

REVOLVE AGENCY GOES BICOASTAL

R | New York-based Creative Director and Editor
Leeorah Betan-Hartman

Los Angeles boutique AV house, Revolve Agency, has added New York-based Creative Director and Editor Leeorah Betan-Hartman to the team. With over 20 years of experience, Leeorah brings a wealth of expertise and a proven track record in the world of theatrical trailers, television spots, and visual media, strengthening Revolve's presence on both coasts.

Leeorah's career as a Creative Director and Editor spans both agency and independent work, collaborating directly with major Hollywood studios and leading streaming platforms. From her start at Giaronomo Productions to her continued growth at shops including Zealot and Pool Party, she has played a pivotal role in crafting campaigns for an impressive roster of clients including Warner Bros, Hulu, Max, Disney+, Prime, Sony Pictures, and Focus Features among others.



Her dedication to storytelling, innovation, and collaboration aligns seamlessly with Revolve's commitment to providing best-in-class creative.

“I thrive on blending hands-on creativity with leading and inspiring a diverse team of talented professionals. I am excited to join Revolve Agency and contribute to the collaborative environment that is evident in their work. Being based in New York while working closely with the LA team allows me to bring a unique perspective and bridge the creative energy between both coasts. I couldn’t be more excited to be part of such a dynamic and forward-thinking company.”