

# GERALD LOEB AWARDS BANQUET & CELEBRATION

Rainbow Room, New York City  
Thursday, October 9, 2025  
6:00 PM EDT

Reception • Awards Show • Celebration  
Business Attire

Join us for an unforgettable evening honoring the most impactful business and financial journalism of the past year.



Hosted at the iconic **Rainbow Room atop Rockefeller Center**, the Loeb Awards Banquet brings together journalists, media leaders, and industry supporters for a **night of recognition, celebration, and connection.**

## Evening Highlights Include:

- MASTER OF CEREMONIES:**  
Tyler Mathisen, CNBC
- LIVE ANNOUNCEMENT**  
of the 2025 Winners
- SPECIAL MOMENTS FOR THE**  
Lifetime & Minard honorees
- DINNER OPTIONS**  
Miso Cod or Glazed Short Rib
- OPEN BAR**  
All Night

# 2025 LOEB SPONSORSHIP LEVELS & TABLE RESERVATIONS

**Winners are announced LIVE only on October 9 at the Rainbow Room!**

The Loeb Foundation is a 501(c)(3) nonprofit organization. Our most vital source of support comes from banquet table, ticket, and sponsorship sales. The only other source of funding is competition entry fees. The foundation operates without employees, ensuring that all funds directly support the administration and execution of the Gerald Loeb Awards — the most prestigious honors in business journalism in the United States.

Sponsorships, tables, tickets, tribute ads & discount information: Candice Medenica • [candice.medenica@anderson.ucla.edu](mailto:candice.medenica@anderson.ucla.edu)

**» 20% DISCOUNT: All media outlets and journalists on sponsorship levels**

	SILVER	GOLD	PLATINUM	DIAMOND
<b>NON-MEDIA</b> <b>20% MEDIA DISCOUNT</b> 501(c)(3) Tax Benefit*	\$12,500 \$10,000 ✓	\$25,000 \$20,000 ✓	\$37,500 \$30,000 ✓	\$50,000 \$40,000 ✓
<b>TABLE</b> Table Quantity Seats per Table Location	1 Table 10 Seats Third Row	2 Tables 20 Seats Second Row	3 Tables 30 Seats First Row	4 Tables 40 Seats Front Center
<b>WEBSITE/EMAILS</b> Logo (By level hierarchy)	Small Logo	Medium Logo	Large Logo	Extra Large Logo
<b>LOEB NEWSPAPER</b> Sponsor Listing Ad Size (Official event tribute publication)	Small Logo Quarter Page	Medium Logo Half Page	Large Logo Full Page	Extra Large Logo Full Page (Inside Front or Outside Back)
<b>MOTION GRAPHICS</b> Sponsor Loop (On main screens & vertical panels)	Grouped Logos (four per frame)	Grouped Logos (three per frame)	Grouped Logos (two per frame)	Individual Logo
<b>NATIONAL PRESS RELEASE LISTING &amp; SOCIAL MENTIONS</b>	Level Hierarchy	Level Hierarchy	Level Hierarchy	Level Hierarchy
<b>CLINGS/LED PANELS/GOBOS</b> Registration Arrival Cocktails (Mezzanine & Rainbow Room floors)	Logos Hierarchy	Logos Hierarchy Grouped Logos Grouped Logos	Logos Hierarchy Grouped Logos Grouped Logos	Logos Hierarchy Individual Logo Individual Logo
<b>DINNER MENU CARDS</b> Logo (Cards placed at each table setting)		Grouped List	Grouped Logos	Exclusive
<b>DURING SHOW</b> Announcement by MC		From Stage	From Stage	From Stage

\*The G. and R. Loeb Foundation (EIN: 13-6121546) is a 501(c)(3) nonprofit organization. Portions of the cost of sponsorships/tickets to events by organizations under section 501(c)(3) of the IRS Code may be tax deductible. Please consult your tax advisor.

## QUICK TABLE SPONSORSHIP PURCHASE



### Why Attend?

The Loeb Awards are **more than a celebration**—it is a gathering of the people shaping the future of business journalism.

**For journalists**, it's a special opportunity to connect with peers, editors, and industry leaders in one of the most prestigious settings in the field.

**For organizations and advocates**, it's a meaningful way to support the work and public obligation of these journalists and outlets—and to build relationships.

**Your presence helps sustain the Loeb Awards' mission to recognize and elevate reporting that informs and protects the public.**

## INDIVIDUAL TICKETS

**\$500**



**» Discounts on Individual Items:**  
20% OFF - Outlets & Journalists  
25% OFF - 2025 Finalists & Judges

## TRIBUTE JOURNAL ADS & ACKNOWLEDGMENTS

Full Page (10" x 21"): \$2,500  
Half Page (10" x 10"): \$1,250  
Quarter Page (4.85" x 10"): \$625

All Ads: Non-bleed and sizes (above) are the live area.

File Format: High Quality PDF or PDFx1a, Grayscale, 300dpi or higher.

**Deadline for sponsor listing and ad inclusion in Tribute Journal is September 22.**