



A SIMPLE ACTION. A BIG IMPACT.

DECEMBER 4-8, 2017

Cancer Screen Week Reader Script

30-Second Reader

Cancer screening can catch certain cancers early, when they're most likely to be treated successfully.¹ December fourth through eighth is Cancer Screen Week, and, Genentech, the American Cancer Society, Stand Up To Cancer and Rally Health have teamed up to raise awareness about cancer screening. You can learn more and act now against cancer by pledging to get recommended screenings at [Get Screened Now dot org](http://GetScreenedNow.org).

60-Second Reader

According to the American Cancer Society, this year, approximately 600-thousand people were expected to die from cancer in the U.S.¹ But we can help change these numbers with cancer screening, which can catch certain cancers early, when they're most likely to be treated successfully.¹ In fact, screening can actually help prevent some cancers by finding and treating abnormalities that might turn into cancer if left alone.² December fourth through eighth is Cancer Screen Week, and, Genentech, the American Cancer Society, Stand Up To Cancer and Rally Health have teamed up to raise awareness about cancer screening. You can learn more and act now against cancer by pledging to get recommended screenings at [Get Screened Now dot org](http://GetScreenedNow.org).

References:

1. American Cancer Society. Cancer Facts and Figures 2017. Available at: <https://www.cancer.org/research/cancer-facts-statistics/all-cancer-facts-figures/cancer-facts-figures-2017.html>. Accessed Aug. 23, 2017.
2. American Cancer Society; Cancer Facts for Women. Available at: <https://www.cancer.org/healthy/find-cancer-early/womens-health/cancer-facts-for-women.html>. Accessed Nov. 10, 2017.

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