

CANADIAN INVESTMENT ATTITUDE AND RISK SURVEY FROM BETAPRO BY GLOBAL X

Amid heightened economic and political uncertainty, more than one in four Canadians say they are willing to own riskier assets if it will help them achieve their financial goals. That sentiment comes at a time when a third of investors report feeling less confident that they'll be able to meet their financial objectives than they were a year ago.

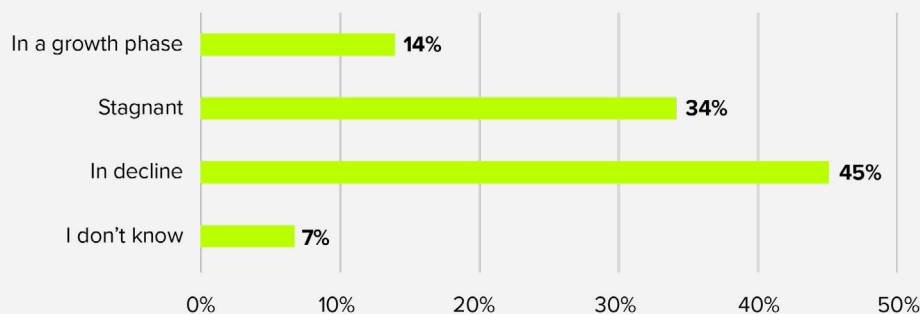
Those were just some of several notable findings to come out of BetaPro by Global X's first-ever survey of Canadian investors, created to gauge the mood of Canadian investors and how those views could affect their investment decisions. The survey, which was conducted by Angus Reid in December 2024, connected with more than 1,000 Canadians.

HERE'S A BREAKDOWN OF THE MAIN FINDINGS:

WHAT'S SHAPING PEOPLE'S VIEW OF THE ECONOMY?

Four out of five Canadian respondents held an unfavourable view of the economy. Nearly half of respondents (45%) believe the Canadian economy is in decline, while another 34% say it is stagnant. Only 14% feel the country is in a growth phase.

How would you characterize the current economic climate in Canada?

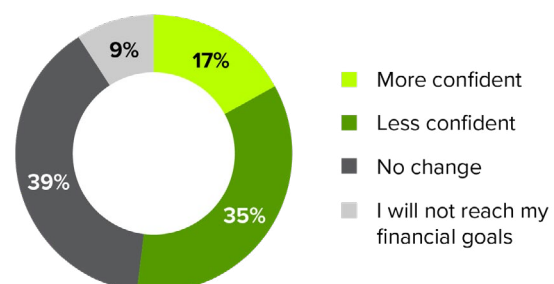


79%

of respondents describe the Canadian economy as either stagnant or in decline

Canadians are growing concerned about their ability to meet their financial goals. The survey found that 35% of the respondents are less confident in their financial futures, while almost one in 10 say they don't expect to reach their financial goals.

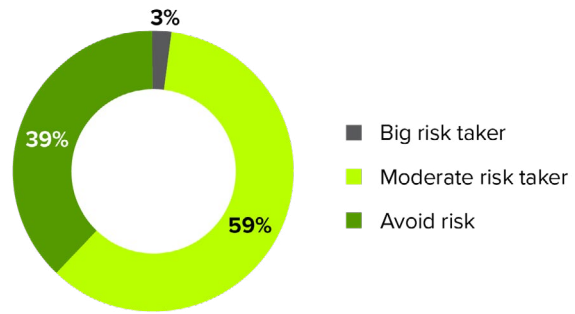
How do you feel about your ability to meet your long-term financial goals?



RESPONDENTS SIGNAL WILLINGNESS TO TAKE ON MORE RISK

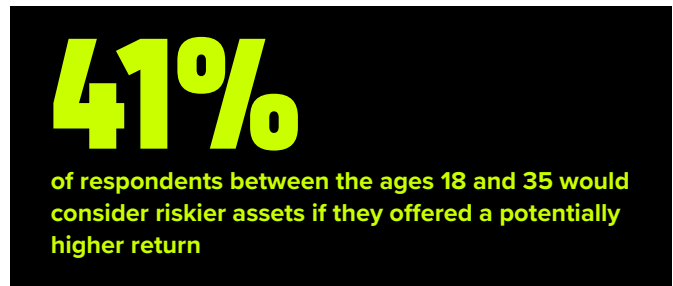
Despite the concerns about the economy and the rising cost of living, the survey respondents – particularly younger ones – say aren't about to stay put and risk falling further behind. Even though only 3% of respondents described themselves as being big risk takers, a significant number say they will consider adding riskier assets to their portfolios if it would offer a potentially higher return to help them reclaim their sense of financial security.

How would you describe your investing or trading style?



