

LAURA VILLARS

CANDIDATE FOR THE FIA PRESIDENCY 2025



WHY I'M RUNNING

The FIA is unique : it brings together motorsport, mobility, and tourism under one roof. Over the years, valuable initiatives have been launched – from Women in Motorsport to international road safety campaigns and even partnerships in sustainable tourism.

I fully recognize these efforts. But too often, they remain symbolic, limited in scope, or accessible only to a few. My candidacy is not about ignoring the past, but about taking the next step : consolidating what already exists, amplifying what is still symbolic, and creating what is missing.

At 28, as a racing driver and entrepreneur, I represent a new generation. My goal is to restore trust, strengthen transparency, and ensure the FIA truly serves all its members – ASNs, mobility clubs, and mixed organizations alike.

MY FIVE COMMITMENTS

1. Independent and transparent governance

The FIA has audits and codes of conduct. However, they are technical, opaque, and dependent on the executive.

→ I will establish an **Audit Committee** elected by the General Assembly, grant the Senate an **autonomous budget**, publish a **register of interests**, and create a **public dashboard of subsidies** accessible to every club.

2. Support for all clubs, large and small

Development funds exist, but they are limited and opaque. Many small clubs feel left behind.

→ I will create a **Club Support Fund** with simplified access, and introduce a progressive fee system reducing membership costs for the smallest ASNs.

3. Accessible and inclusive motorsport

The FIA has Girls on Track and Rising Stars programs. They are excellent but too limited in scale and funding. Costs in karting and F4 remain prohibitive.

→ I will create a **Women in Motorsport Fund** with 20 annual scholarships, launch a **Young Leaders Academy** training 25 talents per year worldwide, and introduce transparent co-financing mechanisms to cut grassroots entry costs by at least 20% in three years.

4. Concrete impact in mobility and tourism

Road safety campaigns and a MoU with the UN World Tourism Organization exist. Yet they remain symbolic, without measurable goals.

→ I will commit to "**Zero Death by 2035**", launch **Smart Mobility Grants** (100 projects in three years), transform the MoU into a **FIA-UNWTO Action Plan** financing local tourism initiatives, and deploy a universal FIA digital card for mobility services.

5. A lasting legacy

The FIA has sustainability and training initiatives, but they are fragmented and lack binding commitments.

→ I will make the **FIA carbon-neutral by 2030** and create a **FIA Academy of Future Leaders** to train each year young talents from every continent.

A presidency for the clubs.

This will not be my presidency – it will be yours.

Together, we can build an FIA that is :

- Safe – stronger safety standards, lower barriers to access.
- Fair – transparent governance and equitable support.
- Open – inclusive, modern, and global.

I ask for your trust to lead this transformation.



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