

Subscription commerce transformed

For IT Distributors, MSPs and Telcos

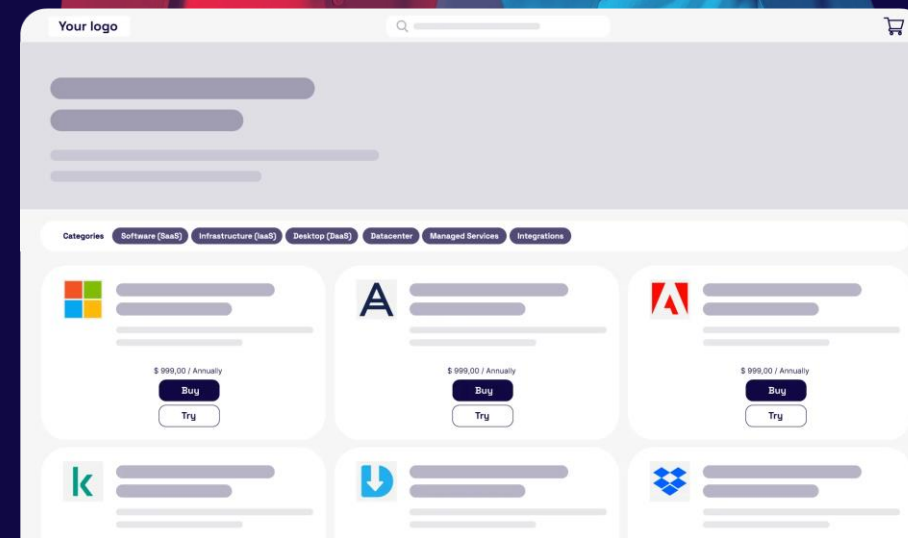


 **canalys** Part of Canalys Channels Ecosystem Landscape

 **IDC** Ecosystem Orchestrator Platform



Global Leader & High Performer, EMEA



Who we are

We help IT Distributors and MSPs transform their subscription business through automation, unleashing their potential to grow

