

NIAGARA ICEWINE FESTIVAL

JAN
13-29 2017

Niagara Icewine Festival Embraces Its Authentically Canadian Side

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For Immediate Release

(St. Catharines, ON) – The 23rd Annual Niagara Icewine Festival will shine the spotlight on Icewine’s proud Canadian story during a celebration set to take place across the Niagara Region from January 12th – 28th.

“When it comes to Canada’s most iconic products, Icewine is now considered to be as quintessentially Canadian as maple syrup. With all the excitement there’s been around Canada’s 150th, we thought it was a perfect time to showcase Icewine’s Canadian connection,” said Dorian Anderson, Executive Director of the Niagara Grape & Wine Festival.

The Niagara Icewine Festival kicks off in sophisticated Canadian style on January 12th at the Authentically Canadian Evening Gala being held in the Fallsview Casino’s glamorous Grand Hall. Guests will enjoy dishes inspired by each Canadian province and territory, surrounded by masterfully carved ice sculptures and creative installations. Canada’s largest VQA Icewine and table wine tasting, with wines from over 35 wineries, will complement the delicious dishes that will be prepared at live cooking stations by Niagara Casinos’ top chefs. There will also be live entertainment, dancing and a special Canadian-themed auction experience.

The Icewine fun continues on Fridays, Saturdays and Sundays from January 12th to 28th for Niagara Icewine Festival Discovery Pass holders. For just \$45 (\$35 for designated drivers), Discovery Pass guests can enjoy eight delicious wine and food pairings at over 35 wineries along Niagara’s Wine Route. From elk cannelloni paired with Riesling to Icewine marshmallows roasted over an open fire with Cabernet Icewine, pass holders are in for some truly Canadian treats.

In a nod to Canadians’ love for a great deal, the Niagara Grape & Wine Festival is introducing two new packages that offer significant savings for wine lovers. The Everything Icewine Experience package bundles a Niagara Icewine Gala ticket and one Discovery Pass for \$200, a savings of \$35. This offer is available until December 25th and is sure to please any wine lover on your holiday shopping list. Also new for 2018 is the Three Festival Discovery Pass, which bundles a Discovery Pass for the 2018 Niagara Icewine Festival, Niagara Homegrown Wine Festival and Niagara Grape & Wine Festival for an all-inclusive price of just \$100, a savings of \$35 and another perfect stocking stuffer!

January’s calendar is packed with plenty of other winter wine fun thanks to events, concerts, tastings and activities at Niagara’s additional winter wine festivals, including:

- **Twenty Valley Winter Wine Festival** – January 12, 13, 14
- **Niagara-on-the-Lake Icewine Festival** – January 19, 20, 21, 26, 27, 28
- **Niagara Falls Icewine Festival** – January 26, 27

For a complete listing of all Niagara’s Icewine Festival programming and events and to purchase Niagara Icewine Festival Gala tickets and Discovery Passes online, visit www.niagarawinefestival.com.

For more information, please contact:

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