CANADIANS ARE CONSIDERING ALTERNATIVE STRATEGIES

Overall, 27% of respondents say they would consider riskier investments, given the economy and their current financial position. That number jumps among younger respondents, with more than 40% between the ages of 18 and 35 expressing a willingness to explore riskier investments, compared to 35% for those between the ages of 36 and 55 and just 12% of those 56 plus.



Why consider taking on more risk with your investments?



ALTERNATIVE INVESTMENTS ARE ON CANADIANS' RADAR

While the majority of Canadians still believe individual stocks offer the strongest returns, a significant number of respondents say they would be open to using alternative investments.

What type(s) of higher-risk investments would you be most open to investing or trading?

19%
Cryptocurrencies

13%
Options

12%
Hedge funds

12%
Leveraged ETFs

UNDERSTANDING ALTERNATIVE STRATEGIES

As respondents explore ways to boost their portfolios, many Canadians don't know the full scope of alternative strategies available to them. Only 21% of respondents are aware of short-term, tactical trading opportunities like inverse or leveraged ETFs. Inverse, leveraged, and inverse leveraged ETFs, such as the ones from BetaPro by Global X, offer investors a way to get up to twice the performance (2x) or twice the inverse performance (-2x) of the underlying investments they're attempting to replicate – but are designed and intended only single-day use.

BetaPro ETFs are meant to be traded daily and are designed for sophisticated investor. They're not for buy-and-hold investing. These ETFs offer the opportunity to potentially capitalize on both market downturns and upswings and to execute on tactical investment strategies such as short selling without the complexities or risks of traditional margin accounts.

DISCLAIMERS

Commissions, management fees, and expenses all may be associated with an investment in products (the “Global X Funds”) managed by Global X Investments Canada Inc. The Global X Funds are not guaranteed, their values change frequently and past performance may not be repeated. Certain Global X Funds may have exposure to leveraged investment techniques that magnify gains and losses which may result in greater volatility in value and could be subject to aggressive investment risk and price volatility risk. Such risks are described in the prospectus. The prospectus contains important detailed information about the Global X Funds. Please read the relevant prospectus before investing.

The Global X Funds include our BetaPro products (the “BetaPro Products”). The BetaPro Products are alternative mutual funds within the meaning of National Instrument 81-102 Investment Funds and are permitted to use strategies generally prohibited by conventional mutual funds: the ability to invest more than 10% of their net asset value in securities of a single issuer, to employ leverage, and engage in short selling to a greater extent than is permitted in conventional mutual funds. While these strategies will only be used in accordance with the investment objectives and strategies of the BetaPro Products, during certain market conditions they may accelerate the risk that an investment in shares of a BetaPro Product decreases in value.

The BetaPro Products consist of our Daily Bull and Daily Bear ETFs (the “Leveraged and Inverse Leveraged ETFs”), Inverse ETFs (the “Inverse ETFs”), and our BetaPro S&P 500 VIX Short-Term Futures™ ETF (the “VIX ETF”) and can offer opportunities for enhanced returns or hedging strategies, but it’s essential to understand and accept the associated risks. Leveraged ETFs aim to amplify the returns of an underlying index, which can lead to higher gains, but they also magnify losses in downturns. Similarly, inverse ETFs seek to profit from declines in the underlying index, meaning they can perform inversely to the market, but losses can accumulate quickly if the market moves against expectations. While these strategies will only be used in accordance with the investment objectives and strategies of the BetaPro Products, during certain market conditions they may accelerate the risk that an investment in shares of a BetaPro Product decreases in value. Investors should be aware of and understand their risk tolerance and capacity and conduct their research before investing. An investment in any of the BetaPro Products is not intended as a complete investment program and is appropriate only for investors who have the capacity to absorb a loss of some or all of their investment.

Please read the full risk disclosure in the prospectus before investing. Investors should monitor their holdings in BetaPro Products and their performance at least as frequently as daily to ensure such investment(s) remain consistent with their investment strategies. By choosing to proceed, you accept and understand the disclosure provided above.

This communication is intended for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to purchase investment products (the “Global X Funds”) managed by Global X Investments Canada Inc. and is not, and should not be construed as, investment, tax, legal or accounting advice, and should not be relied upon in that regard. Individuals should seek the advice of professionals, as appropriate, regarding any particular investment. Investors should consult their professional advisors prior to implementing any changes to their investment strategies. These investments may not be suitable to the circumstances of an investor.

Global X Investments Canada Inc. (“Global X”) is a wholly-owned subsidiary of Mirae Asset Global Investments Co., Ltd. (“Mirae Asset”), the Korea-based asset management entity of Mirae Asset Financial Group. Global X is a corporation existing under the laws of Canada and is the manager, investment manager and trustee of the Global X Funds.

© 2025 Global X Investments Canada Inc. All Rights Reserved.

Published January 21, 2025