## 2024 GOVX Election Poll: U.S. Military and First Responders Overwhelmingly Support Trump

GOVX polled nearly 20,000 members with military, first responder, and government service backgrounds on the upcoming election, and Trump has almost 70% of the vote.

San Diego, CA — GOVX, the online shopping platform exclusively for current and former military, first responders, emergency medical professionals, educators, and other government personnel, recently surveyed current GOVX members to gauge where Americans of service stand this election year.

Through THE 2024 GOVX PRESIDENTIAL PULSE CHECK, GOVX members were able to provide their responses to a short range of questions about the upcoming Presidential election, the political issues that are most important to them, and how they feel about the state of our country.
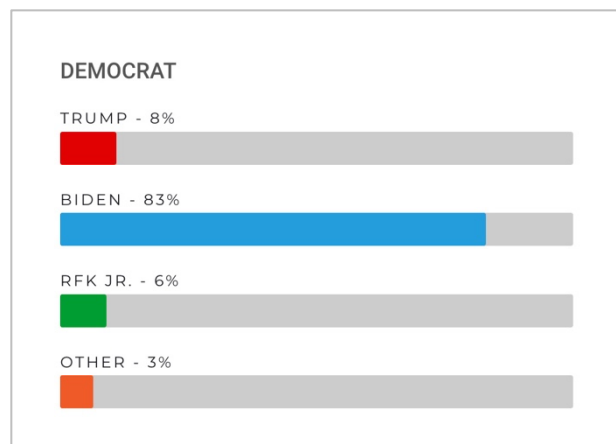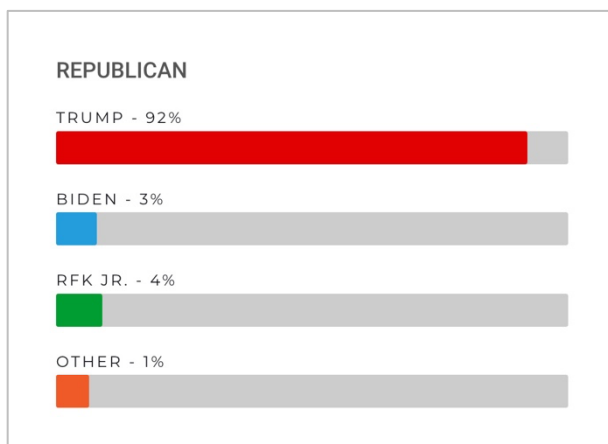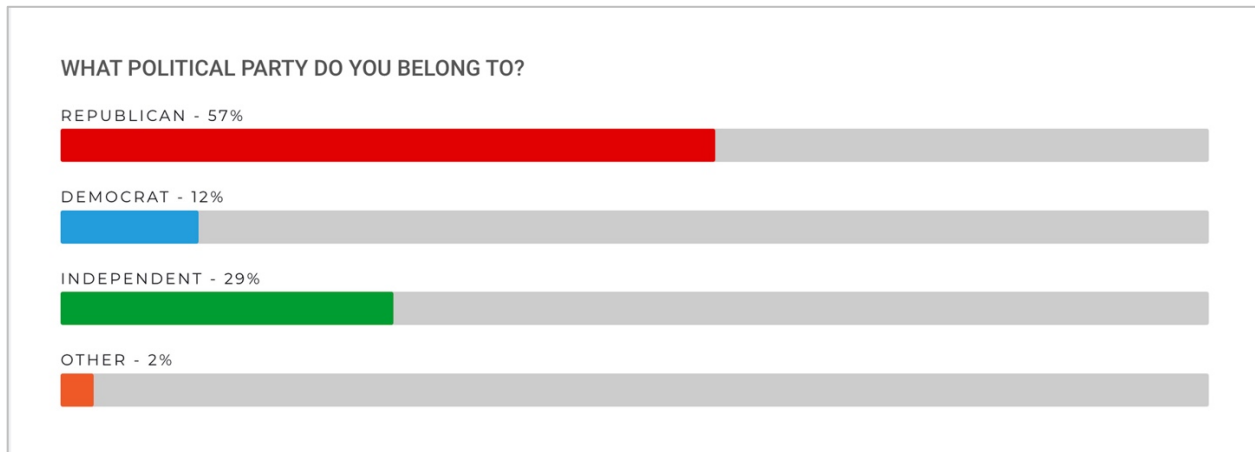
GOVX conducted the poll over a 30-day period extending from April 28th to May 28th, 2024, and collected 19,748 responses nationwide from those who have served our country and local communities. This included over 10,000 responses from Active Duty and Veteran U.S. military service personnel, nearly 5,000 responses from current and former Law Enforcement Officers and Firefighters, nearly 2,000 responses from current and former state/federal Government employees, over 1,200 responses from nurses and emergency medical professionals, and over 1,200 responses from current and former public school educators.