85

Markets

400+

Marketplaces

44k+

Cloud sellers

\$1B

Cloud services ARR

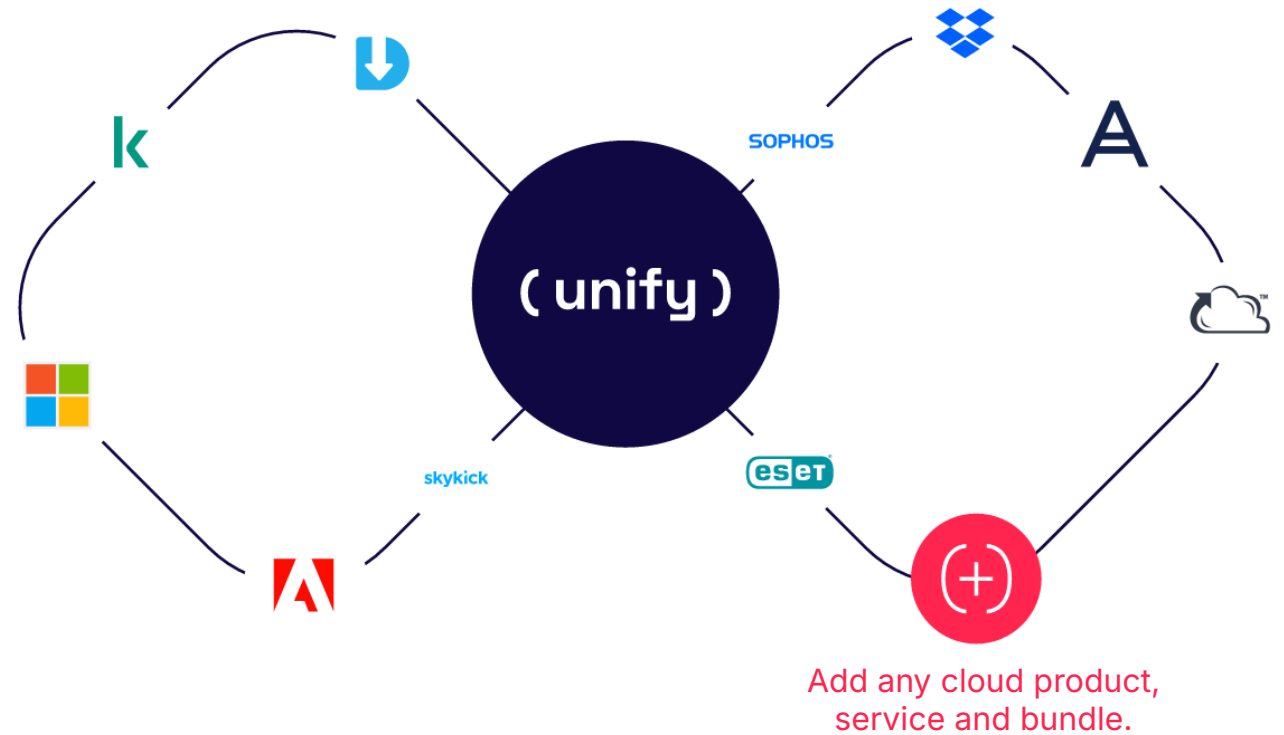
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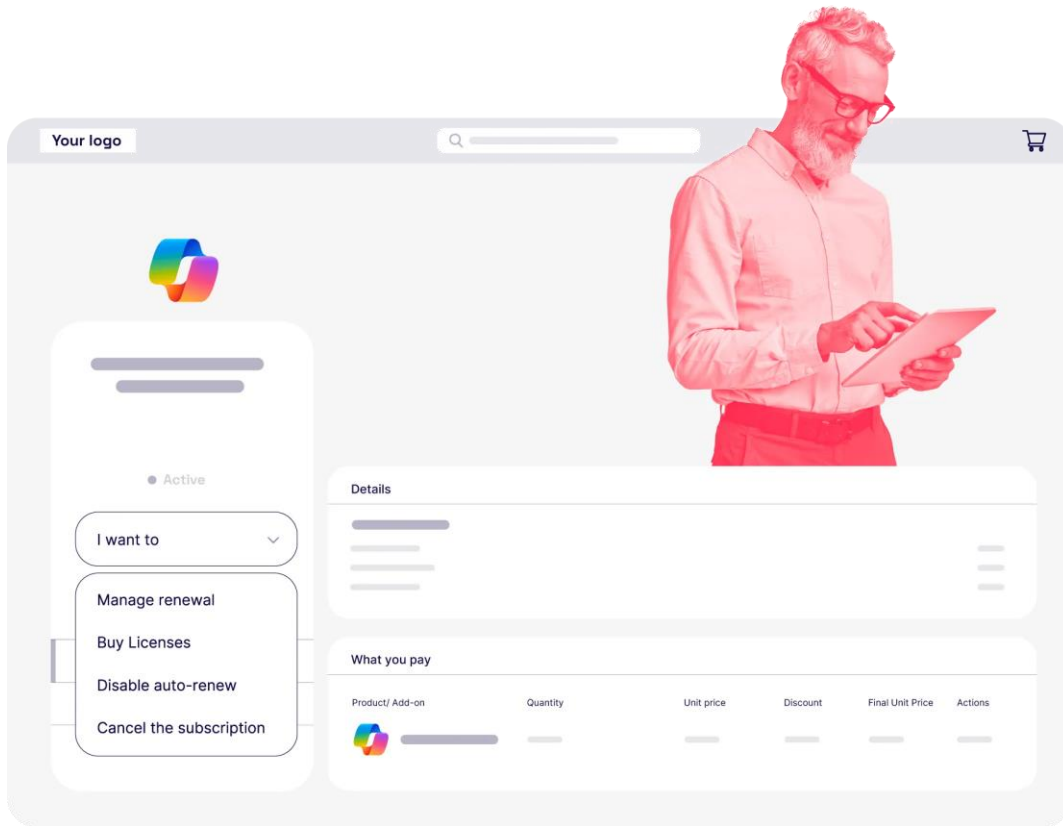
Cloud experts



