



BACKGROUND: CN Tower renovation unveiling

June 26, 2018

Objective

On June 26, 2018, Canada's National Tower will unveil a renovation to its 1,300 sq. metre (14,000 sq. ft.) observation level.

Context

The announcement comes on the CN Tower's 42nd birthday. The renovation is designed to modernize and enhance the guest experience while providing truly universal access.

Participants

- Adam Vaughan, Member of Parliament for Spadina-Fort York
- John McBain, President and CEO, Canada Lands Company
- Neil Jones, Chief Operating Officer, CN Tower

Key Take Always

- Total investment of \$16 million, the most significant in the CN Tower's 42-year history
- CN Tower and CLC are committed to accessibility; "Window Walls" enable children and people with mobility challenges to fully enjoy the breathtaking panoramic views of Toronto
- The CN Tower is constantly striving to innovate and provide a world-class experience for visitors, even after breaking attendance records last year

Window Walls & New Glass Floor

- New floor-to-ceiling glass "Window Walls" have been installed across three separate sections of the observation level.
- The experience provides near seamless unobstructed panoramic views; creating approximately 222 linear feet of Window Walls (74 ft. /section) that provide full universal access to the breathtaking views of Toronto
- An all new Glass Floor has been installed directly above the original, providing a dramatic, two-tier vertical view 346 metres (1,136 feet) towards the ground.
- How strong is the new Glass Floor? It has the strength to hold over 11,204 kg (24,700 lbs.) or 18 moose.

Bistros

- Three new food bistros offer guests an opportunity to sample Canadian food and beverages, while taking in 360 degree panoramic views of Toronto.
- The menu concept is inspired by the diverse regions across Canada and features Canadian ingredients.
- The new observation level features scalable event space that can be customized to host catered events for up to 800 guests.



Viewfinder App highlights

- The App features spectacular day and night 360 degree panoramic images of Toronto and surrounding area
- Users will be able to identify more than 90 landmarks.
- The free Viewfinder App is available in five languages – English, French, Spanish, Korean and Simplified Chinese and is available for download at the App Store and Google Play.
- First and only place in Canada to offer a Virtual Reality Observation Experience at this elevation (346 metres/1,136 ft)
- Developed using 3D gaming technology platform
- Now, with the Viewfinder App, guests can see views even on cloudy days

Other key points

- The event marks the culmination of a multi-phase renovation that began in October 2016 and is being marked with an unveiling event on June 26.
- The renovation is the latest in a series of innovative new features at the CN Tower, including the Relighting of the CN Tower with LED lighting (2007), Glass Floor Paneled Elevators (2008), EdgeWalk (2011), first installation of floor-to-ceiling Window Walls (2017)
- CN Tower remains an iconic Canadian landmark and we are privileged to be the stewards of this incredible structure
- This past fiscal was a record breaking year for the CN Tower, setting all-time records for both attendance and revenue