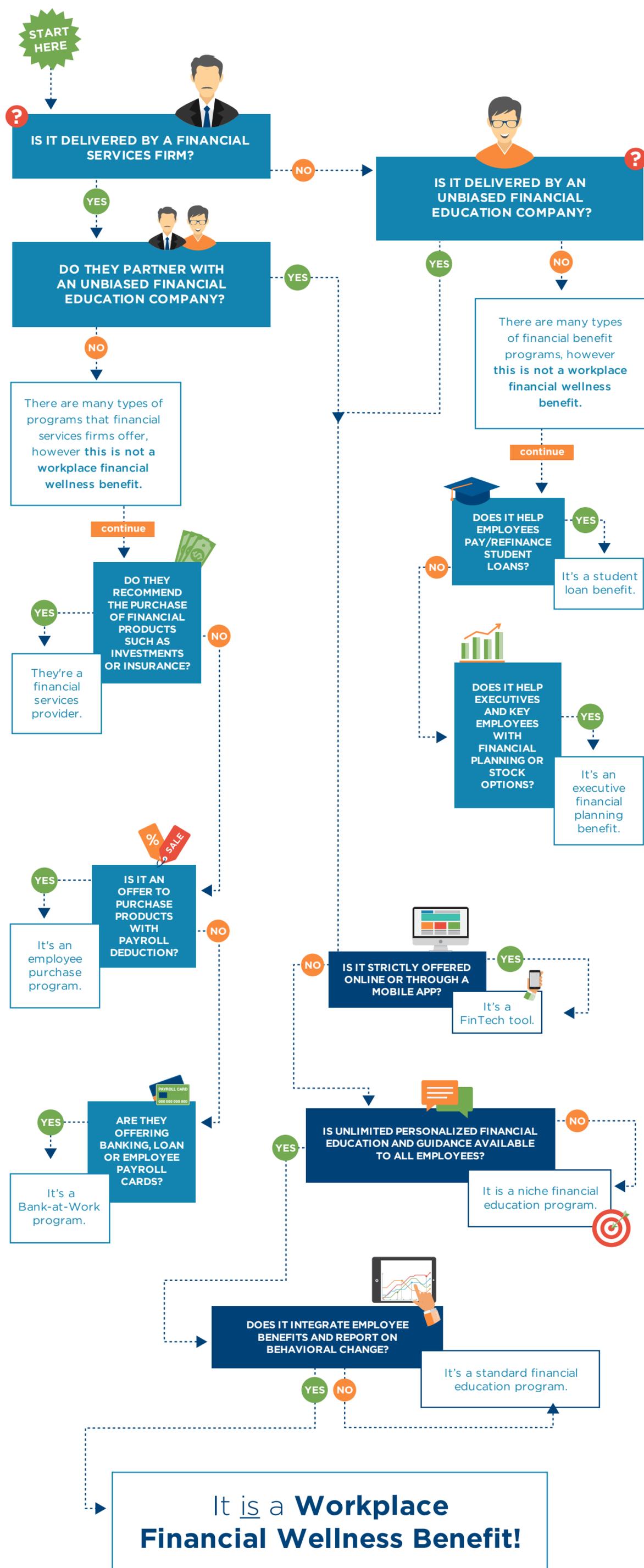


# HOW DO I KNOW IF IT IS A Workplace Financial Wellness Benefit?

“ **Financial Wellness** is one of the fastest growing benefits today. Aon Hewitt reports that 92 percent of employers plan to help employees with their financial well-being in 2017, but most employers don't have a clear definition of financial wellness to work from. As a result, they run the risk of offering programs that don't serve their intended purpose of improving employees' financial security. The below infographic outlines the difference between a *true* financial wellness benefit and the many other types of financial programs available to employees. ”



## BUT WHAT IS THE DIFFERENCE?

A **Financial Services Firm** makes money selling financial products and services.

A **Financial Education Company** makes money selling educational products and services.

Learn more about **Workplace Financial Wellness**

