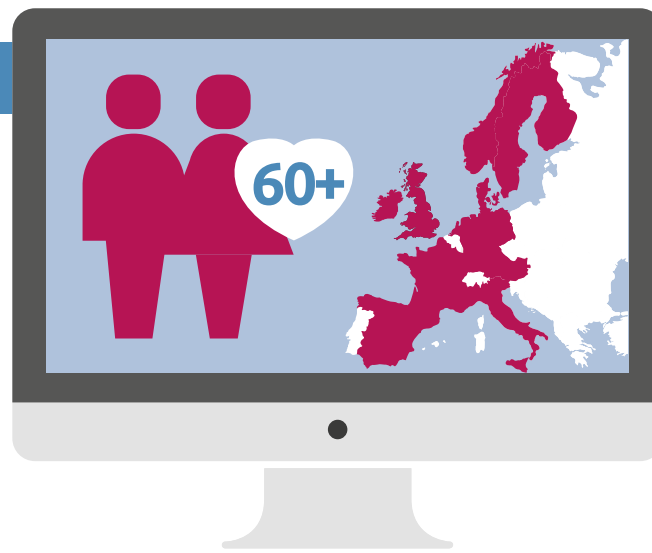


## SURVEY OVERVIEW

**12,820 PEOPLE OVER THE AGE OF 60**

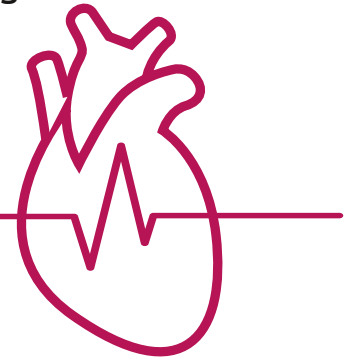
LIVING **ACROSS 11 EUROPEAN COUNTRIES...**

FRANCE, GERMANY, ITALY, SPAIN, DENMARK, NETHERLANDS, SWEDEN, FINLAND, NORWAY, IRELAND AND THE UK.<sup>1</sup>

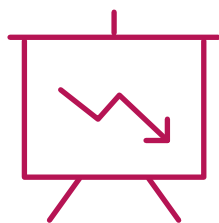


Survey designed to:

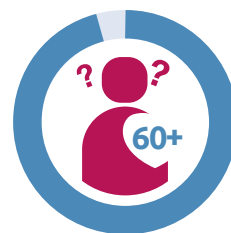
Assess awareness and concern about HVD.



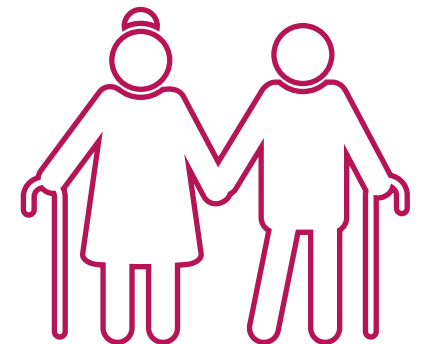
## HEART VALVE DISEASE AWARENESS



**Alarmingly, understanding of aortic stenosis, the most common form of heart valve disease affecting 2-7% of people over 65 has decreased.**<sup>1,2</sup>

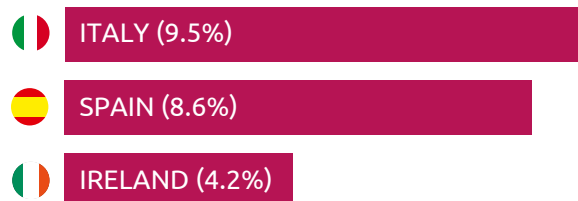


**96% OF RESPONDENTS** do not know what aortic stenosis is.<sup>1</sup>

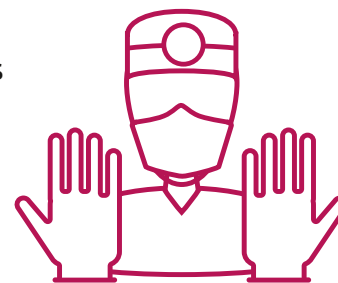


With **25% of EU people expected to be over 65 by 2030**, incidence of heart valve disease is set to increase.<sup>6</sup>

