



AutoMobili-D Panels, Presentations & Press Conferences

As of 1-3-17

ATRIUM STAGE

Sunday, January 8

3:35 PM Navigating in the Future of Mobility

Chris Thomas, Founder & Partner, Fontinalis

4:20 PM Waymo Press Conference

John Krafcik, CEO, Waymo

5:30 PM The State of Autonomy

Moderator Tim Stevens, Editor at Large, Roadshow by CNET,
Speakers Danny Shapiro, Sr. Director of Automotive, NVIDIA
David Strickland, Counsel & Spokesperson, Self-Driving Coalition
Ken Washington, VP of Research & Advanced Engineering, Ford

Monday, January 9

PLANET M THEATER

1:00 PM Techstars Mobility Overview

Ted Serbinski, Managing Director, Techstars Mobility

2:00 PM Techstars Mobility & Why Detroit

Moderator Lisa Seymour, Program Manager, Techstars Mobility
Speakers Anya Babbitt, CEO & Co-Founder, SPLT
Chris Stallman, Principal, Fontinalis
Gregg Garrett, CEO & Managing Director, CGS Advisors
Jessica Robinson, Director, City Solutions, Ford

3:00 PM Fireside Chat with Founders: Working with Big Brands & Large Organizations

Moderator Dave Drach, VP Corp. Strategy, Techstars
Speakers Cory Hohs, CEO & Co-Founder, HAAS
David Stenson, CEO & Founder, Inventev
Eric Gunderson, CEO, Mapbox
Matt Leven, CEO & Co-Founder, Donut Media

ATRIUM STAGE

3:00 PM Autonomous, Electric, & Connected: A Talk on Current & Future Mobility

Speaker Carlos Ghosn, Chairman & CEO, Nissan Motor Corporation

3:35 PM GM Urban Mobility & Maven Press Conference

4:10 PM Magna International Press Conference

4:45 PM Wind River Press Conference

Tuesday, January 10

ATRIUM STAGE

8-11:30 AM Shell Automotive Symposium

Michael Bell, Professor of Architecture, Columbia University
Markus Braunsperger, CTO, Hero MotoCorp
Carlo Ducci, Features Director, Casa Vogue & Vogue Italia
Mark Gessler, President, HVA and National Historic Vehicle Register
Johann Lamerrier, Program Manager, Ferrari Design
Gary Peters, United States Senator
Stewart Reed, Chairman, Transportation Design, Art Center College of Design
Sam Schillace, VP Engineering for Industry Solutions, Google
Joachim Taiber, CTO, International Transportation Innovation Center
Ed Welburn – The Welburn Group

12:55 PM Toyota Mobility Press Conference

2:25 PM Nexteer Automotive Press Conference

2:55 PM Techstars Mobility Press Conference

Speakers Bill Ford Jr., Exec. Chairman, Ford
Ted Serbinski, Managing Director, Techstars Mobility

PLANET M THEATER

11:30 AM Automotive & Startup Collaboration

Moderator Don Loeb, VP Corp. Strategy, Techstars
Alisyn Malek, Corporate Strategy + Innovation, GM
Josh Hartung, CEO & Co-Founder, PolySync
Lyden Foust, CEO & Co-Founder, Spatial
Patrick Kirby, Director, Innovation Incubator, Michelin
Richard Hurlock, VP Strategy & Biz Dev, Civil Maps

1:25 PM Hitachi Press Conference

1:55 PM IBM Press Conference

3:30 PM Techstars Mobility Alumni Panel

Moderator Lisa Seymour, Program Manager, Techstars Mobility
Chris Bailey, CEO & Co-Founder, Revio
Greta Cutulenco, CEO & Co-Founder, Acerta
Karim Lai, CEO & Co-Founder, Algocian
Rohith Varanasi, CTO & Co-Founder, Lunar,

Wednesday, January 11

ATRIUM STAGE

9:00 AM Energy Efficient Mobility Systems

Speaker Michael Berube, Director of Vehicle Technologies Office, Department of Energy

10:00 AM HMI 2.0 - Designing for Future Interactions

Moderator Tim Stevens, Editor at Large, Roadshow by CNET
Speakers Dr. Amine Taleb, R&D Director, Valeo Comfort & Driving Assistance Systems
Dave Lyon, Design Partner, Pocket Square
David Muyres, Exec. Director, Global Research & Advanced Development, Yanfeng
Joe Gormley, Founder & CEO, DigiDrive

11:00 AM. . . . I see. I think. I drive. (I learn). How Deep Learning is Revolutionizing the Way we Interact with Cars.

