

*Words are
Powerful.*

So, why do we **(women included)** often use such unserious words when we talk about our bodies? *Do we have to?*

It's time to ask: why are "vagina" and "vulva" and "menopause" and "labia" flagged and stigmatized in common conversation and media?

*It's time to
RAISE*

We're not against nicknames, we love them and use them! But our VAGINAS AREN'T JUST A PUNCHLINE.

YOUR VAGINA iQ

*the lips above should
respect the labia below.*

Women are powerful: we are CEOs, scientists, mothers, daughters, athletes, and activists. We deserve a culture that speaks intelligently about our bodies.

SAY GOODBYE SHAME AND GOODBYE STIGMA.

Speak like a pH-D



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WHAT'S
YOURS