Awareness levels were highest in:<sup>1</sup>

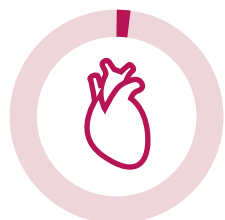


**Approximately 2 in 5** of respondents (38%) were **unaware of treatment options** for heart valve disease despite **2.7 million people** over 65 years of age being thought to **suffer from aortic stenosis in Europe.**<sup>1,3,4,5</sup>



## HEART VALVE DISEASE CONCERN

**Levels of concern** are particularly **low** when compared to **cancer** or **Alzheimer's disease** despite annual mortality of severe aortic stenosis being higher than most cancers.<sup>1,7,8</sup>



**Heart valve disease**  
2.1%

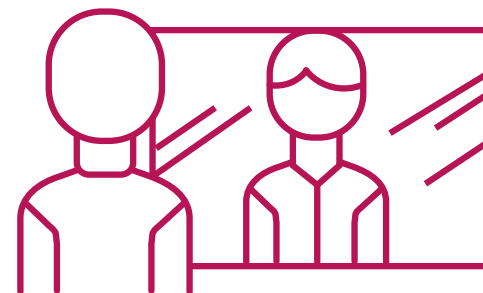


**Cancer**  
29%



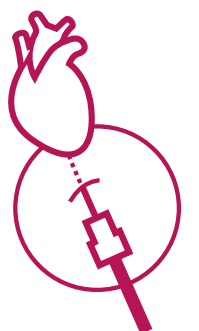
**Alzheimer's disease**  
21%

After receiving more information:  
• **43%** of over 60s were more concerned about aortic stenosis  
• **23%** would seek more information<sup>1</sup>



**Almost 4%** were more concerned and **recognised the symptoms in themselves.**<sup>1</sup>

If severe aortic stenosis is left untreated, half of patients will die within 2 years of developing symptoms.<sup>9</sup> Yet, **patients can regain their quality of life and life expectancy with heart valve repair or replacement.**<sup>10</sup>



## STETHOSCOPE USE

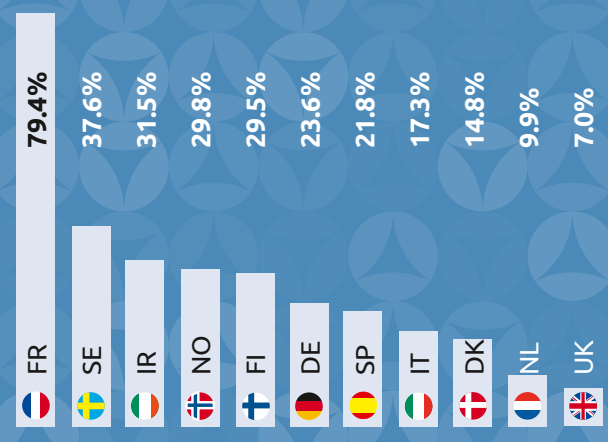


A doctor can use a **stethoscope** to listen for a characteristic heart 'murmur' which is usually the **first indication of a problem** with the heart valves.<sup>11</sup>



**Over half (51%) of Europeans claim GP rarely or never checks their heart with a stethoscope. Only 28% of respondents say GP checks their heart at every visit.**<sup>1</sup>

Stethoscope checks at every GP visit for EU over 60s highest in France, lowest in UK<sup>1</sup>



**Males were more likely to have their heart checked** at every visit compared to females...

...putting **women more at risk** of receiving a late diagnosis.<sup>1</sup>

