

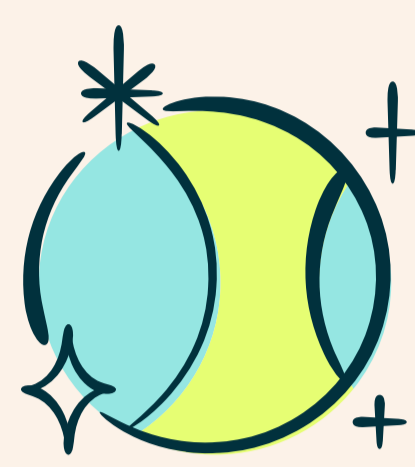
Surpasses 200k Pet Insurance Policies



We've spent over a decade making insurance better for pets and their people. To celebrate this milestone, we're unveiling some of the data we've gathered over the years! Let's dive into the fascinating preferences of pet parents:

Tummy Troubles

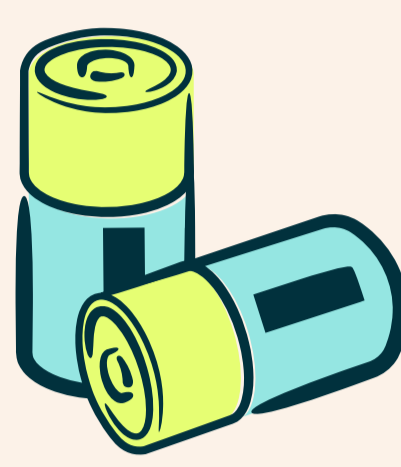
The top culprits behind those emergency vet visits.¹



