



Peninsula Family Service **Thought Leader Series**

You are invited to become a corporate or community partner co-sponsor for this 75th anniversary special edition of our *Thought Leader Series*:

Transforming Society with Artificial Intelligence: Opportunity and Challenge

Platinum (\$50,000) lead corporate or community sponsor receives:

- Showcased as Presenting Sponsor for *Thought Leader Series* event
- Sole event sponsor representing industry sector
- Multiple customized promotional plan provided including new PFS PR firm

Gold (\$25,000) corporate or community sponsors receive:

- Meet and mingle with speakers, authors, elected officials and potential celebrities
- Special media package to run before, during and after event (full details can be provided)
- Opportunity to integrate PFS and sponsor philanthropy into sponsor's publicity & media for that event
- Invitations to any planning meetings or VIP receptions prior to your event
- Give-back volunteer opportunities for your staff
- All standard level benefits below.

Silver (\$10,000) corporate or community sponsors receive:

- Listing as the lead event co-sponsor in all formats including on our website, social media and onsite at the event.
- Reserved front-row seating for all individuals from your organization who wish to attend
- All standard level benefits below.

Community Impact Partners (\$5,000) receive:

- Listing in all materials and online promotion including online invitations, event flyer social media promotion, and any local media coverage such as newspapers.
- Recognition the day of the event including signage, media, special seating.
- Listing in all follow-up to the event which includes thank you e-mails, follow-up action items and other coverage.

Thought Leader Sponsors (\$2,500) receive:

- Recognition the day of the event including signage, video screens
- Listing in follow-up to the event which includes thank you e-mails, follow-up action items and other coverage.

For further information regarding corporate and community event co-sponsorship, please contact Deborah Miller, dmiller@pfso.org, (650) 403-4300 X4412.