

**AMTD's 100% controlled L'Officiel and AMTD brands are expanding globally at a fast pace and legally registered against scammers, infringers, and any past minority shareholders who do not carry any legal standing or capacity in relation to our global intellectual properties**

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PARIS & NEW YORK & LONDON -- AMTD Group Inc. ("AMTD Group"), AMTD IDEA Group (NYSE: AMTD; SGX: HKB), AMTD Digital Inc. (NYSE: HKD) and The Generation Essentials Group ("TGE", NYSE: TGE; LSE: TGE), a subsidiary of AMTD Digital Inc., jointly announce continual successes in the ongoing protection of their global intellectual properties portfolio.

**AMTD Group is the 100% global owner of the L'Officiel and AMTD IDEA brands, which have been expanding rapidly through multi-faceted conduits on a global basis.**

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Our brands have strong global presence, with key trademarks and intellectual properties including

notably,   and  registered and well-protected in over 60 countries around the world.

Successful action has already been taken against various infringers, including against Luxury Village LLC and its director Dimitri Vorontsov in connection with the illegitimate publication of L'Officiel Fashion Book (see official announcements by AMTD in relation to successful actions taken in Hong Kong court ([AMTD Digital, Inc. - AMTD's Successful Action Against IP Infringement](#)); with the WIPO Arbitration and Mediation Center ([AMTD Achieves Another Victory and Further Action Against IP Infringements | AMTD International Inc.](#)); and with the Registrar of Trade Marks of IP Australia ([Consecutive Victories by TGE and AMTD Against IP Infringements | AMTD International Inc.](#)).

**Geomedia SA and Geomedia SA's improper application against AMTD Group in the Paris Court has been found to be null and void**

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Most recently, AMTD has taken action against the former licensee for L'Officiel in Morocco, Geomedia SA, in the Moroccan Court, due to improper use of by Geomedia SA of the intellectual properties of L'Officiel and AMTD. Furthermore, Geomedia SA's improperly attempted application against AMTD Group in the Paris Court has been found to be null and void, and the entire proceedings quashed.

This clearly demonstrates that any illegitimate parties, with no legal entitlement or capacity, regardless of where in the world they have sought to take legal actions or complaints, will be destined to fail against ample facts and truth. We are committed to pursuing, defending and winning these cases under any legal regimes.

### **Malicious Falsehoods and Defamatory Conduct by the Jalou Family**

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Any wrongful allegations and articles against AMTD, including those orchestrated by the Jalou family are entirely false and brought in bad faith.

In contrast, summarised below are simple and irrefutable facts:

1) **Acquisition:** AMTD bought 100% of the L'Officiel companies from Gem Global Yield LLC SCS (GEM) as the lead controller, with Gibson Dunn advising on the transaction. Both AMTD and GEM announced

publicly settlement of 100% of the consideration on deal completion (see official announcements by GEM as lead seller <https://www.gemny.com/wp-content/uploads/2022/05/GEM-AMTD-PRESS-RELEASE-from-Paris-France-FINAL-Version.pdf> and AMTD as the buyer <https://ir.amtdinc.com/press-releases/news-details/2022/AMTD-International-Acquires-Global-Fashion-Media-Group-LOfficiel-Inc-SAS/default.aspx>).

**2. Historic Mismanagement before the Acquisition:** Before the acquisition, the previous management, the Jalou family, incurred significant amounts of debt, which led to the French court implemented a continuation plan for payments of the debts incurred by the Jalou family. None of these debts are incurred by or as a result of AMTD's acquisition. Subsequently, AMTD L'Officiel has not incurred any new debt to develop and grow the business.

**3. AMTD has saved the L'Officiel companies from historic debts:** AMTD came into play as a “white knight” in a 100% acquisition, and inherited a “legacy” of debts under the continuation plan. Nonetheless, all the instalments becoming due under the continuation plan since then have been fully paid on time.

**4. Value protection and growth:** AMTD has preserved jobs and protected value in L'Officiel, supporting and creating sustainable growth, fulfilling our promise to save a company which was close to bankruptcy.

**5. Unfounded attempts to cause confusion:** Any misleading comments with bad intentions to “muddy the water”, including claims for ownership of intellectual properties, are clearly unfounded - intellectual properties of a company is not owned by shareholders (not to mention the minority shareholder) and speculation around intellectual properties disputes are entirely untruthful and unfounded.

