CYBER·MARYLAND 2017

October 11-12, 2017
Baltimore Convention

CyberMaryland
Executive Committee

Conference Chairs	**Rick Geritz**
	David Powell

Economic Development & the Business of Cyber	**Tom Sadowski – University System of Maryland**
Capital Markets, Venture Capital & Emerging Technology	**Rick Kohr – Evergreen Capital Partners**
Cyber Education	**Gregory Von Lehman - UMUC**
Workforce Development	**Maryland DLLR**
Innovation	**LifeJourney**
Cyber Risk & Law / Policy	**Ira E. Hoffman, Butzel Long**
Public - Private Opportunities	**Maryland Department of Commerce**
National Cyber Hall of Fame	**Larry Letow – Convergence Technologies Consulting**
Cyber Competition	**Justin M. Wray**
CyberMaryland Showcase	**Gabriel Wollner – Federal Business Council**
Job Fair	**Rob Riggins – ClearedJobs.Net**
The CyberMaryland Report	**Shannon Landwehr - EAGB**

PRODUCTION TEAM

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Agenda Architect	**Michelle Jackson**
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Assistant Event Manager	**Katie O'Keefe**
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CyberMaryland

In partnership with
CYBER·USA

As a leader in developing a knowledge-driven economy, Maryland has a critical mass of federal agencies, academic institutions, information technology companies and individuals with the skills needed to secure the nation's infrastructure. Maryland's federal agencies are key leaders in the country's cyber security strategy. Combined with the state's superior security industry cluster, talented human capital and dedicated infrastructure assets, Maryland is poised at the epicenter of national cyber security leadership. Companies are conducting many activities providing and improving information security. In addition to collecting and analyzing data to alert users to threats and improve intelligence, these companies are developing new technologies and using advanced encryption methods to enhance the security of government communications.

MD

Leading the Cyber Generation

The CyberMaryland Conference is an annual two-day event presented jointly by The National Cyber Security Hall of Fame and Federal Business Council (FBC) in conjunction with academia, government and private industry organizations. The theme, "Leading the Cyber Generation," captures the event's intent to provide unparalleled information sharing and networking opportunities for development of cyber assets on both the human and technological side. Additionally, the conference provides an opportunity for Maryland to demonstrate its natural leadership in Cyber Security.

Conspiracy Overview

The CyberMaryland community is a public-private partnership designed to bring Maryland's cybersecurity professionals together to better mitigate cyber risks for business, government, and individuals. The 2017 CyberMaryland Conference is a opportunity for the cybersecurity leaders, entrepreneurs, and influencers of today and tomorrow in all specialty areas: business, technology, policy, education, and government to come together and interact.

The conference is designed to highlight the cybersecurity assets located in Maryland: including federal agencies, academic institutions, a skilled workforce, and business resources. The conference is optimal to further develop the culture of innovation and entrepreneurship within the state as well as expand and enhance the resources, relationships, talent, and opportunities that make Maryland the ideal place for cybersecurity businesses.

The CyberMaryland Conference's variety of activities focused on the latest innovations in the marketplace, relationships between industry and government, and an array of educational resources for all participants.

Conference Information *at a* glance

DETAILS

Pre-Conference Events: October 10, 2017
Conference: October 11-12, 2017
Location:
Baltimore Convention Center
One West Pratt Street
Baltimore, MD 21201

CONFERENCE TRACKS

- Cyber Risk: Threat Landscape, Mitigation and Building Viable Defenses
- Cyber Education: Advancing the Cyber Intelligence Quotient (IQ)
- Acquisitions & Cyber Defense Business Development
- Cyber Threat Intelligence & Information Sharing
- Cyber Insider Threats: Understanding the Human-Factor
- Cyber Risk - Hacker Adaptability
- Cyber Innovation: New Tech Development, Venture Funding & M&A
- Cyber Workforce Development

CONFERENCE EVENTS

- CyberMaryland Conference
- Industry Showcase
- Maryland Cyber Day (Pre-Conference)
- Cyber at the Crossroads (Pre-Conference)
- CyberMaryland Job Fair
- CyberTini Networking Event
- The National Cybersecurity Hall of Fame (Coming 2018)

MD CyberMaryland Week

MD Cyber Day Marketplace
October 10, 8:00 AM – 1:15 PM

A combination of face-to-face meetings, technology demos, brief educational sessions, networking and a keynote address from one of the world's' most well-known companies.