Tennis Balls



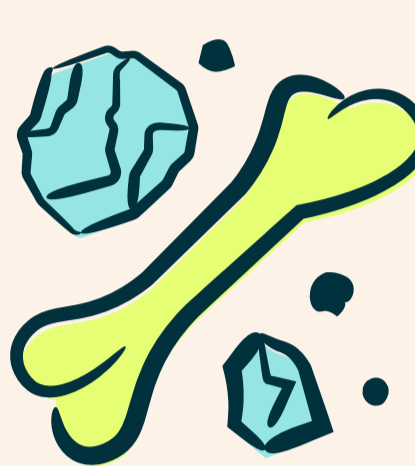
Corn Cobs



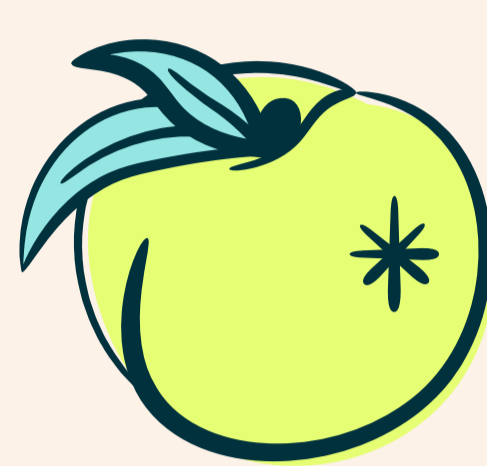
Batteries



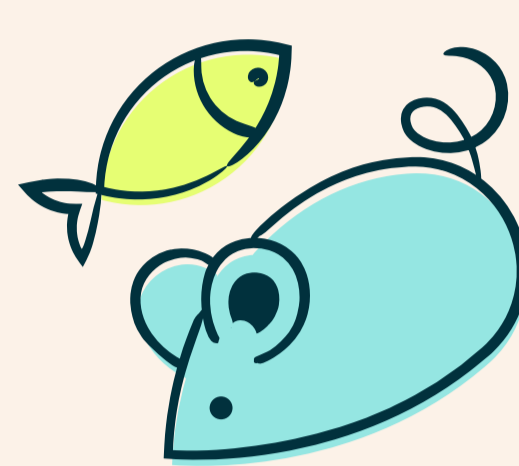
Blankets & Socks



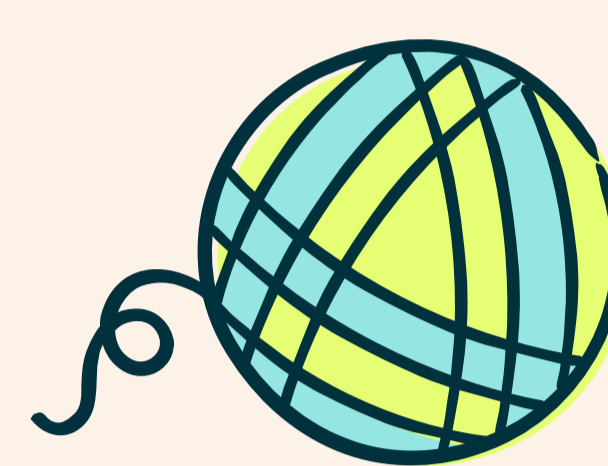
