

# Bios



## Executive Bios

### Lara August

Founder / CEO

Lara August is an entrepreneur with a passion for helping businesses grow. With a background in studio art, art history, design and marketing, Lara combines creativity and strategy to deliver impactful solutions. She serves as a fractional CMO for clients, regularly speaks on topics ranging from branding to marketing to leadership and is an active angel investor and startup mentor.

### Andrew Watson

Director of Branding

Andrew has developed hundreds of brands over the course of his tenure at Robot Creative, which spans more than 20 years. His skills encompass brand development and analysis, photography, graphic design, voice, headlines, brainstorming, ideation, logo development, typography, image retouching and editing. When not designing, he loves being in the kitchen, playing with his dog and helping raise his identical twin girls.

## Featured Graphic Designers

### Kris Jones

2019 - Present

### Holly Falkenberg

2006 - 2008

### Aaron Landry

2017 - 2020

### Laura Glaess

2003 - 2006

### Alexandria Rutledge

2012 - 2016

### Royce Stewart

2001 - 2003