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Miva, Inc. Announces Partnership with Square, a Preferred Payment Partner for Omnichannel Merchants

Online sellers on the Miva ecommerce platform can leverage Square to offer an unbeatable checkout experience for customers.

San Diego, CA — September 17, 2024 — Miva, Inc., a leading ecommerce software and service provider for mid-size and enterprise merchants, has today announced their partnership with [Square](#), the technology company that makes commerce and financial services easy and accessible, as a Miva Preferred Payment Partner.

“Miva is always enhancing our offering with best-in-class partnerships that make it easier to run your online business,” said Brennan Heyde, Vice President of Payments & Strategic Partnerships at Miva, “Our partnership with Square gives merchants the ability to offer a world-class checkout experience with built-in security, fraud prevention, and analytics tools that both delights customers and makes it easy to manage payments.”

The partnership between Miva and Square brings together robust ecommerce capabilities with seamless omnichannel payment processing, empowering merchants to streamline their online and in-store operations. With Square's trusted payment solutions integrated with the Miva platform, merchants can enjoy simplified management of transactions, improved cash flow, and enhanced customer experiences.

Miva’s ecommerce platform has long delivered powerful checkout functionality for online sellers. By partnering with Square as a Preferred Payment Partner, Miva gives online sellers even more ways to grow their businesses and offer a superior checkout experience to shoppers, leveraging Square’s omnichannel capabilities to seamlessly integrate online and offline sales channels.

To learn more about the Miva ecommerce platform, visit: <https://www.miva.com/>

About Miva, Inc.

Miva offers a flexible and adaptable ecommerce platform that evolves with businesses and allows them to drive sales, maximize average order value, cut overhead costs, and increase revenue. Miva has been helping businesses realize their ecommerce potential for over 20 years and empowering retail, wholesale, and direct-to-consumer sellers across all industries to transform their business through ecommerce. Learn more at www.miva.com.

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