

2025 Value of IT Certification

Candidate Report | Highlights

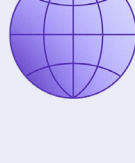
Key insights drawn from a survey of global IT professionals, providing crucial insights into the evolving landscape and impacts of IT certification.

Who’s getting certified — and why?

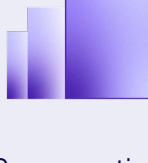
Who participated in the survey?



Nearly
24,000
IT professionals



From Asia-Pacific, Europe, UK, Middle East and Africa, Latin America, and North America



Representing
46
certification programs

What were their motivations for certification?

72%

to enhance/
increase skills



59%

to earn a
promotion



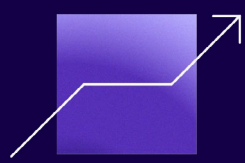
59%

to enhance
resume/CV



What benefits did they realize?

What are the tangible career benefits and advancement opportunities of earning an IT certification?



82%

gained confidence to
explore and pursue new
job opportunities.



63%

received a job promotion or
anticipated one at the time
of the survey.



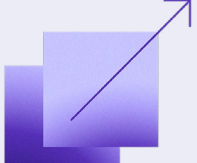
32%

received a salary increase after
certification and **41%** were
hoping to receive one. **31%** of
raises received were above **20%**!



And their employers?

What are the organizational benefits when employees are certified?



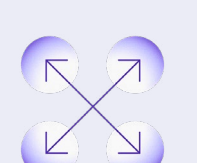
79%

saw an increase in the
quality of their work.



76%

reported an increased ability
to innovate and enhance work
processes and outcomes.



70%

are more productive
on the job.



“

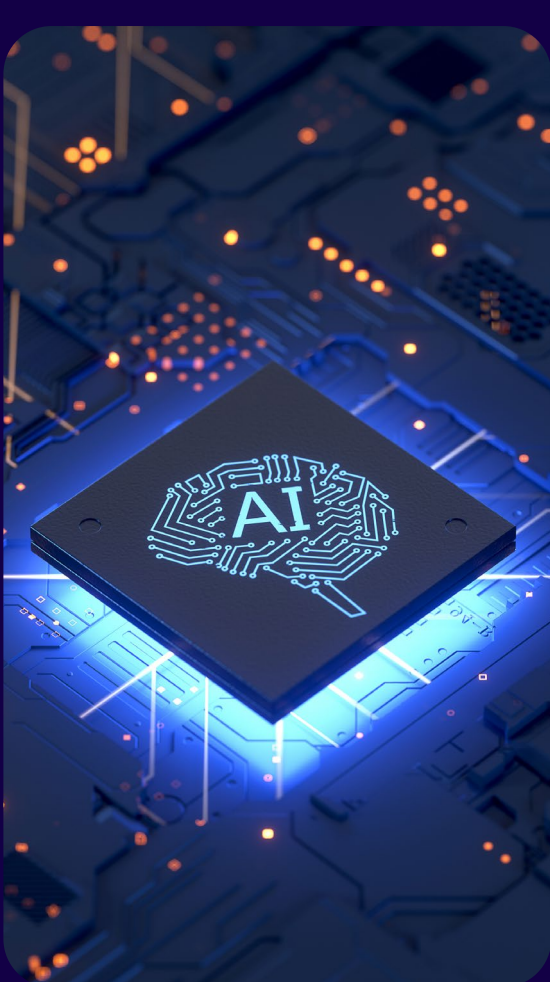
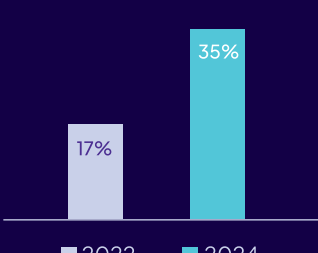
This year’s study revealed that there were substantial career benefits for certified professionals, as well as significant organizational advantages, as certified employees contribute to improved work quality, enhanced innovation, and increased productivity.

—
Dr. Gary Gates, Managing Director, Pearson VUE

Future-forward trends

What is the impact of AI and emerging technologies?

The number of candidates planning to earn a certification in AI and machine learning more than doubled in two years!



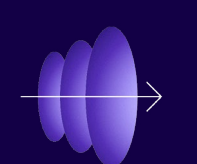
AI is also the second largest
specialty area in which candidates
plan to pursue certification.



69%

of candidates’ employers started
or increased investments in AI.

A future of continual learning



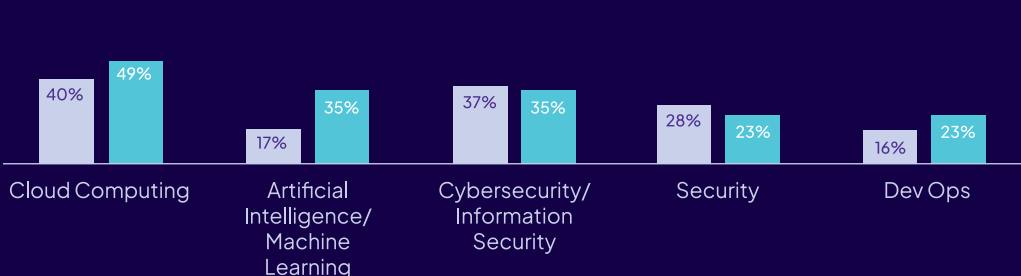
84%

of candidates are likely
or very likely to pursue
another IT certification in
the next 12 months.



The number of certifications
held **increases significantly**
with age and career tenure.

What are the top areas of interest for future certification?



Download the full report at www.PearsonVUE.com/VoC