We address your ecosystem challenges

- **Automated billing**
Cut errors, complexities & manage credit risks
- **Automated workflows**
Unify and automate your subscription business
- **Adaptable and secure**
A scalable platform to support your expansion plans





(improved cashflow)

Accurate billing

Accurate and timely billing provides the foundation for better performance

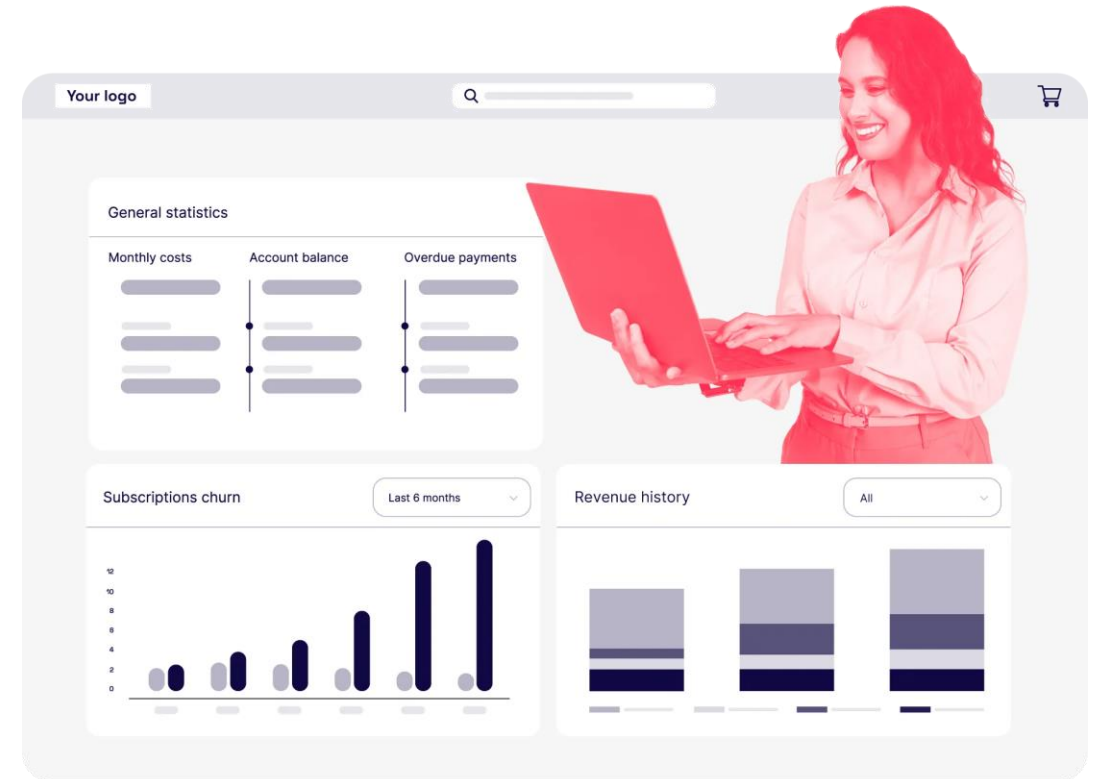
- ✓ Consolidated cross-vendor invoices improve customer service and simplify account management
- ✓ Complete and accurate SKU pricing ensure vendor compliance
- ✓ Integrated data flows (CRM, ERP, PSA, EDI) maintain up-to-the-minute prices, cut manual effort and eliminate billing errors



Automated workflows

Your catalog, your customers, your workflows – all automated and integrated into a seamless flow