Gary Silberg, Partner & National Automotive Leader, KPMG

12:00 PM. . . . Transformation of Urban Transportation

Moderator Tom Kelly, Automation Alley

Speakers Andy Rogers, VP of Biz Dev & Sales, Navya
Clare Jones, Global Partnerships Director, What 3 Words
David Woessner, Chief Marketing Officer, Local Motors
Quin Garcia, Managing Director, AutoTech Ventures

1:00 PM. . . . Michigan. Where Big Ideas in Mobility Are Born

Kirk Steudle, Director, Michigan Department of Transportation

2:00 PM. . . . The Regulatory & Market Requirements Maze

Moderator Tim Leckey, CEO, Transportation Research Center

Speakers Joanna Pinkerton, Co-Director, Honda/OSU Partnership,
Ohio State University Franck Bonny, General Manager,
PMG Technologies
Jeff Sankey, Global Biz Dev Director, TRC Inc.
John Huang, Executive Director, Suzhou Starlit Technologies
Co. Ltd.
Mark-Tami Hotta, President & CEO, TRC Inc.

3:00 PM. . . . Fireside Chat on Automotive Cybersecurity

Moderator Tom Billington, Chairman & Founder, Billington CyberSecurity

Speakers Josh Corman, Director, Cyber Statecraft Initiative,
Brent Scowcroft Center on International Security, Atlantic
Council and Founder, I Am The Calvary
Jeff Moss, Founder, Black Hat and Def Con
Jeffrey Massimilla, Chief Product Cybersecurity Officer,
General Motors
John "Four" Flynn, Chief Information Security Officer, Uber

4:00 PM. . . . ADAS Technology Development & its Application for Smart Mobility/The Future of Autonomous Mobility

Moderator Dr. Harsha Badarinarayan, Director, Global Center for Social
Innovation, North America Research and Development
Division – Hitachi America, Ltd.

Speakers John Nunneley, Senior VP, Design Engineering – Hitachi
Automotive Systems Americas, Inc.
Ken Hipp, VP, Core Engineering, Clarion US
Stephan Keese, Senior Partner, Roland Berger

5:00 PM. . . . Shared Rides, Smart Cities

Moderator Bill Hampton, AutoBeat Daily Founder & Editor-in-Chief

Speakers Andreas Mai, Mobility Consultant & former Director of Smart
Connected Vehicles
Carla Bailo, Asst. VP, Mobility Research & Biz Dev,
Ohio State University
Neville Jackson, CTO, Ricardo
Susan Zielinski, Managing Director, SMART, University of Michigan

6:00 PM. . . . The Impact of a Charged Society

Moderator Bengt Halvorson, Environmental Editor, Car & Driver

Speakers Jeff Hemphill, CTO, Schaeffler
Michael Keller, Volkswagen AG & Executive Board of the
CharlN e.V.
Vince Carioti, Director of E-Mobility, Phoenix Contact

PLANET M THEATER

12:00 PM. . . . Marketing to the Connected Consumer

Stephanie Latham, Director, US Automotive, Facebook

1:00 PM. . . . From Urban Sprawl to Urban Focus, the Challenge that Awaits

Moderator Sam Abuelsamid, Senior Research Analyst, Energy,
Navigant Research

Speakers Paul Drysch, VP of Biz Dev & GM of APAC region, RideCell
Travis Knepper, CEO/Managing Partner, RideHop

2:00 PM. . . . Funding Innovation: Role of Venture Capital

Moderator Chris Thomas, Founder & Partner, Fontinalis

Speakers Jessica Robinson, Director, City Solution, Ford
Marc Weiser, Managing Director, RPM Ventures
Ted Serbinski, Managing Director, Techstars Mobility

3:00 PM. . . . Connecting to a World of Opportunity

Moderator Glenn Stevens, Executive Director, MICHauto

Speakers Guillaume Gerondeau, Mobility Lab Director, Dessault Systems
Jeffrey Hannah, Director, North America, SBD
Marques McCammon, GM of Connected Vehicle
Solutions, Wind River

4:00 PM. . . . A Shift to More Services: Technologies that will Drive the Automotive Transformation

Moderator Brian Daugherty, CTO, MEMA

Speakers Ben Stanley, Global Automotive Research Lead, IBM
John Estrada, CEO, Etrans
Dr. Samit Ghosh, President & CEO, P3
Scott Shogan, VP, Connected/Automated Vehicle Market
Leader, WSP/Parsons Brinckerhoff

5:00 PM. . . . Charged for Success

Moderator Richard Wallace, Director, Center for Automotive Research

Speakers James Zizelman, VP, Engineering, Electronics & Safety, Delphi
Ken Stewart, Chief Business & Technical Officer, Karma Automotive

Thursday, January 12

ATRIUM STAGE

10:00 AM. . . . Driving on Data: Role of Big Data in an Autonomous Future

Moderator Gary Silberg, Partner & National Automotive Leader, KPMG

Speakers Kathy Winter, VP & GM, Automated Driving Solutions, Intel
Sachin Lulla, Global Watson IoT AutoLab Leader, IBM

11:00 AM. . . . Social Innovation Beyond the Traditional Tier 1 Supplier/R & D Trends in Autonomous Mobility

Moderator Lee Aho, VP, Design Engineering, Hitachi Automotive
Systems Americas, Inc.

