



October 17, 2017

It's time to embrace the season and enjoy Ontario's *liquid gold* at one Canada's most compelling and enjoyable winter experiences.

Join us this weekend for the World's Largest Icewine Festival **January 26<sup>th</sup> and 27<sup>th</sup>, 2018 at the Scotiabank Convention Centre** located in the heart of the Fallsview district in Niagara Falls.

Sip, Savour and Sample your way through premium VQA white, red & icewines for just one price, from over 20 of Niagara's wineries all conveniently located under one roof and just steps away from the Falls themselves.

Choose any of the 3 sessions available throughout the weekend; Friday January 26<sup>th</sup> from 7pm to 10 pm, and two sessions on Saturday January 27<sup>th</sup>, 2pm to 5pm and the other 7pm to 10pm. Each sampling session is three (3) hours, giving you the time to enjoy many of the varietal wines available in Niagara, including Niagara's famous Icewine. All these samples are included with your admission ticket.

Savoury dishes offered at multiple food stations by Niagara's best Culinary Masters will also be available, pairing perfectly with the wine samplings of your choice. Some of the area's best performers take to the Festival stage providing guests with first rate live entertainment during each session of the Festival to add to your Niagara Falls wine and food experience.

If the party gets a little too toasty inside, take a stroll outside and enjoy all that the winter season has to offer. Take pictures of your friends sipping and savouring some great Niagara wine, enjoy the lights by the Falls or warm up and toast Peller Estates Icewine Marshmallows over an open flame.

This is a terrific opportunity to get out with friends and significant other and enjoy the Icewine Festival in Niagara Falls. Sample a wide variety of the area's finest wine offerings, and decide for yourself which Niagara wine is your absolute favourite.

The Niagara Icewine Festival has recently been named one of Canada's Top 50 winter experiences by [flightnetwork.com](http://flightnetwork.com)

For more information and to purchased tickets [www.IcewineFestivals.com](http://www.IcewineFestivals.com)

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