



REWARDS PROGRAM

BONUS REWARDS OVERVIEW

Germinating Success™ rewards growers who support CANTERRA SEEDS' full portfolio of products on their farm.



BUY A QUARTER
(160 ACRES)



CANTERRA SEEDS CANOLA

and receive

\$1.50 acre | reward on your canola

PRIDE Seeds CORN

and receive

\$1.50 acre | reward on your corn

BUY A HALF (320 ACRES)

CANTERRA SEEDS CANOLA or PRIDE Seeds CORN

and receive

\$3.00 acre | reward on your **CANTERRA SEEDS** canola

and receive

\$3.00 acre | reward on your **PRIDE Seeds** corn

and receive

\$1.00 acre | reward on your **PRIDE Seeds** soybeans

and receive

\$0.25 acre | reward on your **CANTERRA SEEDS** pedigreed seed

— To participate, growers must sign-up online at CANTERRA.COM —

*Offer valid on eligible CANTERRA SEEDS and PRIDE Seeds products only. Products may be purchased from any CANTERRA SEEDS retail partner. Visit CANTERRA.com for full details, including acreage conversion rates.