



**HR Path Expands Presence with the Acquisition of smahrt consulting AG in Switzerland, Experts in HR-IT Consulting, Implementation and Outsourcing.**

**HR Path, a global leader in HR consulting and HRIS solutions, is proud to announce its strategic acquisition of smahrt consulting AG, a Swiss-based company specializing in HR-IT consulting, implementation and outsourcing. Especially within the SAP product portfolio.**

With a presence in 28 countries and a team of over 2,500 professionals, HR Path is a trusted partner for businesses navigating the complexities of Human Resources. Specializing in advisory, implementation, and operational services, HR Path delivers cutting-edge solutions designed to enhance efficiency and foster growth. Since its founding in 2001, the company has remained steadfast in its mission to transform HR practices globally.

Founded in 2007, smahrt has built a strong reputation for delivering high quality project with the solutions of SAP HCM, SAP SuccessFactors and suitable add-ons from third-party providers or smahrt's own development. However, not only the depth solution expertise makes smahrt outstanding, but also the excellent know-how in integrating peripheral systems. This enables the HR department to focus on its core tasks and handle administrative tasks digitally and efficiently.

This acquisition represents a significant milestone for HR Path, solidifying its position as a leader in the HR industry and expanding its presence in Switzerland. smahrt's specialized focus on HR-IT perfectly complements HR Path's vision of driving organizational growth and excellence through strategic HR solutions.

According to **Ato Anderson, Partner at HR Path**, this move is *"not just a strategic expansion, it's a people-focused evolution."* He continues, *"With smahrt joining HR Path, we are establishing a new powerhouse in the Swiss HR-IT landscape, combining depth of experience with a shared commitment to excellence. Together, we are expanding our service offering while unlocking exciting new opportunities for our clients and our people. This marks the beginning of a new chapter where innovation, impact, and growth will shape the future of HR in the region."*

**Angelo Gallo, Partner at HR Path**, added *"This acquisition is a very special milestone for me personally. Having worked closely with Swiss clients and partners for years, I know the value smahrt brings goes beyond expertise, the way they work is hands-on, pragmatic, and people-first. We're not just combining two companies; we're bringing together teams that truly care about making HR better. I'm excited about the journey ahead and look forward to what we'll build together; with our clients, our colleagues, and the Swiss market as a whole."*

*"After 18 years, smahrt has literally grown up. It has always been a major concern of the founding generation that smahrt, as it has developed and evolved, remains sustainable. We have now been able to lay a promising foundation for this with HR Path," said **Tom Pustina, Managing Director at smahrt consulting AG**. "This opens up new opportunities for us in the market, the product portfolio, and the personal development of our employees. They and myself, as Managing Director, will all remain with smahrt, and we look forward to continuing to serve our customers with confidence and passion."*

The acquisition of smahrt, a specialist in HR-IT, strengthens HR Path's ability to cover all of Switzerland. Following the successful integration of Gaius HR, now HR Path Switzerland, the group has expanded its footprint, while retaining key talents, trusted clients, and strong leadership. This next step with smahrt reinforces HR Path's commitment to the Swiss market and its ambition to deliver even greater value across the DACH region.

As part of the acquisition, smahrt will continue to operate as usual under the brand "smahrt consulting AG, an HR Path Company." The leadership team and employees will remain in their current roles, ensuring a seamless transition and uninterrupted service for clients.

### **About HR Path**

HR Path, a global leader in Human Resources, specializes in empowering companies in their digital transformation. Through its three core business lines - Advise, Implementation, and Run - HR Path enhances the HR efficiency of its customers. Established in Paris, France in 2001, HR Path has a team of approximately 2,500 professionals globally. Operating in 28 countries, HR Path offers consultancy, integration, and operational services to over 3,000 clients. On March 31, 2025, its annual revenue amounted to €290 million.

[More information:](#)

[www.hr-path.com](http://www.hr-path.com)

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### **About smahrt consulting AG**

smahrt consulting AG was founded in 2007. With a constant focus on the digitalisation of HR areas in the Swiss market, they have grown over the years into a strong team of over 60 employees and an active base of over 200 customers. Based in Regensdorf in the Canton of Zurich smahrt is an HR service provider for strategy, software, consulting, services and outsourcing to cover the entire employee journey.

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