Cyber at the Crossroads
October 10, 8:00 AM - 6:30 PM

A one-day symposium of renowned national cybersecurity leaders, including experts from past and current administrations, the U.S. military, industry, and academia.

Cyber Job Fair
October 11, 11:00am – 3:00pm

A hiring event for cleared and non-cleared cybersecurity professionals as well as college-level students in a cybersecurity degree program.

CyberTini
October 11, 5:00 PM – 7:30 PM

The CyberTini is a high end C-level cocktail party, which includes announcements and comments by the "movers and shakers" in the cybersecurity world.

Industry Showcase
October 11-12, 2017

CyberMaryland 2017 features a robust marketplace of cybersecurity products, services and programs.

2017

SPEAKERS

featured speakers

CyberMaryland is proud to welcome Brett Kelsey of McAfee (pictured- top). Kelsey is the Vice President and Chief Technical Strategist for the Americas for McAfee.

Also welcoming George Barnes (pictured- middle) as a keynote speaker at this year's conference. Barnes is the Deputy Director and Senior Civilian Leader for the National Security Agency (NSA).

CyberMaryland is also pleased to have Catherine Pugh (pictured- bottom) to give greetings at this year's conference. Pugh is currently serving as Mayor of The City of Baltimore.

To view a full list of conference speakers and panelists, please visit the conference website: www.thecybermarylandconference.com.

MD CyberMaryland Speakers

Aliya Sternstein, Reporter, Passcode / Next Gov

Antonio "T" Scurlock, DHS, Chief, Cybersecurity Plans & Coordination Enterprise Performance Management Office (EPMO)

André Gudger, Eccalon, Chairman and CEO

Andy Williams, CEO, iCyberCenter@bwtech

Ann Wilson, Senior Vice President for Government Affairs, Motor and Equipment Manufacturers Association (MEMA)

Anupam Joshi, Oros Family Professor & Chair of Computer Science and Electrical Engineering Department at UMBC/ Director of UMBC's Center for Cybersecurity & the Co-Technical Director of the National Cybersecurity FFRDC

Bob Andersen, Senior Manager, Federal Systems Engineering, SolarWinds

Brett Williams, Maj Gen USAF (Ret), Co-Founder, CSO and President of the Operations, Training and Security Division, IronNet Cybersecurity

Brian Gouker, Chief, A233, Strategic Education Initiatives and Alliances College of Cyber, NSA

Brian N. Stiegler, PhD, Assistant Provost for International Education, Salisbury University

Chase Norlin, CEO, Transmosis

Chris Steele, Principal, Palladin Capital

Christopher Ensey, COO, Dunbar Security Solutions

Chuck Brooks, Vice President of Government Relations & Marketing for Sutherland Government Solutions

Daniel J. Lohrmann, Chief Security Officer (CSO) and Chief Strategist for Security Mentor

Darren Death, CISO, ASRC Federal

Derek Gabbard, President, FourV Systems

Dr. Blair Taylor, NCS College of Cyber (CON), NSA

Dr. Emma Garrison-Alexander, Vice Dean, TGS, Cybersecurity UMUC

Dr. Lethia Jackson, Professor, Department of Computer Science, Bowie State University

Drew Cohen, President & CEO, MasterPeace Solutions (Accelerator for Intel technicians and engineers)

Druce MacFarlane, Vice President of Products and Marketing, Bricata

Ellison Anne Williams, Founder & CEO, ENVEIL

Emily Wilson, Director of Analysis, Terbium Labs

Eric Chapman, Assistant Vice President for Research Development, University of Maryland

Evan Dornbush, Co-founder & CEO, Point3 Security, Inc.

