

# A Shifting Paradigm: Governance in the Age of AI

CISCO 2026 DATA AND PRIVACY BENCHMARK STUDY

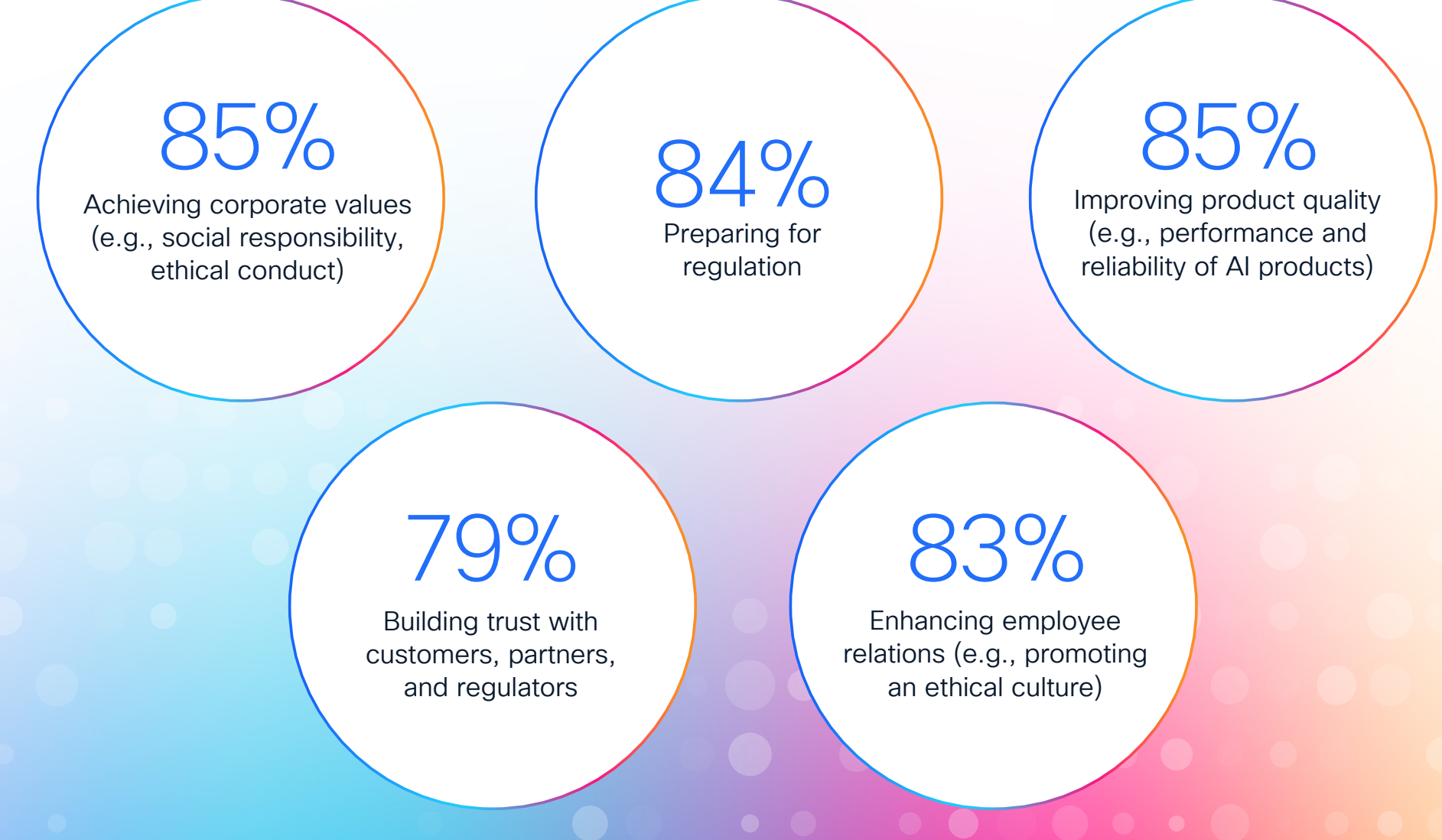
## Privacy delivers tangible value



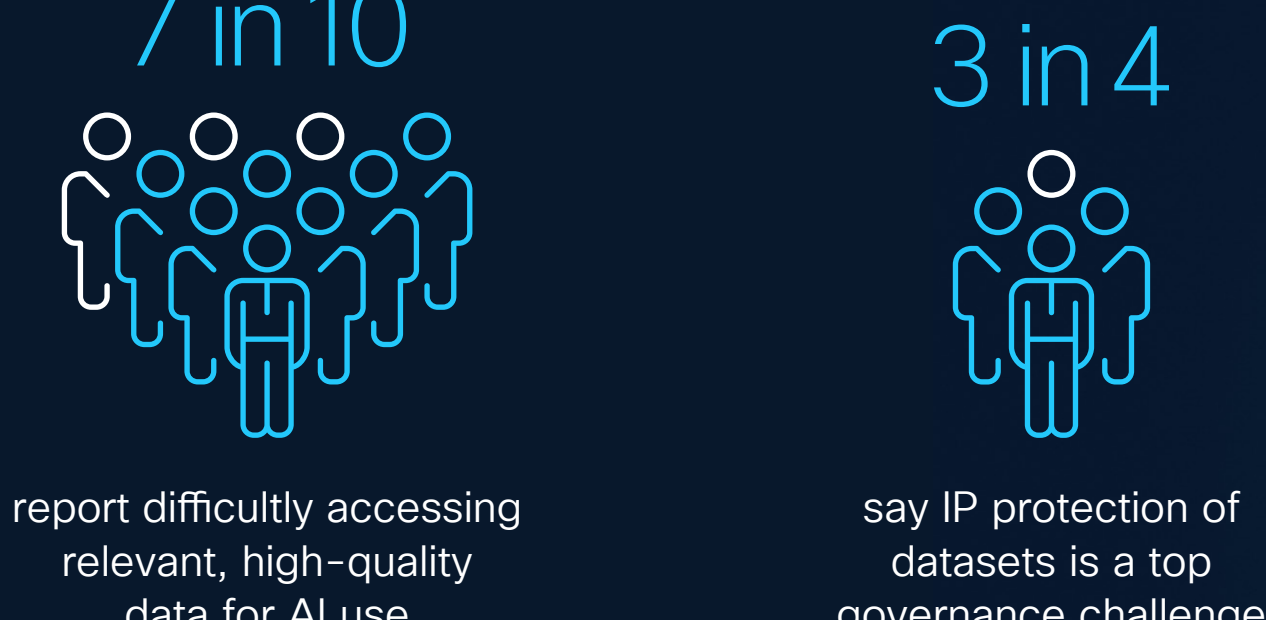
