

USAGE STATISTICS 2025

TOP MEDICAL SEARCH TERMS



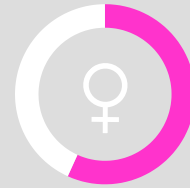
1. COLONOSCOPY
2. MRI
3. EMERGENCY
4. ULTRASOUND
5. ANESTHESIA

TOP DENTAL SEARCH TERMS



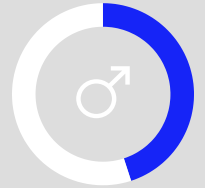
1. IMPLANT
2. ORTHODONTIC
3. ROOT CANAL
4. EXTRACTION
5. DEEP CLEANING

GENDER OF USERS



57%

FEMALE



43%

MALE

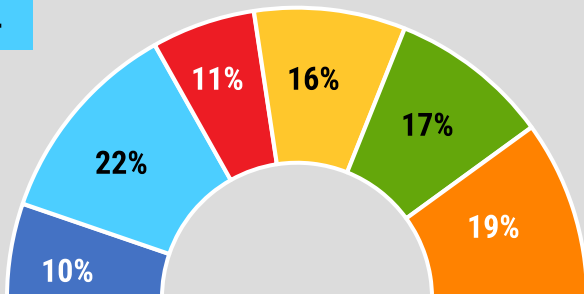
TOP USER LOCATIONS

1. CALIFORNIA
2. NEW YORK
3. TEXAS
4. FLORIDA
5. ILLINOIS

TOP DECISION AIDS

1. ALZHEIMER'S DISEASE
2. TYPE 2 DIABETES
3. LOW-RISK PROSTATE CANCER
4. DIALYSIS FOR PEOPLE WHO ARE SERIOUSLY ILL
5. UTERINE FIBROIDS— MEDICATION OPTIONS

AGE



● 18-24 ● 25-34 ● 35-44 ● 45-54 ● 55-64 ● 65+

MOST POPULAR EDUCATIONAL TOPICS

- WHEN OUT-OF-NETWORK CARE CAN BE COVERED IN NETWORK
- NEGOTIATING YOUR COSTS
- HOW TO REVIEW YOUR MEDICAL BILL
- SURPRISE BILLING
- HEALTHCARE SERVICES NOT COVERED BY HEALTH INSURANCE

MOST FREQUENTLY VISITED TOTAL TREATMENT COST BUNDLES

- HEART FAILURE
- VAGINAL DELIVERY
- C-SECTION
- HIP REPLACEMENT
- KNEE REPLACEMENT