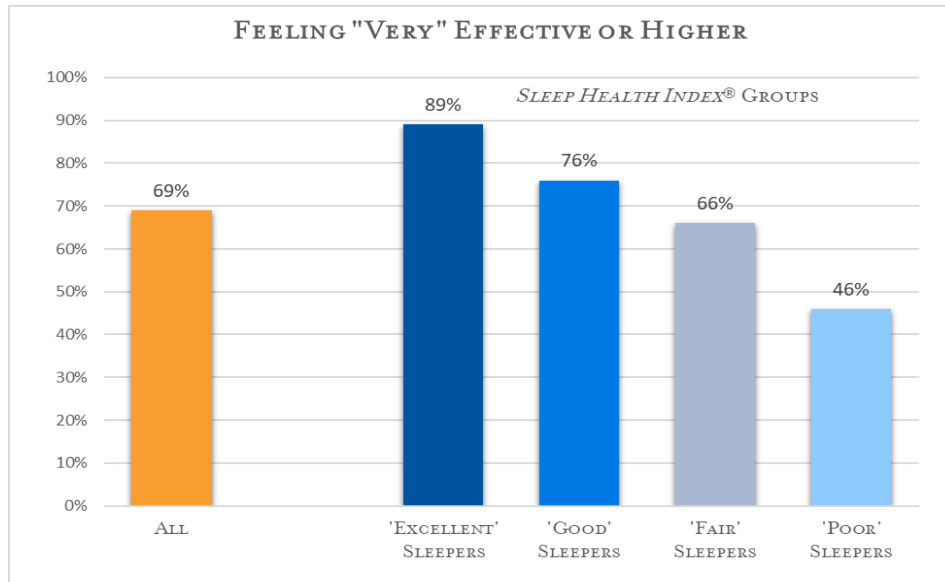


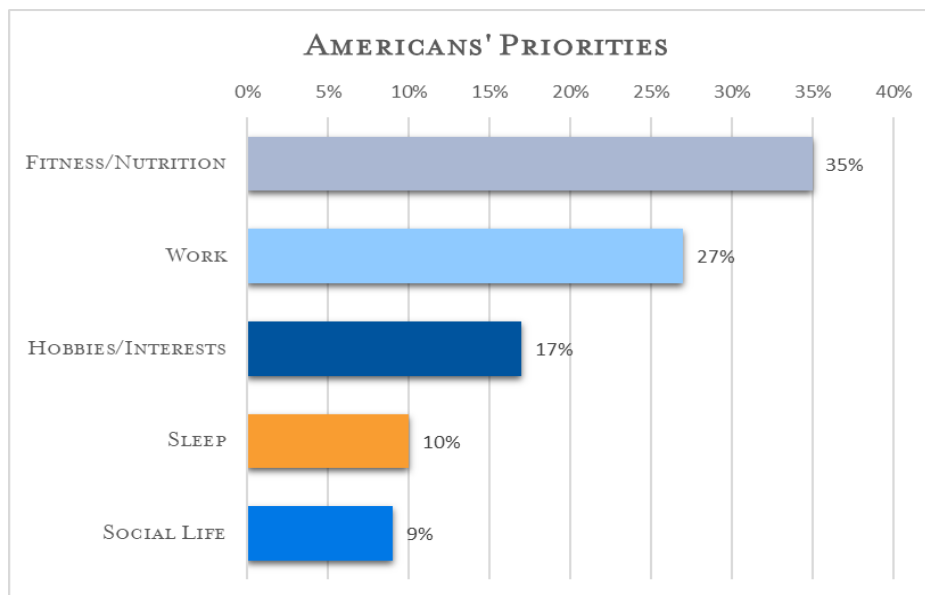
National Sleep Foundation's 2018 Sleep in America® Poll Shows Americans Failing to Prioritize Sleep

Exhibit A:



Overall Sleep Health Index scores were split into four equally sized groups (referred to here as excellent, good, fair, and poor sleepers) and crossed with responses to how people feel in terms of getting things done each day (options: extremely, highly, very, somewhat, and not so effective). The chart represents the percent of respondents who reported feeling 'very' or more effective in each group.

Exhibit B:



When asked which of five items was most important to them personally, 35% said fitness/nutrition, 27% said their work, 17% said hobbies/personal interests, 10% said sleep, and 9% said their social life.