**6. AMTD is committed to taking action:** Based on the facts outlined above, as previously announced <https://ir.amtdinc.com/press-releases/news-details/2026/AMTD-Owner-of-LOfficiel-and-AMTD-IDEA-Brands-Launches-Litigation-against-Jalou-Family-for-Malicious-Falsehood-Defamation-and-Consequential-Loss-and-Damage/default.aspx> AMTD has filed criminal reports to the police and is pursuing litigation against the Jalou family.

## Summary

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AMTD believes strongly in pursuing justice and fairness, in the French Courts and in all other jurisdictions around the world, and is delighted that the Courts have again found in AMTD's favour.

Furthermore and to date, AMTD has successfully cancelled 16 illegitimate domain names, as appended to this announcement.

AMTD will not rest in its journey to further strengthen the strong and sustainable L'Officiel AMTD brand, backed by ample resources supported by three listed companies, across New York, London and Singapore.

We also here announce our determination to continue taking action against infringers and scammers who seek to misuse and misappropriate our brands.

## Appendix

- <amtdcap.com>
- <lofficiel-england.com>
- <lofficielengland.com>
- <lofficiel.co.com>
- <lofficielitaly.com>

- <lofficiel.co>
- <lofficiel.net.cn>
- <lofficiel.cn>
- <lofficiel-england.com>
- <lofficielengland.co.uk>
- <lofficielunitedkingdom.com>
- <amtdsg.com>
- <amtdsgp.com>
- <lofficielfrance.com>
- <lofficielnorge.com>
- <lofficielmontecarlo.com>

### **About AMTD Group**

AMTD Group is a conglomerate with a core business portfolio spanning across media and entertainment, education and training, and premium assets and hospitality sectors.

### **About AMTD IDEA Group**

AMTD IDEA Group (NYSE: AMTD; SGX: HKB) represents a diversified institution and digital solutions group connecting companies and investors with global markets. Its comprehensive one-stop business services plus digital solutions platform addresses different clients' diverse and inter-connected business needs and digital requirements across all phases of their life cycles. AMTD IDEA Group is uniquely positioned as an active super connector between clients, business partners, investee companies, and investors, connecting the East and the West. For more information, please visit [www.amtdinc.com](http://www.amtdinc.com) or follow us on X (formerly known as "Twitter") at @AMTDGroup.

### **About AMTD Digital Inc.**

AMTD Digital Inc. (NYSE: HKD) is a comprehensive digital solutions platform headquartered in France. Its one-stop digital solutions platform operates key business lines including digital media, content and marketing services, investments as well as hospitality and VIP services. For AMTD Digital's announcements, please visit <https://ir.amtdigital.net/investor-news>.

### **About The Generation Essentials Group**

The Generation Essentials Group (NYSE: TGE; LSE: TGE), jointly established by AMTD Group, AMTD IDEA Group (NYSE: AMTD; SGX: HKB) and AMTD Digital Inc. (NYSE: HKD), is headquartered in France and focuses on global strategies and developments in multi-media, entertainment, and cultural affairs

worldwide as well as hospitality and VIP services. TGE comprises L'Officiel, The Art Newspaper, movie and entertainment projects. Collectively, TGE is a diversified portfolio of media and entertainment businesses, and a global portfolio of premium properties. Also, TGE is a special purpose acquisition company (SPAC) sponsor manager, with its first SPAC successfully raised and priced on December 18, 2025.

### **Safe Harbor Statement**

This press release contains statements that may constitute “forward-looking” statements pursuant to the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “aims,” “future,” “intends,” “plans,” “believes,” “estimates,” “likely to,” and similar statements. Statements that are not historical facts, including statements about the beliefs, plans, and expectations of AMTD IDEA Group, AMTD Digital and/or The Generation Essentials Group, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. Further information regarding these and other risks is included in the filings of AMTD IDEA Group, AMTD Digital and The Generation Essentials Group with the SEC. All information provided in this press release is as of the date of this press release, and none of AMTD IDEA Group, AMTD Digital and The Generation Essentials Group undertakes any obligation to update any forward-looking statement, except as required under applicable law.

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