Bones & Rocks



Fruit Pits



Toys



Strings

From Boomers to Zoomers

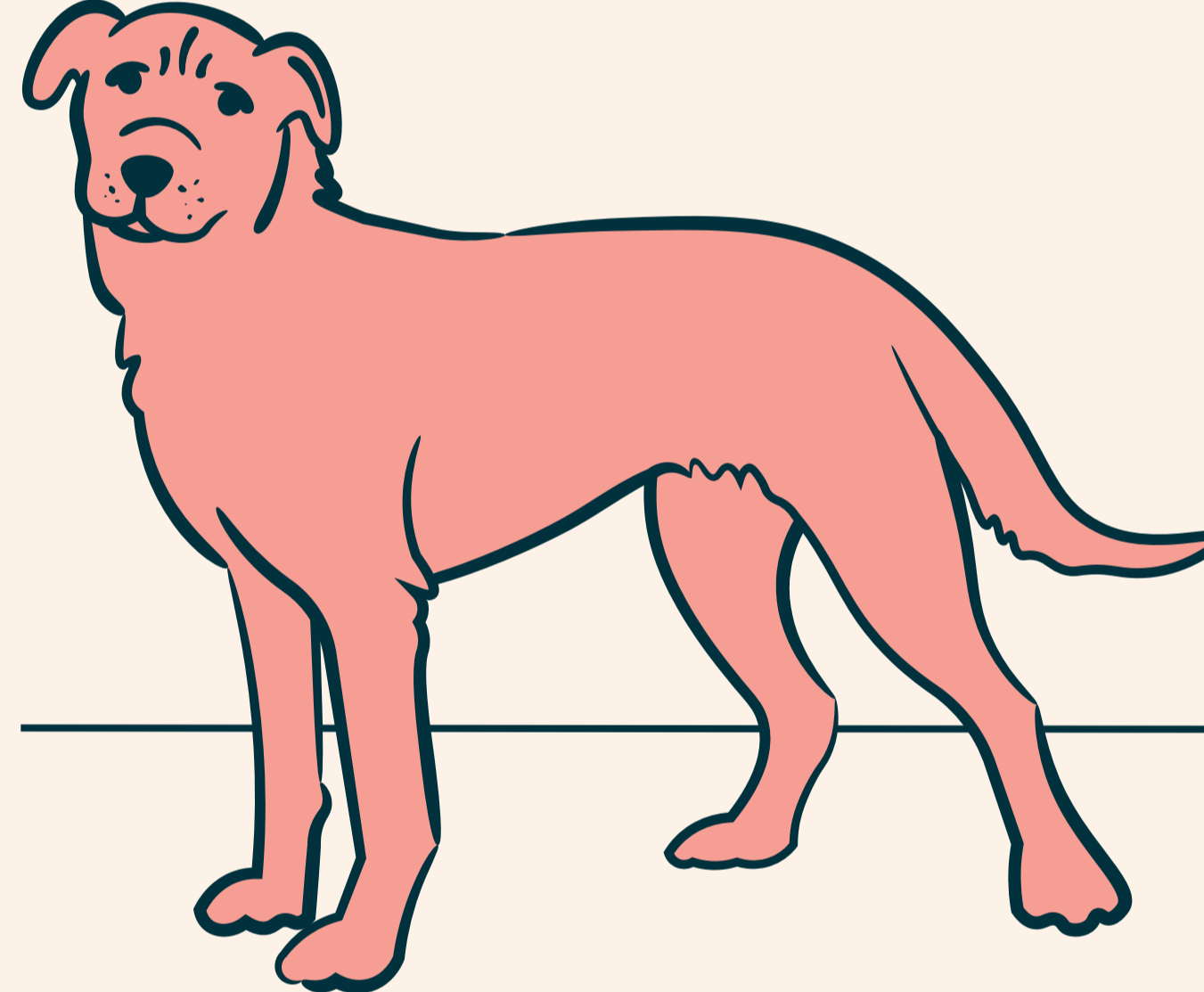
While pet insurance is still finding its paws in the US, younger generations are leading the pack.

