

# LiquidView™

Transform your space and wellness  
with Digital Windows

## LiquidView Bios

### **Mitch Braff - Founder and CEO**

Mitch is the founder and CEO of LiquidView, a company evolving from his previous venture, Liquid Canvas. A versatile entrepreneur and filmmaker he has founded several successful ventures, including Danser Productions, a media company serving Fortune 500 clients; the Jewish Partisan Educational Foundation, a nonprofit educating about Jewish resistance during the Holocaust; and LiquidView, Braff's films have been featured in 20 international festivals, earning him multiple awards. He also spearheaded a nationwide voter registration campaign that engaged over 400,000 voters. His nonprofit continues to impact a million students annually in U.S. public schools. Braff is a graduate of UCSB. He currently resides in Marin County, California with his two children.



### **Dr. Evan Kletter - VP of Health Evidence**

Dr. Evan Kletter is a clinical psychologist with over 30 years of experience in addiction medicine and community mental health. He held various leadership positions at BAART/ Baymark Health Services, culminating in his role as CEO. Throughout his career, Dr. Kletter has authored scientific articles, advocated for underserved populations, and contributed to behavioral health policy. He holds degrees from the University of San Francisco and Alliant University. Beyond his professional work, Dr. Kletter is active in non-profit board service, including roles with the University of San Francisco and Congregation Sherith Israel. He resides in San Francisco with his family, enjoys learning languages, and appreciates the visual arts.