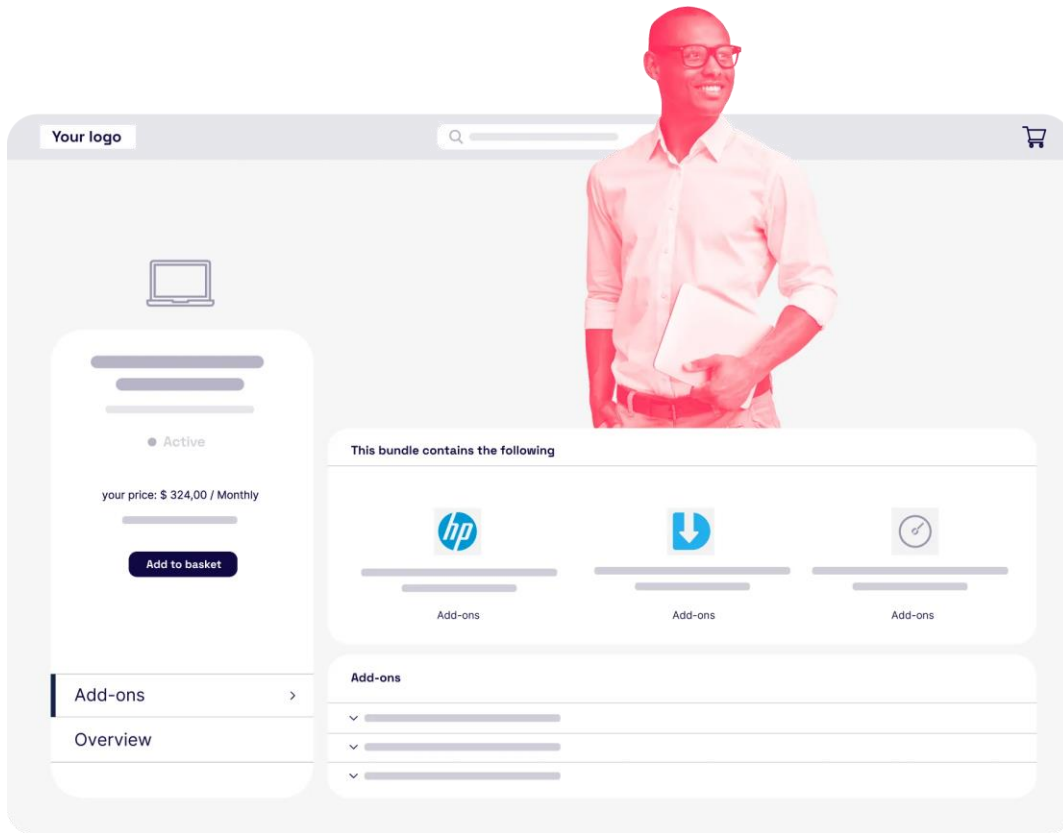
- ✓ A unified catalog with your own value-added products and services alongside SKUs from multiple vendors
- ✓ Self-service customer portal for efficient order entry, fulfilment and account management
- ✓ Your order-to-bill workflows and credit control policies automated and consistently applied



(efficient operations)



Subscription commerce transformed



(grow with confidence)

Adaptable and secure

A flexible platform to help you innovate with confidence and stay ahead of the competition

- ✓ Easily configured products, bundles and promotions
- ✓ Multi-everything, ready to support your plans for expansion
- ✓ An API-first architecture that will keep you connected
- ✓ Certified security to protect you and your customer data