1 in 3 of Gen Z and millennial pet parents *have pet insurance* according to our research.²

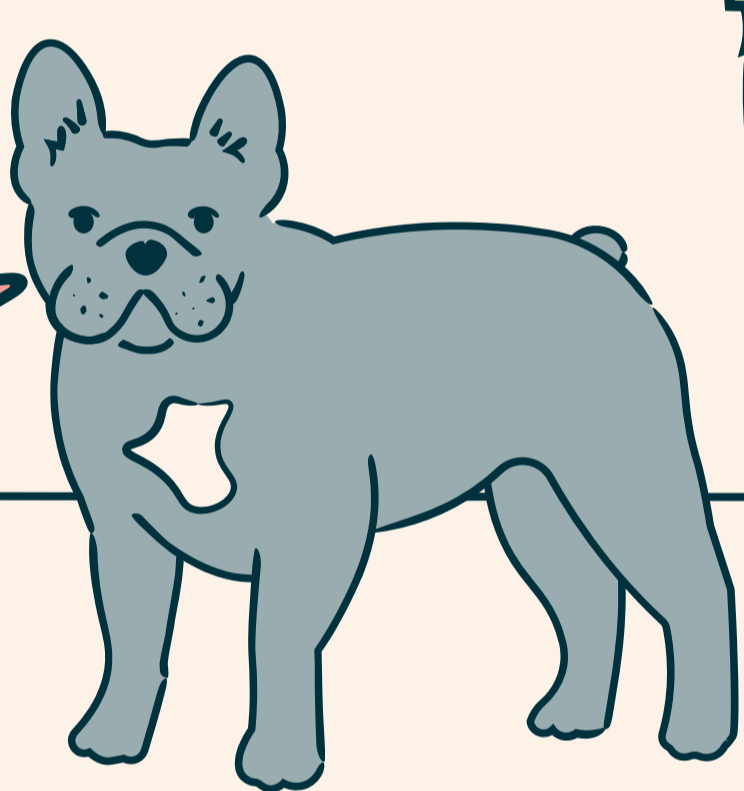


Insurance All-Stars

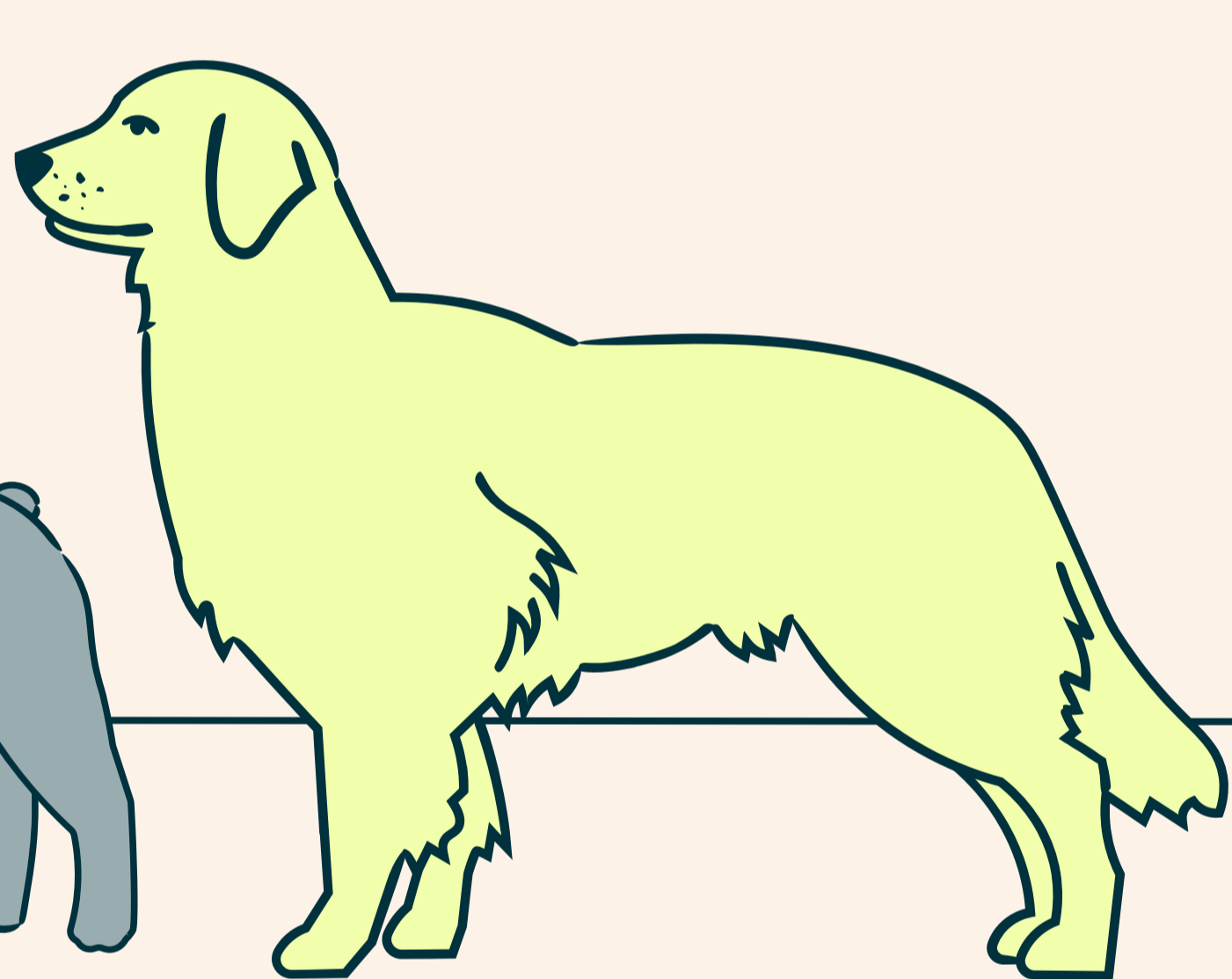
Is your soulful sidekick on our frequent flyer list of most-covered breeds?¹



