IQExit™ Launches New Category of Advisory-First Intelligence Infrastructure to Solve Structural Timing Failures in Business Transitions

FOR IMMEDIATE RELEASE

Private, advisor-introduced planning and intelligence designed to move visibility earlier — before pressure, urgency, or transactions exist

Wilmington, NC — February 6, 2026 — IQExit™, today announced the formal launch of a new category within the M&A sector: Advisory-First Intelligence Infrastructure. This institutional-grade system is designed to bridge the visibility gap between long-term business ownership and eventual transition, addressing a structural timing failure that has historically led to low success rates in private-market exits.

Industry data consistently shows that most business transitions fail not due to a lack of advice or execution capability, but because of a failure in timing. IQExit™ solves this by providing a private intelligence system, introduced by banks, wealth advisors, and other trusted professionals, that sits exclusively upstream from the transaction. By enabling early visibility into ownership intent and future financial needs, IQExit™ allows institutions to support clients long before a liquidity event becomes urgent.

> *"The market does not have an advice problem; it has a structural timing and visibility problem," said Tully Ryan, Co-founder and CEO of IQExit™. "Current platforms are designed for the transaction, the moment of sale. IQExit™ is the infrastructure for the years leading up to that moment. We are providing the intelligence layer that allows banks, wealth advisors, and CPAs to see around corners and help their clients plan from a position of strength, rather than reacting to a crisis."*

Intelligence Upstream from the Transaction: IQExit™ is specifically positioned as a planning and intelligence infrastructure. It is not a broker, a marketplace, a valuation firm, or a transaction engine. Instead, it provides a confidential environment where business owners can gain immediate context on their market standing.

The core output of this system is the Exit Readiness Report™, a comprehensive intelligence that translates complex market data into plain English for the business owner. The Exit Readiness Report™ provides a deal-range value, estimating the company's current market value across low, median, and high scenarios based on prevailing private-market conditions. It also surfaces early planning signals — such as owner intent — that indicate when it is appropriate to engage M&A intermediaries or succession advisors.

Designed for institutional trust, the IQExit™ infrastructure is built to be self-serve and highly efficient. Owners can access the system through their introducing bank or advisor, providing less than a minute of basic inputs to generate a full intelligence report in seconds. The system is updateable, allowing owners to track their readiness as the business evolves. Crucially, the system is entirely confidential, carries no obligation, and is provided free to the business owner as part of the financial provider's advisory suite.

> *"Successful transitions require years of quiet, data-driven preparation," Ryan added. "By providing this infrastructure to the banking and wealth management community, we are ensuring that the first time a business owner thinks about their value isn't the same day they are forced to sell. This is about moving the entire industry toward an advisory-first model that prioritizes the owner's long-term legacy over the immediate deal."*

About IQExit™

IQExit™ is an advisory-first intelligence infrastructure designed to improve timing, visibility, and decision quality in private-company ownership transitions. Introduced through banks and trusted advisors, IQExit™ provides confidential, self-serve insight into value, readiness, and future financial needs — long before transactions exist.

Media inquiries and requests for additional information on IQExit's Advisory-First Infrastructure can be directed to **press@iqexit.com**.

For the full release and platform details, visit **IQExit.com**.