

MEDIA ADVISORY

New electoral reform proponent society to announce launch in support of change to proportional representation in B.C.

VANCOUVER – A group of prominent British Columbians and key voting reform movement leaders have formed the ‘Yes B.C. Proportional Representation Society’ ahead of the fall referendum on electoral reform.

This multi-partisan, cross-province group is focused on making sure that British Columbians have the opportunity to cast a binding vote in favour of Proportional Representation – a voting system that improves the representation of all British Columbians, regardless of political ideology, partisan affiliation or geographic location.

Speaking on behalf of the Society in Vancouver will be:

Jean Crowder, Former MP, Nanaimo-Cowichan (2004-15)
Caitlin McCutchen, Chair of the Alliance of BC Students.

WHAT: New electoral reform proponent society announces launch

WHEN: Thursday January 25, 2018

TIME: 10:15 AM

WHERE: Vancouver Public Library, 350 West Georgia Street, Alice MacKay Room (Located on the Lower Level of Library Square)

Spokespeople will be available for comment throughout the day.

In Victoria:

Paul Summerville, 20-year career investment banker (RBC Dominion Securities Chief Economist, TD Bank Financial group Asia-Pacific Region Head), Ex-Chairman and Founder of LimeSpot, and Adventu Financial Technologies

Metro Vancouver:

Jean Crowder and **Caitlin McCutchen**

For more information, or to book media availability contact: **Stefan Avlijas** at info@yesprbc.ca, or via phone or text at **778.833.2667**