Proud to partner with leading cloud providers

Recognized as an industry leader



Part of Canalys
Channels Ecosystem
Landscape



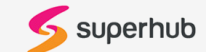
Ecosystem
Orchestrator
Platform



Global Leader &
High Performer,
EMEA



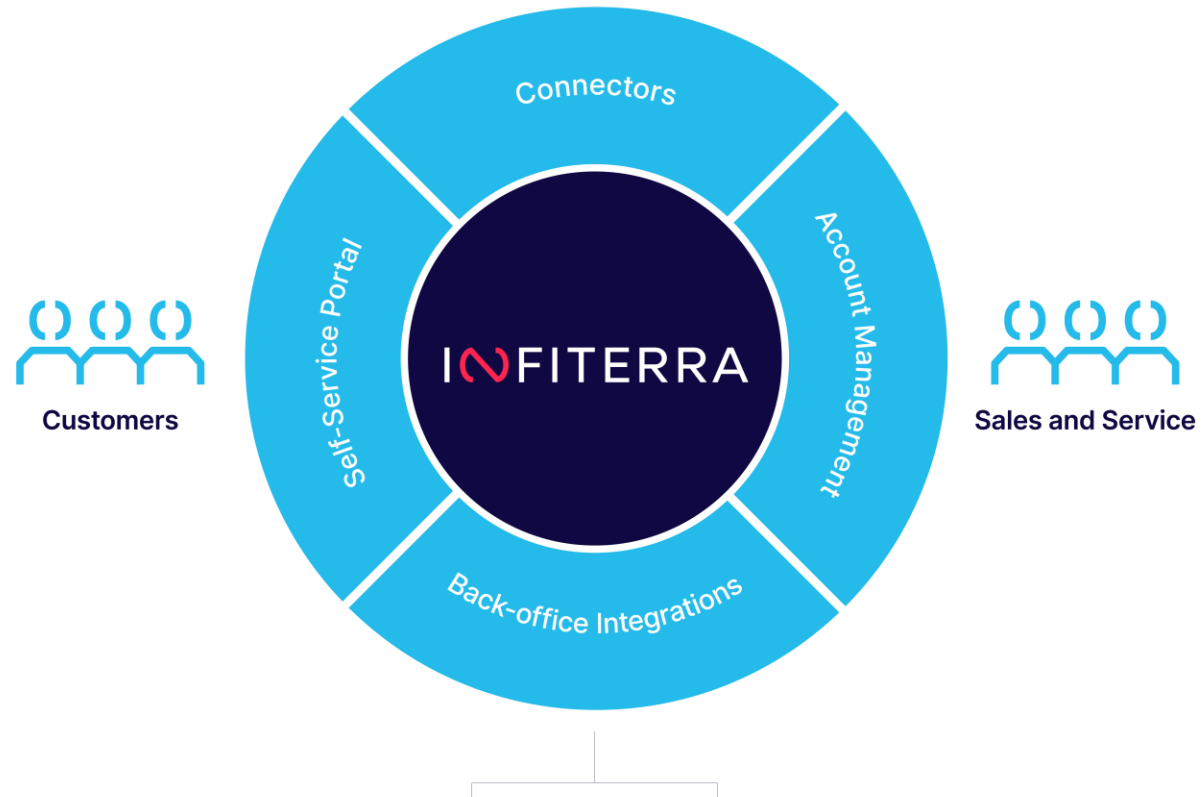
DATAACOM



Subscription commerce transformed

One platform, unified and connected

From Microsoft to custom APIs, Infiterra connects you to the tools, platforms, and partners that move your business forward.

