



NEWLINE IS #1 — AGAIN

Newline Interactive leads the U.S. Interactive Display (IFP) market for Q4 2025, extending our position as the industry's most trusted choice.

Q4 2025 Market Highlights

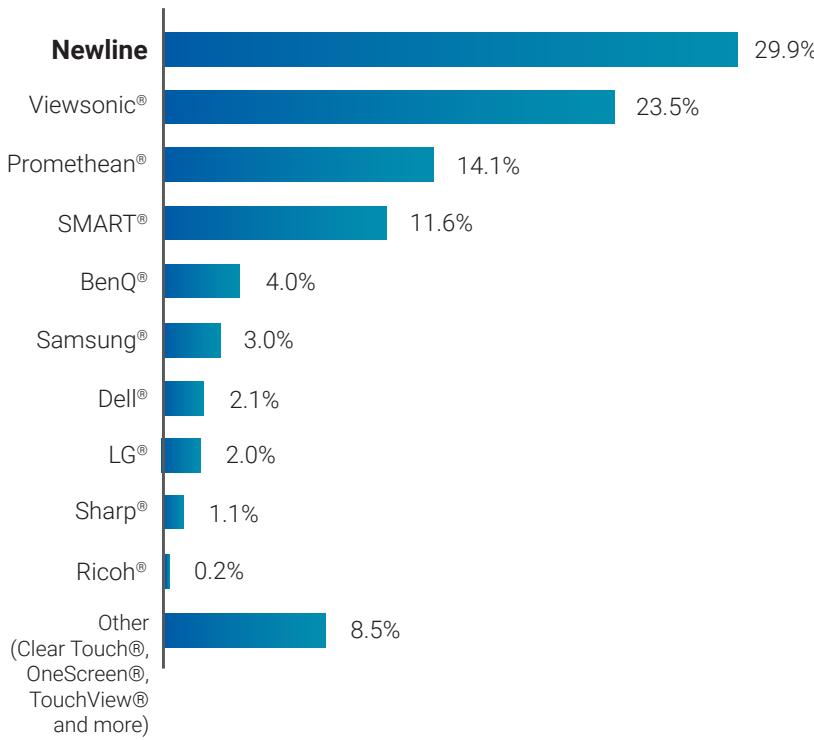
- 29.9% market share – the highest in the U.S.
- More than double the market share of SMART and Promethean
- Greater than the combined share of SMART + Promethean
- 6.4-point lead over our nearest competitor, ViewSonic

And this leadership isn't limited to a single quarter. Newline Interactive also finished 2025 as the #1 brand in the U.S. Interactive Display market, leading the industry for the full year.

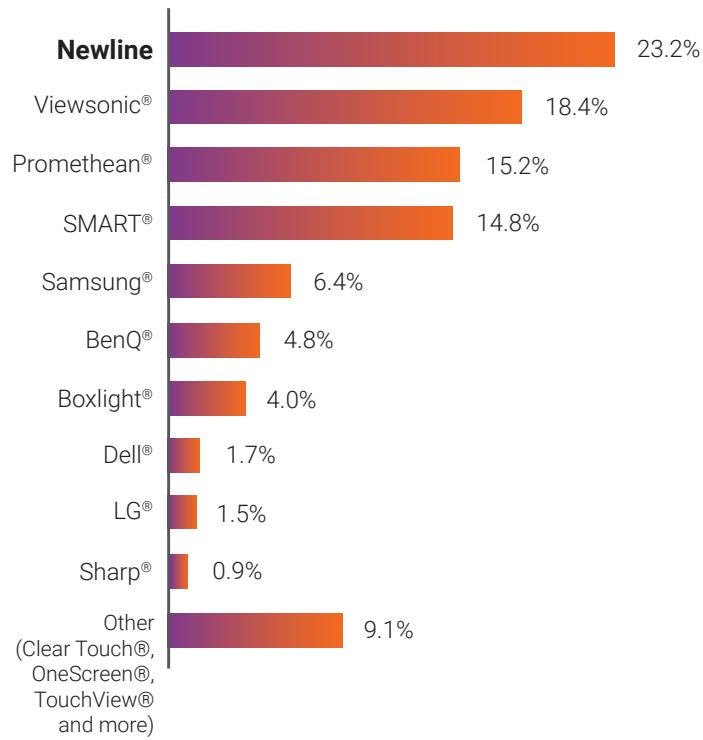
These milestones reflects the confidence educators, businesses, and partners place in Newline's intuitive technology, reliability, and customer-first approach.

Thank you to our customers and partners for making Newline the clear leader in interactive displays.

2025 Q4 USA Market Share



2025 USA Market Share



*Source: FutureSource Consulting as of Q1 2026

sales@newline-interactive.com | www.newline-interactive.com