Johnson Controls

OpenBlue

Unlock efficiency and savings with OpenBlue smart building technology

When organizations deploy OpenBlue in their buildings, they experience significant energy and cost savings, get more out of their real estate and report increased asset and shareholder value.

The results of the Total Economic Impact™ study of OpenBlue, conducted by Forrester Consulting, are in, revealing $11 million in business benefits over three years, with a payback period of eight months. Key benefits are summarized below.

Up to **10%** annual energy savings

67% reduction in annual chiller service costs

21.9% real estate savings

7% rental premiums

Discover how you can improve the performance of your building with true ROI impact. Explore the key quantified benefits in more detail:

Benefit #1

Energy savings

Interviewees found that OpenBlue enabled their organizations to save energy and costs.

Up to **10%** annual energy savings

$248k saved in a single building

Benefit #2

Reduced spend on maintenance services

Real-time data and insights from OpenBlue allowed a move from monthly to quarterly service intervals, reducing unnecessary costs.

67% reduction in annual chiller service costs

$1.5m in present value savings over three years

Benefit #3

Maximized real estate efficiency

Customers were able to track and analyze their workspace utilization to make the most of owned real estate and reduce expenses on rented office space.

21.9% real estate savings

$3.5m in present value savings over three years

Benefit #4

Rental premiums

Customers saw OpenBlue as a major leasing advantage for investment buildings. Smart and green building certifications achieved with the help of OpenBlue attracted higher-paying tenants and generated more rental income.

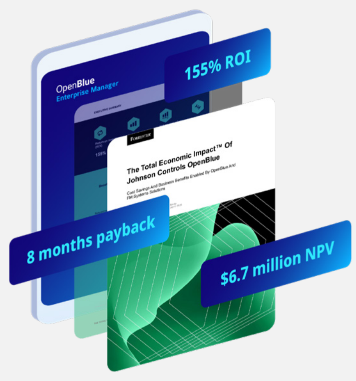
7% combined rental premiums

$3.2m in three-year present value

Download the full TEI study

The Total Economic Impact™ of OpenBlue, a commissioned study conducted by Forrester Consulting, April 2025. Results are over three years for a composite organization based on interviewed customers.

Get the study



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