Gloria Larkin, CEO & Founder, TargetGov

Greg Fitzgerald, Javelin Network

Gregg Smith, CEO, Silent Circle

Guy Franco, Javelin Network

Homer Minnick, Director, Cybersecurity Academy at University of Maryland Baltimore County (UMBC) Training Centers

Howard Feldman, Co-Chair, Cyber Security, Data Management & Privacy/Chair of the Electronically Stored Information practice, Whiteford Taylor & Preston

Ira Hoffman, Shareholder, Butzel Long

J. Thomas Sadowski, Vice Chancellor for Economic Development, University System of Maryland (USM)

Jennifer Reynolds, Co-Director iCyberCenter@bwtech, Director of Venture Creations, bwtech

John Felker, Director, National Cybersecurity and Communications Integration Center, U.S. Department of Homeland Security

Jon Brickey, Lieutenant Colonel U.S. Army (ret.), Senior Vice President, Mastercard

Karl V. Steiner, Ph.D., University of Maryland, Baltimore County, Vice President for Research and Professor, Mechanical Engineering

Katie Wood, Senior Lecturer, University of Wolverhampton, UK

Kevin McPeak, CISSP, ITILv3, Principal Cyber Architect, U.S. Federal, Symantec Corporation

Kiersten Todt, Liberty Group Ventures (Obama's Cybersecurity Commission and NIST board)

Mansur Hasib, Program Chair, Cybersecurity Technology, University of Maryland University College & Winner of the 2017 Cybersecurity People's Choice Award

Mark G. Mykityshyn, Ph.D., Executive Chairman & CEO

Markus Rauschecker, JD, Cybersecurity Program Manager, University of Maryland Center for Health and Homeland Security (CHHS), Adjunct Faculty, University of Maryland Francis King Carey School of Law

Mary Ellen Seale, CEO/President, The National Cybersecurity Society - the NCSS

Max Shuftan, Director, CyberTalent, SANS Institute

Michael Crouse, Senior Director of Data & Insider Threat Security

Michael Misumi, CIO, Johns Hopkins University Applied Physics Lab (APL)

Michael Price, Chief Technology Officer, ZeroFOX

Nigel Birch, University of Wolverhampton, UK

Peter Gouldmann, Enterprise Risk Officer for Cyber, Bureau of Information Resource Management, U.S. Department of State

Professor Keith Mayes, Director of the Information Security Group, Head of the School of Mathematics and Information Security, Royal Holloway, University of London

Razvan E. Miutescu, Technology & Information Governance Attorney, Whiteford Taylor & Preston

Rob Campbell, Senior Cryptologist & Cyber-Security Specialist, Med Cyber-Security, LLC

Robert M. Lee, Founder/CEO, Dragos Inc.

Ron Gula, President/CEO, Gula Tech Adventures

S. Keith Moulsdale, Co-Chair, Cyber Security, Data Management & Privacy, Whiteford Taylor & Preston

Sean Segreti, Security Consultant, KoreLogic, Inc.

Shannon Landwehr, EAGB

Signe Pringle, Managing Director, Maryland Office of International Investment and Trade

Stephen Babcock, Reporter, Market Editor, Baltimore and DC, Technically Baltimore

Susie Adams, Chief Technology Officer, Microsoft Federal Microsoft

Tim Lorello, President & CEO, SecuLore Solutions

Timothy Edgar, Academic Director, Global Cyber Challenges: Law, Policy and Governance, Executive Master in Cybersecurity, Senior Fellow, International and Public Affairs, Watson Institute for International and Public Affairs, Brown University

Tina C. Williams, Esq., CISSP, PMP, Cybersecurity Academic Innovation Officer, University System of Maryland

Valecia D. Maclin, Director of Cybersecurity & Special Missions, Raytheon IIS

Zach Furness, National Cybersecurity FFRDC Technical Director

Conference Tracks
LEADING THE CYBER GENERATION

Cyber Risk: Threat Landscape, Mitigation and Building Viable Defenses

Financial loss, disruption of service, damages to reputation and failure of IT systems are what's at stake if and when your organization is hit by a cyber-crime. Tracking down the culprit, recovering services and derailing new threats are markers to the next steps most organizations will take after the crime. Understanding cyber risks and learning how to protect your organization by utilizing risk mitigation tools and deploying effective risk management strategies is critical. Hear CEOs, CTOs, CISOs and cyber insurance professionals discuss cyber risk strategies and ways to detour, derail and recover from cyber threats.