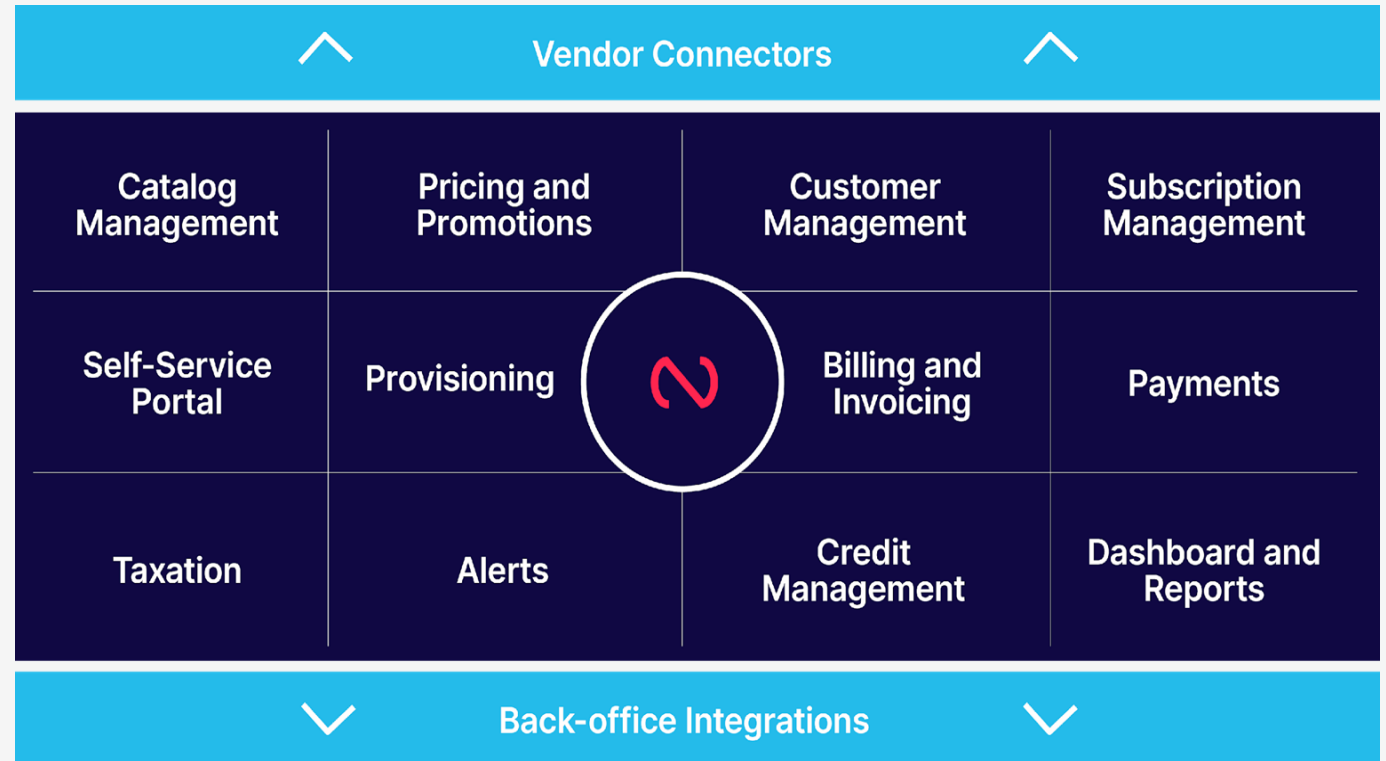


Integrate with your ERP, PSA and CMS systems



Fully featured and ready-to-run

Our platform is ready to transform your subscription business with capabilities designed by IT industry experts to deliver measurable gains in operational performance