## AI reshapes privacy's scope



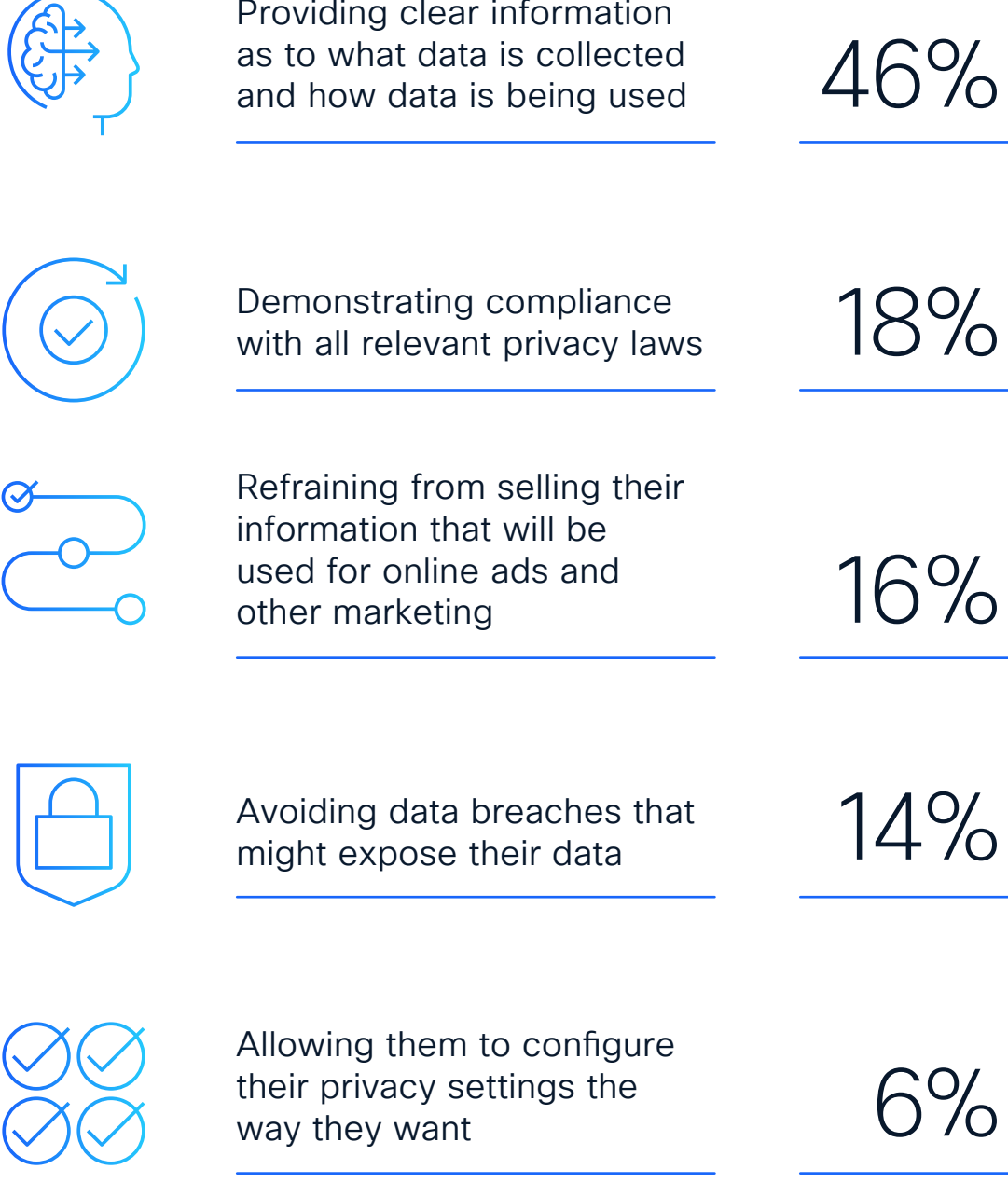
## Top benefits of AI governance



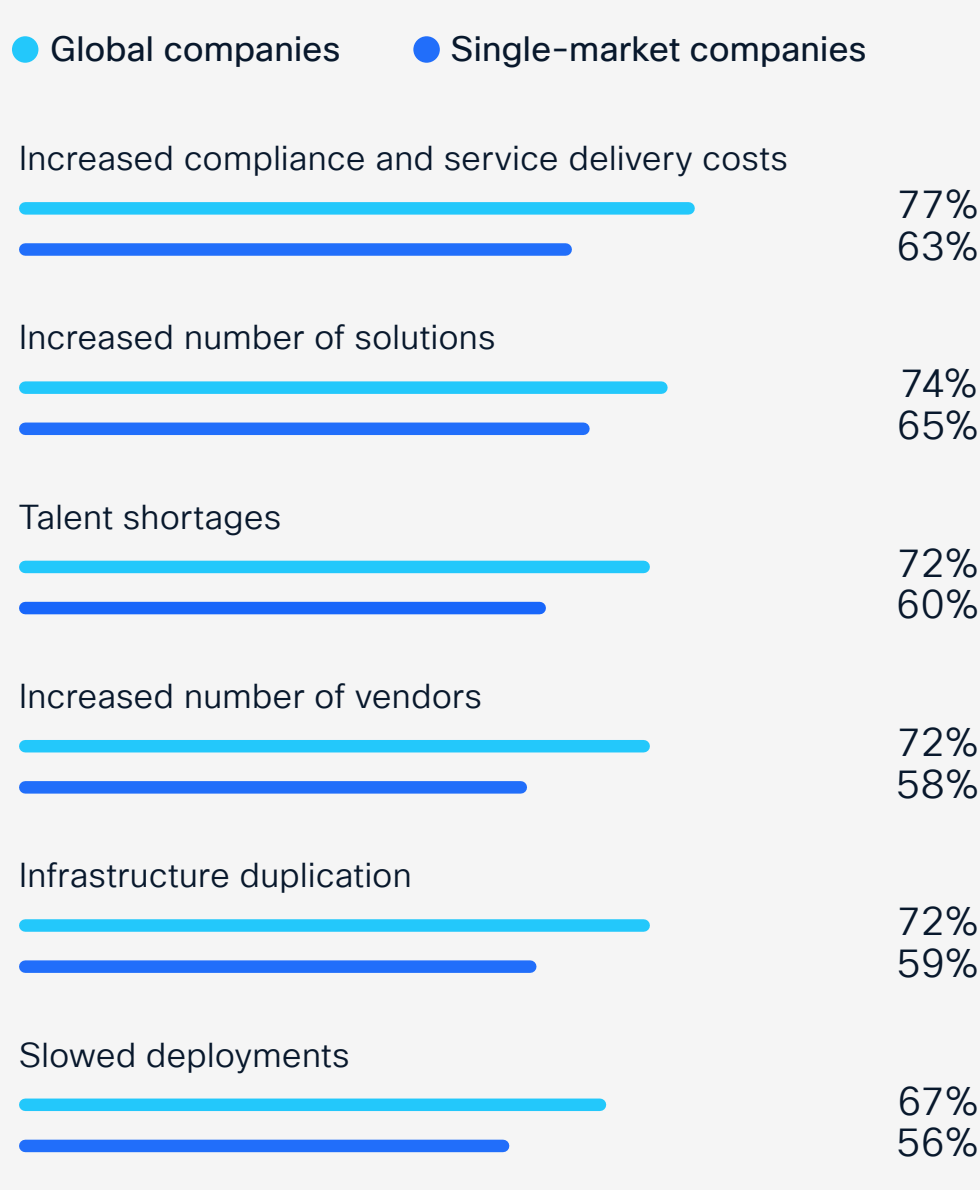
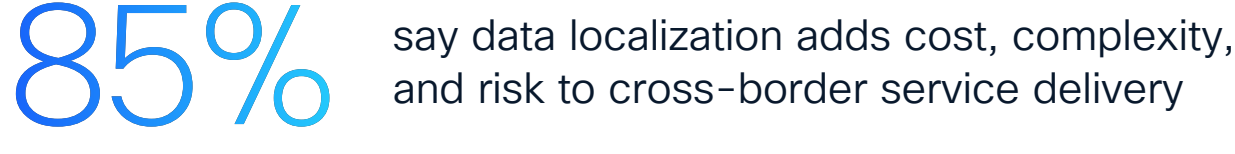
## Data discipline under pressure



## Transparency has emerged as the single most powerful driver of customer trust



## Localization raises operational challenges



Source: Cisco 2026 Data and Privacy Benchmark Study

Download the study [here](#)

Learn more about Cisco's approach to privacy, security, and trust at [trust.cisco.com](https://trust.cisco.com).