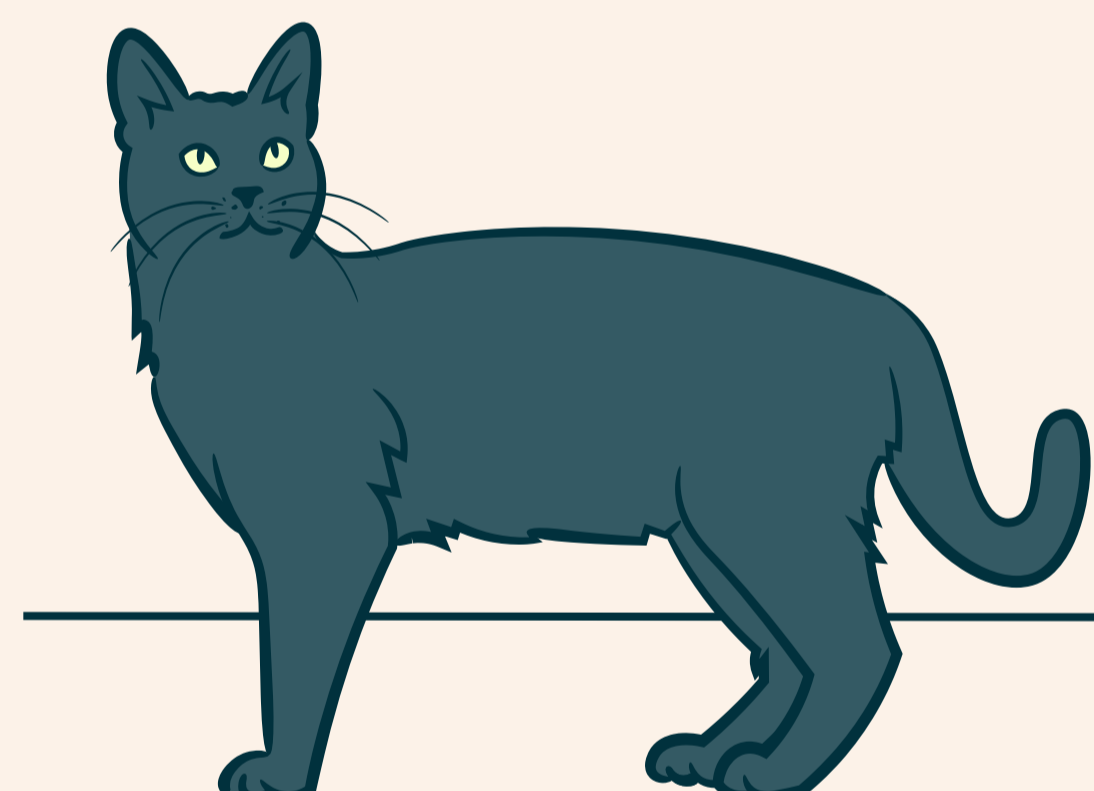
Mixed Breeds



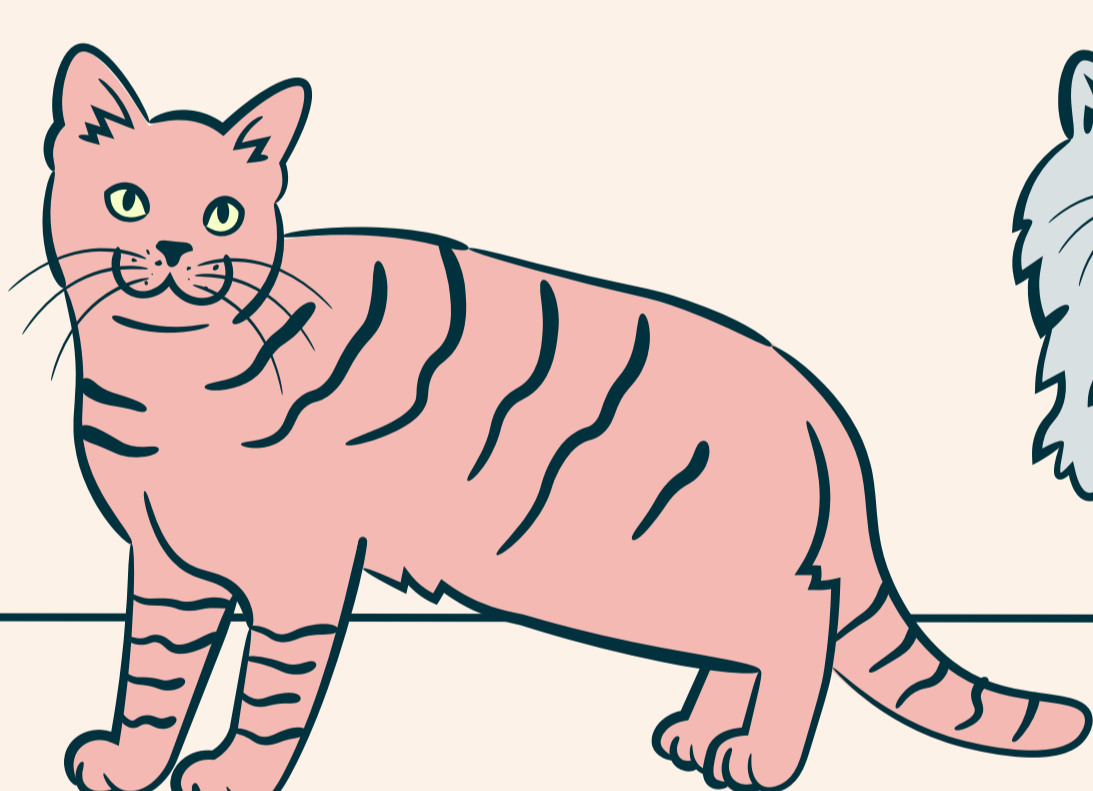
French Bulldog



Golden Retriever



Mixed Breeds



American Shorthair



American Longhair

What's in a Name?

When half the dog park perks up, you know it's on our list. Here are the most popular pet names:¹