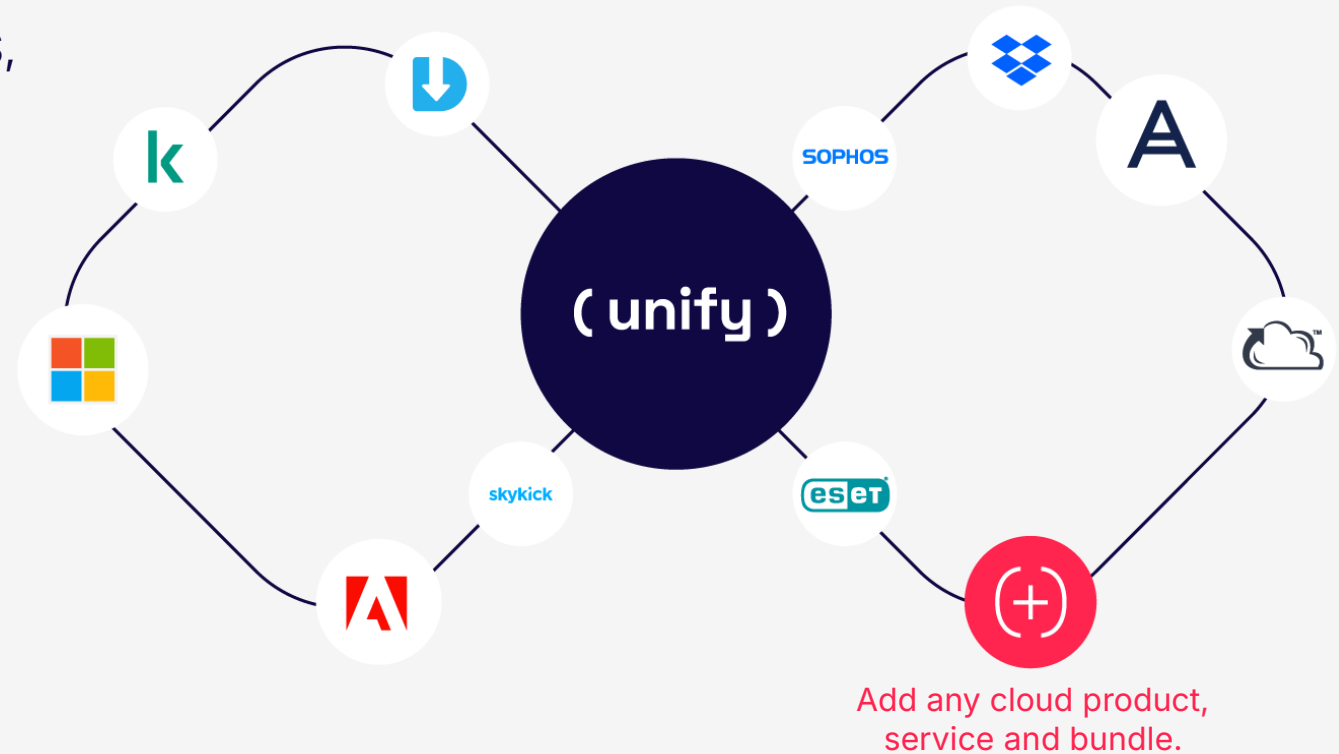


Subscription commerce transformed

Your catalog unified and connected

We make it easy to expand your catalog. SaaS, IaaS, DaaS, PaaS supported.

- ✓ Built-in vendor connectors to capture SKUs, prices and billing policies from all the leading vendors
- ✓ Our intuitive Product Modeler gives you the flexibility to create any subscription service profile
- ✓ Open APIs to support custom integrations
- ✓ Differentiate your offering with innovative bundles and targeted promotions
- ✓ Easily manage and maintain large catalogs with thousands of SKUs and complex pricing



Subscription commerce transformed

Streamlined processes and operations

We transform operations with joined up order-to-bill workflows

From self-service ordering and account management to billing, invoicing and credit control, we unify operations

We help you cut out manual bottlenecks, avoid errors and boost productivity

01

Self-service
order entry

02

Subscription
management
and provisioning

03

Billing and
invoicing



Subscription commerce transformed

Full-service commerce portal

To serve your customers 24/7

Our one-stop customer portal will let your customers manage all their subscriptions and account transactions