Speakers George Saikalas, Ph.D., Sr VP, CTO and GM Global Center for
Social Innovation, North America, R & D Division – Hitachi
America, Ltd.
Dr. Huei Peng, Associate Director – U of M Mobility
Transformation Center and Professor, Dept. of Mechanical
Engineering – University of Michigan
Sudhanshu Gaur, Ph.D., Principal Research Engineer & Lab
Manager, R & D Division – Hitachi America, Ltd.

12:00 PM Marketing Connected Cars—A Platform Approach

Aaron Aubrecht, SVP/Products & Marketing, Covisint

1:00 PM The Digital Brain: Taking Humans out of the Driving Environment

Moderator Donna Satterfield, VP, Auto, Aerospace & Defense Industry Leader, IBM Global Services

Speaker Binoy Damodaran, Associate Partner, Business Analytics & Optimization, IBM Automotive
Dave Lawson, Product Line Manager, Omron Automotive Technologies, Inc.
George Ayres, Associate Partner, Internet of Things (IoT), IBM Global Center of Competency
Josh Harting, CEO, PolySync

2:00 PM Autonomy as a Helping Hand

Moderator Chris Paukert, Roadshow by CNET
Speakers Kyle Rakow, National Director & VP of Driver Safety, AARP
Mark Riccobano, President National Federation of the Blind
Richard Wallace, Director, Center for Automotive Research

3:00 PM Performance Automobility: The Power of the Aftermarket

Moderator John Waraniak, VP Vehicle Technology, SEMA
Speakers David Strickland, Partner in Venable's Regulatory Group, Former Administrator, NHTSA
Don Burnette, Co-Founder, Otto
Elaina Farnsworth, CEO & Founder, Mobile Comply
Kevin Kerrigan, Senior VP of the Automotive Office, MEDC

4:00 PM Calling All Cars: The Technology Behind the Connection

Moderator Bill Hampton, AutoBeat Daily Founder & Editor-in-Chief
Speakers Andreas Mai, Industry Expert
Dr. Christopher E. Borroni-Bird, Vice President, Strategic Development, Qualcomm
Eric Hoarau, Director Innovation – Automotive, Flex

5:00 PM Bridging the 2,400 Mile Divide

Moderator Doug Neal, Director, eLab
Speaker Chris Thomas, Founder & Partner, Fontinalis
James Fish, Chief Innovation Officer, Bosch North America
Joshua Carter, Co-Founder & CEO, Aperfa Tech

6:00 PM The Detroit News: NAIAS - The Final Word

Moderator Daniel Howes, Columnist, The Detroit News
Speaker Gary Peters, United States Senator

PLANET M THEATER

11:00 AM Fast-Forward Futuring

Moderator Richard Wallace, Director, Center for Automotive Research
Speakers Hayder Radha, Professor of Electrical & Computer Engineering, Michigan State University
Jeremy Carlson, IHS Markit, Principal Analyst & Manager
Karl Brauer, Executive Publisher, Cox Automotive
Ray Tanguay, Automotive Advisor to the Canadian & Ontario Governments

12:00 PM Supporting the Driverless Future

Moderators Eddie Alterman, Editor in Chief, Car & Driver
Pete Bigelow, Automobility Editor, Car & Driver
Speakers Axel Nix, Sr. Director, Advanced Driver Assistance System, Harman International
Frank Lubischer, CTO, Nexteer
Steve Lietaert, President, HELLA Corporate Center USA, Inc.

1:00 PM The Regulatory & Market Requirements Maze

Moderator Tim Leckey, CFO, TRC Inc.
Speakers Jeff Sankey, Global Biz Dev Director, TRC Inc.
Carlo Bailo, Assistant Vice President, Mobility Research and Development, Ohio State University
Claude Sauvageau, Director, Testing and Capital Projects, P. Eng., PMG Technologies
John Huang, Executive Director, Suzhou Starlit Technologies

2:00 PM The Future of Mobility is in Kindergarten: Inspiring Tomorrow's Talent Today

Karl Klimek, Executive Director, Square One Education Network

3:00 PM Disrupting 100 Years of Innovation

Moderator Marc Wiser, Managing Director, RPM Ventures
Speakers Ed Olson, Leader of Perception Thrust, Toyota Research Institute
Jay Ellis, Director of Biz Dev, PolySync

5:00 PM Rights & Regulations: A Legal Look at an Autonomous Future

Moderator Glenn Stevens, Executive Director, MICHauto
Speakers Jennifer Dukarski, Attorney, Butzel Long
Patrick Seyferth, Partner, Bush Seyferth & Paige PLLC
Tom Manganello, Partner and Co-Leader Auto Industry Group/Leader Autonomous Vehicle Subcommittee, Warner Norcross & Judd

6:00 PM A Changing Community: Advanced Manufacturing in the Age of Open Innovation & Collaboration

Jayson Pankin, Founder, President, & CEO, AutoHarvest