

Italian Wine Podcast Ph. +39.045.8101447

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## TEXSOM Teams Up with Italian Wine Podcast for an Exclusive 2025 Series

TEXSOM and the Italian Wine Podcast are proud to announce the continuation of their media partnership for a second year, proudly sponsored by the Texas Department of Agriculture's Uncork Texas Wines program.



As part of this collaboration, the Italian Wine Podcast is producing an exclusive *TEXSOM 2025* podcast series, recorded both in the lead-up to and during this year's celebrated conference.

Hosted by wine journalist and author Jessica Dupuy DipWSET, the series offers listeners behind-the-scenes access to inspiring conversations with key speakers, panelists, and participants. Guests include James Tidwell MS, Christy Frank, Jonathan Ross MS, Tim Gaiser MS, Amanda Barnes MW, Kathleen Thomas, and many more leading voices in the global wine and hospitality industry.

Through this special TEXSOM partnership, the Italian Wine Podcast is expanding its reach to highlight the people and perspectives shaping the broader wine industry, from Italy to Texas and beyond. And don't miss the special "Texas Wine Tidbit" at the end of each episode, a fun fact, story, or insight that showcases the people and places behind Texas-made wine.

This series is made possible thanks to the **Texas Department of Agriculture's Uncork Texas Wines program**, which celebrates Texas wine culture by supporting local wineries and grape growers and helping build a vibrant community around Texas-grown wine.

About the Italian Wine Podcast: Cin Cin with Italian Wine People! launched in 2017 as a project dedicated exclusively to the Italian wine world. The program uncovers the unique world of Italian wine in conversation with some of its key protagonists. Under the umbrella brand of Mamma Jumbo Shrimp, Italian Wine Podcastaims to inform, educate, and entertain listeners with content for wine professionals and casual listeners alike. The only daily wine podcast in the world, content includes wine business, food & travel, diversity and inclusion, wine producers, science, and marketing and communication. Italian Wine Podcast is available on SoundCloud, iTunes, Spotify, Stitcher, XimalayaFM (for China), and on the official website. It now boasts over 2400 recorded episodes with a growing online following of nearly 7 million listens. Donations to the show are welcomed and help fund a portion of the show's equipment, production, and publication costs. Toadvertise in the show, please request a prospectus and/or customized advertising plan from info@italianwinepodcast.com. Cin Cin!

About TEXSOM: Founded in 2005, TEXSOM has grown into the premier educational conference for wine, food, beverage, and hospitality professionals. Now celebrating its 20th year, the annual event brings together leading experts, sommeliers, producers, and enthusiasts from around the world for a unique exchange of knowledge and ideas. The conference is known for its world-class tastings, thought-provoking seminars, and unparalleled networking opportunities. Each year, TEXSOM showcases a diverse range of wines, regions, and perspectives, creating an inclusive environment where professionals and enthusiasts alike can expand their understanding of the global beverage industry. Through its programs, TEXSOM has established itself as a hub for professional development and community-building, offering participants the chance to learn directly from some of the most respected voices in the field. With its collaborative spirit and dedication to education, TEXSOM continues to shape the conversation on wine and hospitality worldwide.