Dog Names

Luna

Bella

Charlie

Cat Names

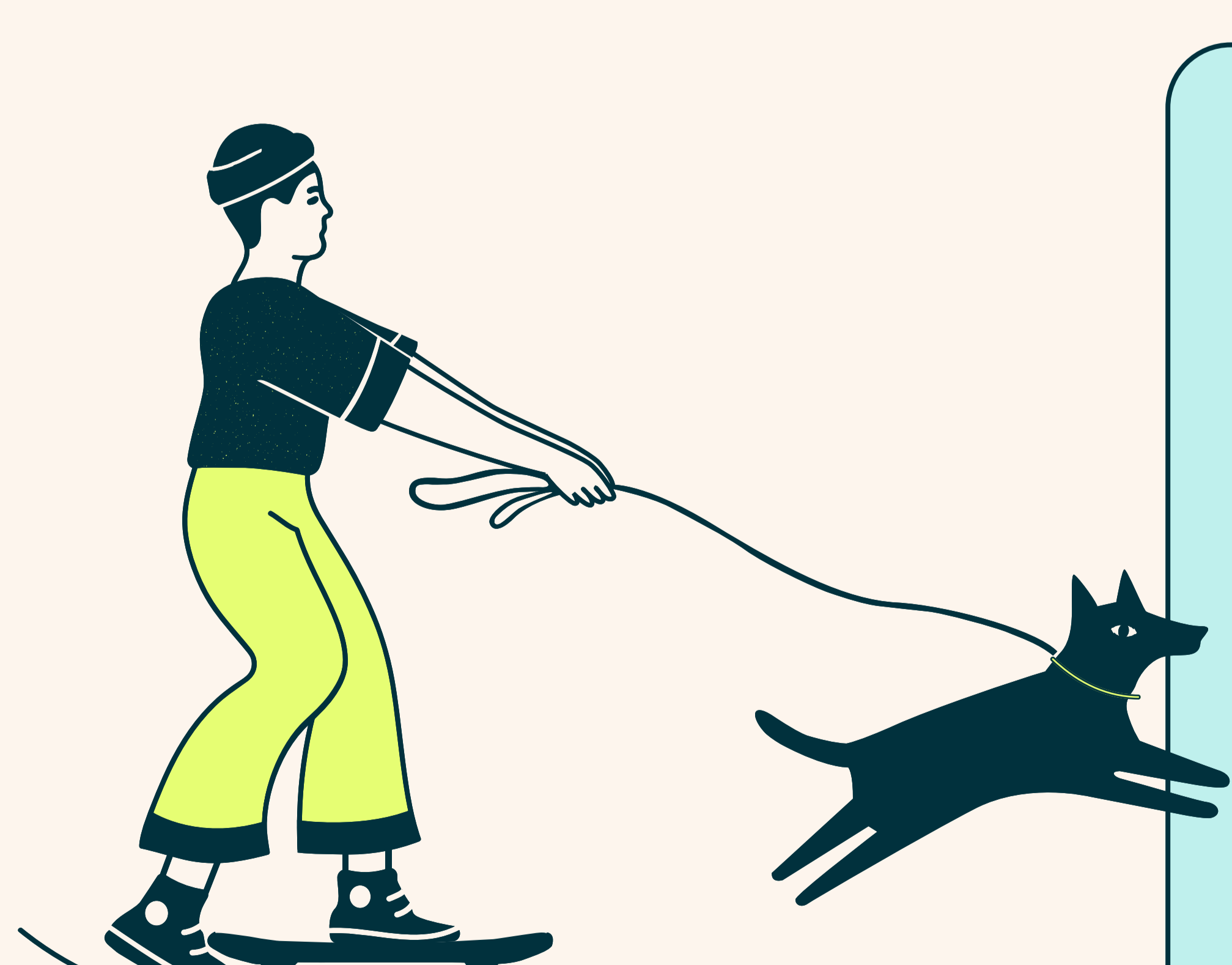
Luna

Milo

Oliver

Wild and Wacky

Follow us on social? You may have seen our 'weirdest pet name' series. Here are a few of the most unique names in our database:¹



- 1 Tuna Helper
- 2 Cheddar Megatron
- 3 Paragraph Pete
- 4 Baby Spinach
- 5 Albus Dumbledog
- 6 Car Seat French Fry
- 7 Goblin King

Wanna dig into more pet parent insights? Check out our 2024 survey: figopetinsurance.com/figo-2024-pet-parent-survey-report-download

¹Source: 2024 Figo Pet Insurance, LLC, client survey data.

²Source: Figo 2024 Pet Parent Survey Report

Coverage underwritten by Independence American Insurance Company (IAIC), a Delaware Insurance Company, 11333 North Scottsdale Road Suite 160 Scottsdale, AZ 85254. Live Vet and the Figo Pet Cloud are separate non-insurance services unaffiliated with IAIC. Figo Pet Insurance's California license number is 0K02763. Figo Pet Insurance LLC is duly authorized to transact insurance in Puerto Rico (NPN: 16841904) in property, casualty, disability, health services, and life.