



## **PENINSULA FAMILY SERVICE Community Picnic**

**Saturday, July 19 (tentative date)  
10:00 – 3:00 (tentative time)  
North San Mateo County**

**PFS is throwing a public community picnic to celebrate with *and thank* our community!  
The Community Picnic will feature delicious food, fun activities, birthday cake and fun giveaways for all!**

### **SPONSORSHIP OPPORTUNITIES**

#### **Platinum Sponsorship - \$50,000**

The Platinum Sponsor will be the official Presenting Sponsor of the PFS 75<sup>th</sup> Birthday Party with benefits that include:

- Exclusivity of product or service among sponsors at the event
- Maximum on-site recognition and amenity package for the event
  - Recognition and appreciation during opening and closing remarks by emcee
  - Introduction of sponsor representative to the audience
  - On-site recognition signage, name and/or logo prominently featured on step-and-repeat banner and materials distributed to guests
  - Table display of product or service
  - Participation in celebrity cutting of the birthday cake(s)
  - Sponsor of a champagne toast and/or have logo on custom food or beverage item (can be provided by sponsor)\*
  - Provide souvenir gift for all attendees\*
- Media Package – Before, During and After Event
  - Recognition of Platinum Sponsor as Presenting Sponsor with name and/or logo prominently displayed on all PFS 75<sup>th</sup> Birthday Party digital and printed marketing materials, including website, social media, promotional collateral, and publicity before/after
- Give-back volunteer opportunities for your staff

\*Prior approval by PFS required

\*\* Optional to Sponsor

## **Gold Sponsorship - \$25,000**

- On-site Recognition and Amenities Package
  - Recognition and appreciation during opening and closing remarks by emcee
  - On-site recognition signage, name and/or logo on step-and-repeat banner and materials distributed to guests
  - Table display of product or service
  - Sponsor of a Photo Booth for souvenir guest photos/sponsor name or logo on compliment frame
  - Option to provide a souvenir gift for all attendees\*
- Media Package – Before, During and After Event
  - Recognition of Gold Sponsor with name and/or logo prominently displayed on all PFS 75<sup>th</sup> Anniversary Birthday Party digital and printed marketing materials, including website, social media, promotional collateral, and publicity before/after
- Give-back volunteer opportunities for your staff

## **Silver Sponsorship - \$10,000**

- On-site Recognition and Amenities Package
  - Recognition and appreciation in opening and closing remarks by MC
  - On-site recognition signage, name and/or logo featured on event materials
  - Sponsor of a raffle with valuable prize, name or logo on event materials
  - Provide souvenir gift for all attendees\*
- Media Package – Before, During and After Event
  - Recognition of Silver Sponsor with name and/or logo displayed on all PFS 75<sup>th</sup> Anniversary Birthday Party digital and printed marketing materials, including website, social media, promotional collateral, and publicity before/after
- Give-back volunteer opportunities for your staff

## **Community Sponsorship - \$5,000**

- On-site Recognition and Amenities Package
  - On-site recognition signage, materials distributed to guests
  - Provide souvenir gift for all attendees\* \*\*
- Media Package – Before, During and After Event
  - Recognition of Community Sponsor with logo displayed on all PFS 75<sup>th</sup> Anniversary Birthday Party digital and printed marketing materials, including website, social media, promotional collateral, and publicity before/after
- Give-back volunteer opportunities for your staff

\*Must be approved by PFS

\*\* Optional to Sponsor