HEART HEALTH SURVEY 2018*

EU RESULTS

SURVEY OVERVIEW

12,820 PEOPLE OVER THE AGE OF 60
LIVING ACROSS 11 EUROPEAN COUNTRIES...

FRANCE, GERMANY, ITALY, SPAIN, DENMARK, NETHERLANDS, SWEDEN, FINLAND, NORWAY, IRELAND AND THE UK. 1

HEART VALVE DISEASE AWARENESS

Approximately 2 in 5 of respondents (38%) were unaware of treatment options for heart valve disease despite 2.7 million people over 65 years of age being thought to suffer from aortic stenosis in Europe.1,4,5

Alarming, understanding of aortic stenosis, the most common form of heart valve disease affecting 2-7% of people over 65 has decreased.1,2

Awareness levels were highest in:

ITALY (9.5%)
SPAIN (8.6%)
IRELAND (4.2%)

Heart Valve Disease Concern

Levels of concern are particularly low when compared to cancer or Alzheimer’s disease despite annual mortality of severe aortic stenosis being higher than most cancers.1,7,8

Heart valve disease 2.1%
Cancer 29%
Alzheimer’s disease 21%

Almost 4% were more concerned and recognised the symptoms in themselves.1

If severe aortic stenosis is left untreated, half of patients will die within 2 years of developing symptoms.9 Yet, patients can regain their quality of life and life expectancy with heart valve repair or replacement.10

STETHOSCOPE USE

A doctor can use a stethoscope to listen for a characteristic heart ‘murmur’ which is usually the first indication of a problem with the heart valves.11

Over half (51%) of Europeans claim GP rarely or never checks their heart with a stethoscope. Only 28% of respondents say GP checks their heart at every visit.1

Stethoscope checks at every GP visit for EU over 60s highest in France, lowest in UK.1

Males were more likely to have their heart checked at every visit compared to females... putting women more at risk of receiving a late diagnosis.1

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REFERENCES


*Market research conducted November 2017.