Cyber Education: Advancing the Cyber Intelligence Quotient (IQ)

Navigating a career in cybersecurity requires a fresh and futuristic approach to awareness, education, and training. The right preparation can turn the national workforce into cyber warriors armed with an in-depth awareness of the current state of the field and understanding of critical issues the industry faces. Hear from cyber professionals in the public and private sectors, academic leaders, and students about current cybersecurity challenges and how the right certifications, training, and education can help fulfill the nation's cyber workforce needs.

Presented by: UMUC

University of Maryland University College

Acquisitions & Cyber Defense Business Development

Growth in overall cybersecurity business has increased exponentially over the last several years. Commercial companies seeking cybersecurity opportunities in the U.S. defense market will lead the way to rapidly deliver cyber operations particularly equipment, capabilities and services. However, suppliers are faced with challenges in speed, efficiency and cost effectiveness within the USG acquisition processes. Hear local, regional and federal military, government and private industry cyber leaders discuss procurement opportunities for commercial cyber businesses and existing and future cyber defense authorization funding.

Cyber Threat Intelligence & Information Sharing

Recognizing indicators of attacks as they progress and putting pieces together with shared knowledge about potential threats has been a key method to detecting attacks faster. While the effectiveness of threat intelligence remains a topic in many cyber circles, organizations continue to have a dedicated team, person or services organization assigned to implement and monitor intelligence. During this forum, we will take a hard look at how cyber threat intelligence is utilized, the effectiveness of cyber threats moving from a reactive to proactive approach and how global threats from aggressive nation-states are assessed and analyzed.

Presented by: CyberUSA

CYBER USA

Cyber Insider Threats: Understanding the Human-Factor

Employees are the biggest threat to an organization's network security. Critical intellectual property and client data is often exposed by employees who breach high levels of confidentiality by utilizing weak passwords, accessing data on unsecured networks and mobile devices and in many instances, through calculated cyber thief. Understanding who to trust, how to detect malicious actors and how to safeguard information from insider threats is perilous to network security. During this forum, hear top cybersecurity leaders discuss vulnerabilities surrounding the human-factor and learn how to build defenses to protect your organization.

Cyber Risk - Hacker Adaptability

Cybersecurity is a compilation of people, processes, and tools. The evolving cyber landscape and the growing complexities of the digital world incite the ever-changing role of cyber criminals and respectively, the guardians of our nation's IT infrastructure. During this forum, experts will discuss emerging cyber threats in areas, including IoT, vehicle forensics and other evolving technological cyber innovations. From creative ransomware to the Dark Web, how attackers manipulate victims, what tools they use and the future of hacker access and adaptability will be discussed by experienced industry leaders.

Cyber Innovation: New Tech Development, Venture Funding & M&A

A failure to innovate is a failure to properly prepare for future cyber challenges. Collaborative organizations across the globe are coming together to focus on ways to accelerate technology, research and development. Building effective cyber technology is about more than finding the next cyber-savvy product. There is a major shift towards protecting the most critical business assets through the development of sophisticated cyber tools, including automated cyber processes to assist personnel, in light of workforce shortages, and cyber risk management products to help analyze what threats exist today and in the future. .