**Self-service
excellence for your
customers**



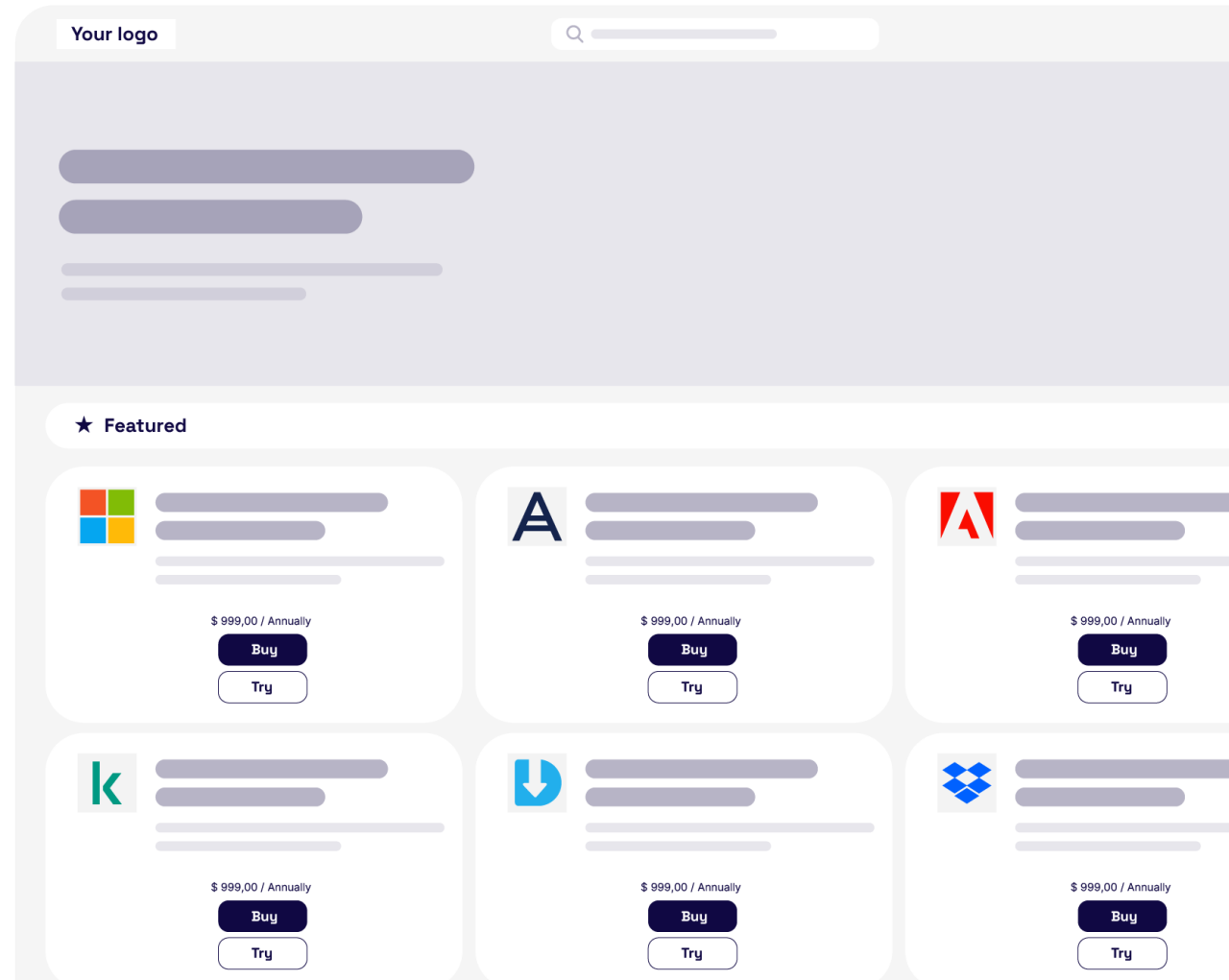
**Configured for your
business and
automated**



**Complete transparency
for you and your
customers**



**White-label it to
match your brand
identity**





**Rapid
implementation,
word-class support**

Open, honest, engaged, respectful

We have years of experience in IT subscription management and helping businesses grow

- ✓ Deep expertise in subscription business operations across all channels
- ✓ We are an independent global solution provider
- ✓ We will support you at every step



Consultative
on-boarding and
in-person training



Experienced
consultants to
support your
success



Online courses
and knowledge
base



On-call support
services
with SLA



Customer voting for
roadmap
features



Vendor
Programs
Compliance



Open APIs to
connect your
world

(grow)



(get started)

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