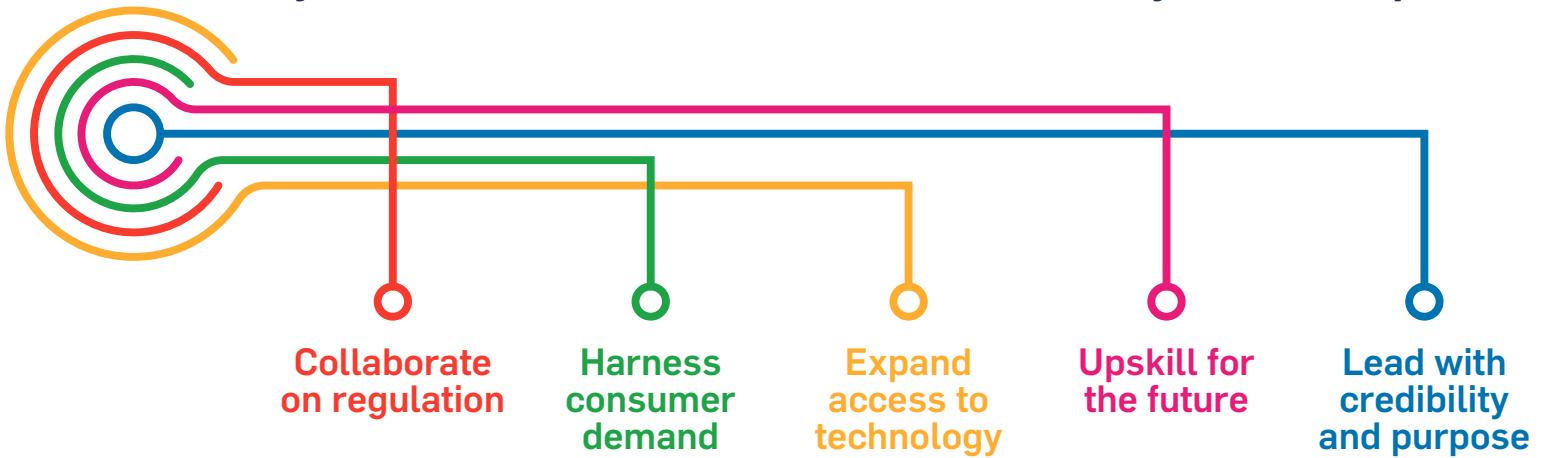


# Turning the Key

Unlocking the Next Era of Sustainability Leadership

~2,000 CEOs • 128 countries • 18 industries

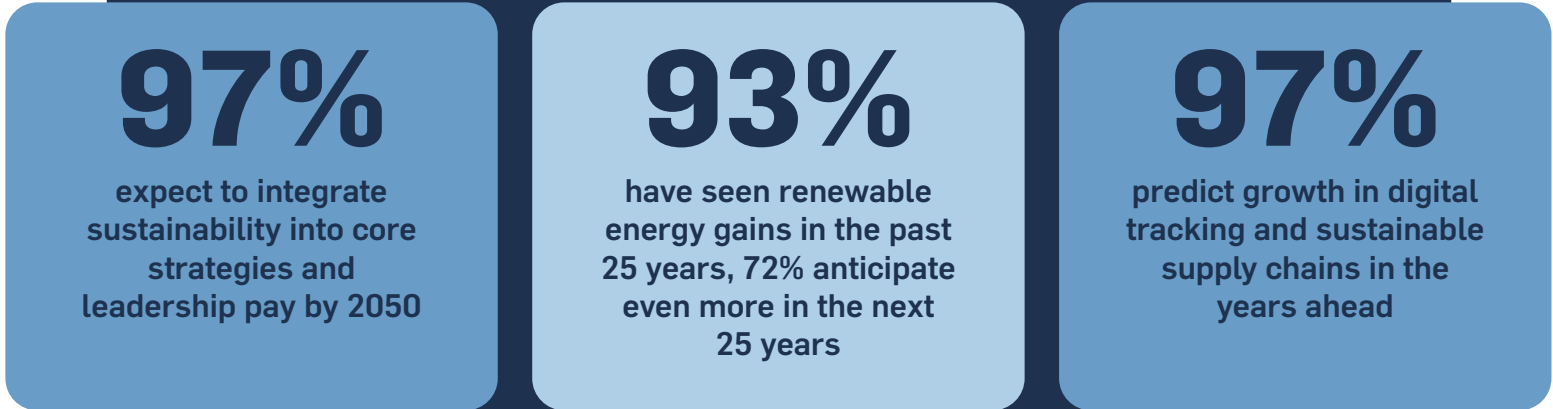
5 keys will unlock the future of sustainability leadership



Corporate sustainability has evolved from brand protection to business imperative

2007–2012	2013–2018	2019–2022	2023–Present
Moral Movement	Emerging Strategy	A Holistic Approach	Competing Priorities
Reputational risk opens the door for the first corporate sustainability initiatives	New frameworks and governance reshape sustainability strategy	Across industries, CEOs embrace metrics and gain investor support	Data and AI prompt cooperation as governance fractures

CEOs remain optimistic...



...but not fully prepared for global challenges



The case for sustainability grows even as CEOs talk about it less



The future is ours to create—starting now

Explore how leaders can balance short-term success and long-term resilience in the 2025 UN Global Compact-Accenture CEO Study [🔗](#)