Cyber Workforce Development

The challenge to fill vacant cybersecurity positions in the public and private sector continues to impact the nation's ability to secure critical IT infrastructure. Globally, there are an estimated one million cyber job openings. The ability to educate, recruit, train and retain a highly-qualified cyber workforce is essential to the effective implementation of cyber strategies. To meet the challenge, HR professionals and academic leaders are modifying their practices and curriculums to ensure that the right people are recruited for key positions. Hear from hiring professionals and industry leaders with their eye on the pulse of redefining the nation's cyber workforce and cyber hiring approach.
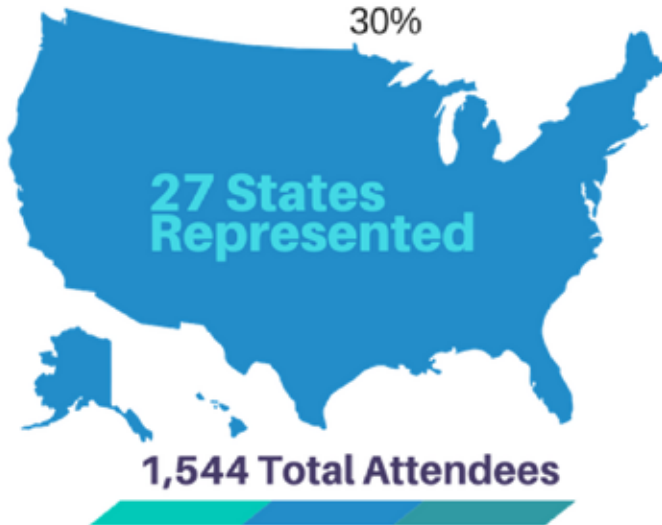
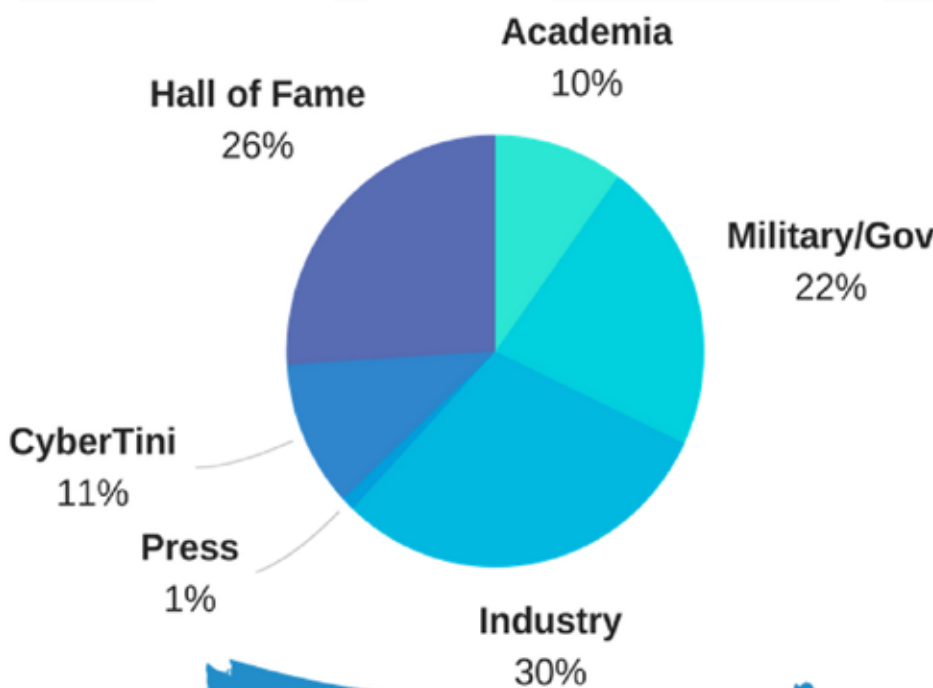*Presented by: MD Commerce*

Maryland

Why Your Company Should Participate

CyberMaryland 2017 features a robust marketplace of cybersecurity products, services and programs. Exhibitors will have the opportunity to network with hundreds of attendees including government officials at Maryland-based agencies such as NSA, NIST and DISA and entrepreneurs and executives in established and emerging cybersecurity companies.

Connect with leading policy makers, business innovators and prospective employees. Market to hundreds of potential clients & qualified buyers; increasing client base. Get expose for your company on the conference website, social media outlets, and national pre-event email messaging.

Passes for company representatives to: Keynote & General Sessions, Breakout Sessions, Networking Events, Exhibit Hall, Visibility on signage, ads and company listing on CyberMap (sponsors)

Hall of Fame 26%
Academia 10%
Military/Gov 22%
CyberTini 11%
Press 1%
Industry 30%

27 States Represented

1,544 Total Attendees

CyberMaryland Attendees

Each year hundreds of cybersecurity professionals and academics convene at the annual CyberMaryland Conference to exchange ideas, collaborate, and innovate. Who are the people who make Maryland one of the nation's leaders in cybersecurity?

THE SECRET SERVICE	DEPARTMENT OF HOMELAND SECURITY
NASA	THE WHITE HOUSE
UNIVERSITIES	DEPARTMENT OF DEFENSE
THE ASSOCIATED PRESS	NIST
THE BRITISH EMBASSY	U.S. CYBER COMMAND

Industry Marketing Opportunities

EXPO MARKETING PACKAGE

Passes for 2 company representatives, visibility on conference website, company description and contact info distributed to each attendee in conference program, 8'x10' exhibit space with pipe & drape, 6 foot skirted table, booth ID sign, etc.

