

# ORGANIZED CRIME RINGS ARE TAMPERING WITH GIFT CARDS

GIFT CARD  
FRAUD PREVENTION  
ALLIANCE

## Law Enforcement Needs the Tools to Protect Consumers

### HOW FRAUDSTERS TAMPER WITH GIFT CARDS



**1 STEAL** inactive gift cards from retail stores



**2 TAMPER** with gift card packaging to obtain card number and pin



**3 RETURN** tampered gift cards to retail store racks



**4 DETECT** through sophisticated methods when the consumer has purchased the gift card



**5 DRAIN** funds from the stolen gift card by purchasing merchandise that is later sold on the secondary market or returned for profit

### HOW INDUSTRY IS PROTECTING CONSUMERS



STATE AND FEDERAL LAW ENFORCEMENT PARTNERSHIPS



ADVANCED DETECTION TECHNOLOGY



EMPLOYEE TRAINING



PUBLIC EDUCATION



INNOVATION AND SECURITY



ENCOURAGEMENT OF CONSUMER REPORTING TO LAW ENFORCEMENT

### LAWMAKERS SHOULD PROTECT CONSUMERS BY

#### Criminalizing Gift Card Tampering

- ✓ Acknowledge that current laws are insufficient
- ✓ Pass legislation to classify gift card tampering as a forgery or theft crime
- ✓ Ensure law enforcement has the authority to prosecute crimes
- ✓ Fund law enforcement training to recognize and combat gift card tampering

**Join us in the fight to stop gift card fraud and pass legislation today.**