CYBER PARTNERSHIP SPONSOR

Logo on main page of CyberUSA website and conference website identifying you as a Cyber Partnership Sponsor, recognition of Exhibit Listing, ad space, conference bag sponsor, access to Speaker Ready Room for networking, signage identifying you as a Cyber Partnership Sponsor, 8 Conference Attendee Passes, premium Exhibit Space Location
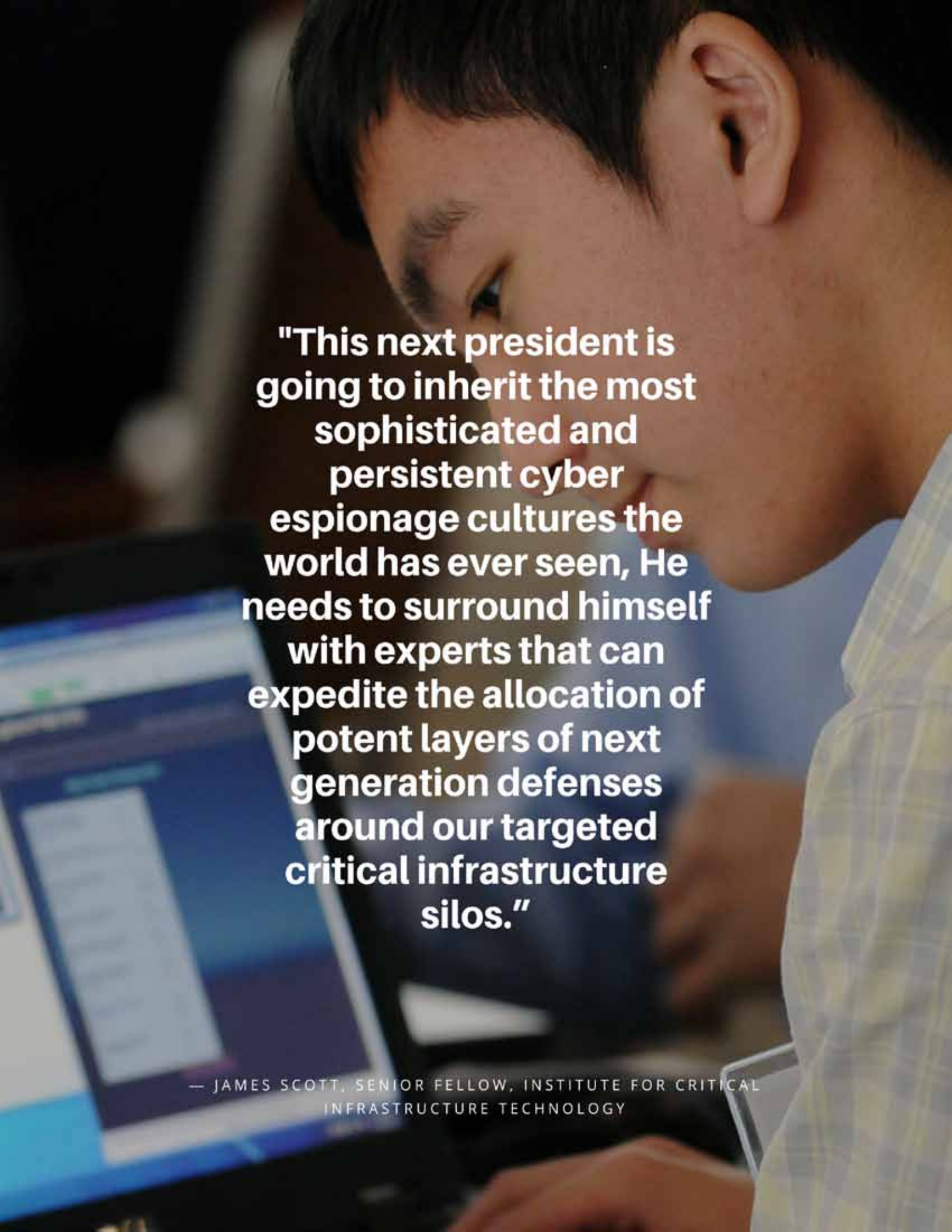
CYBER RESILIENCE SPONSOR

Logo on conference website identifying you as a Cyber Resilience Sponsor, recognition of Exhibit Listing, ad space, access to Speaker Ready Room for networking, signage identifying you as a Cyber Resilience Sponsor, 6 Conference Attendee Passes, premium Exhibit Space Location

COMMUNICATION FRAMEWORK APP SPONSOR

Company logo on mobile app, logo on conference website identifying you as the Mobile App Sponsor, ad space, exhibit space location

Other marketing and sponsorship opportunities available! Speak with your account manager to maximize your return on investment.

"This next president is going to inherit the most sophisticated and persistent cyber espionage cultures the world has ever seen, He needs to surround himself with experts that can expedite the allocation of potent layers of next generation defenses around our targeted critical infrastructure silos."

— JAMES SCOTT, SENIOR FELLOW, INSTITUTE FOR CRITICAL INFRASTRUCTURE TECHNOLOGY
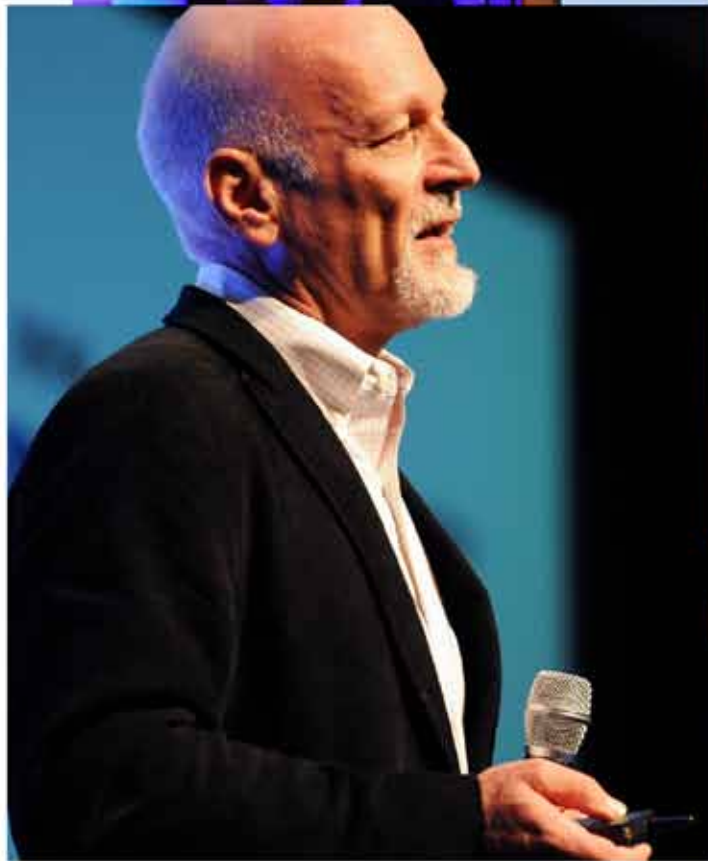
Conference Partners

University of Maryland
University College
Cyber Education Track Sponsor

ClearedJobs.Net
Premier Partner

National Initiative for
Cybersecurity Education (NICE)
Strategic Partner

Cybersecurity Association
of Maryland, Inc.
Strategic Partner

Maryland Department of Commerce
Workforce Development Track Sponsor

CyberUSA
National Affiliate

WraySec
Cyber Challenge Sponsor

Economic Alliance of Greater
Baltimore
Strategic Partner

UK Midlands Engine
Strategic Partner

Governor's Workforce
Development Board
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Exhibitors & Sponsors

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tenable · CAS Severn* Intelligent Answers · EAGB Economic Alliance of Greater Baltimore · SRT · LogRhythm The Security Intelligence Company

bioVoice · Cognoscenti Systems · SIXGEN · Information ASSURANCE · RIVA · WraySec

CYBER GRUCIBLE · ANNE ARUNDEL COMMUNITY COLLEGE Cyber and Technology Training · netskope · VETS Systems Technology, Inc. · Carnegie Mellon University HeinzCollege INFORMATION SYSTEMS · PUBLIC POLICY · MANAGEMENT

the cyberwire · The Cyber Security · GSA FEDSIM

*As of September 13, 2017

CYBER MARYLAND 2017

OCTOBER 11-12, 2017