MILITARY - 10,248

LAW ENFORCEMENT - 3,330

GOVERNMENT - 1,873

FIREFIGHTERS - 1,412
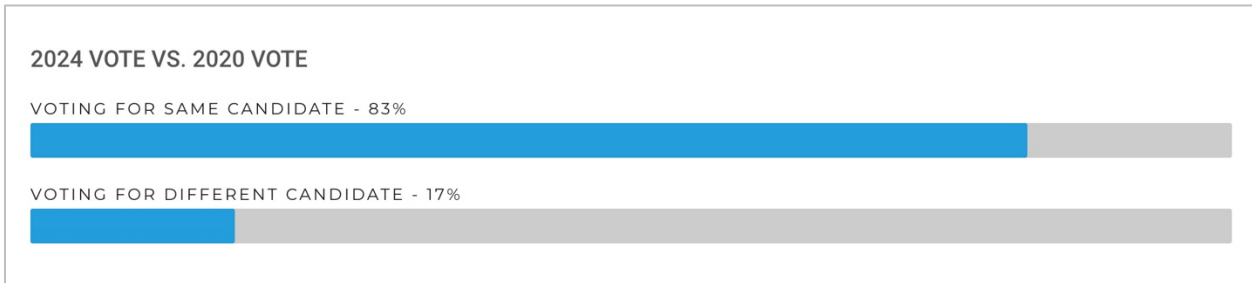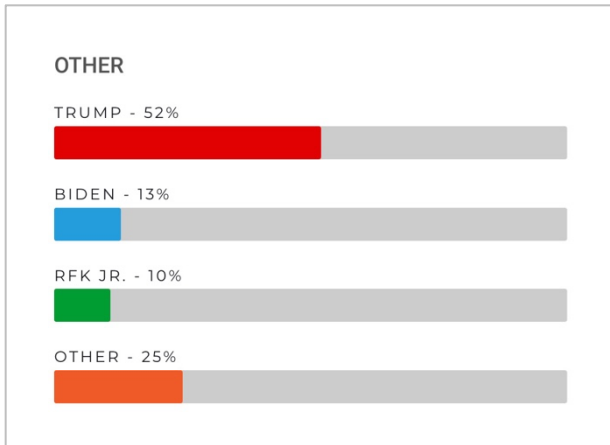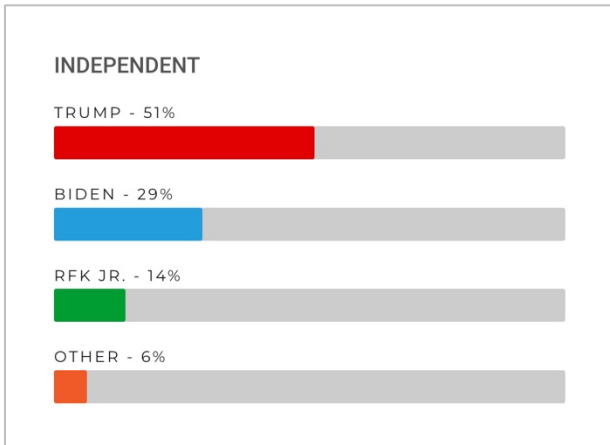
EDUCATORS- 1,227

EMS - 1,215
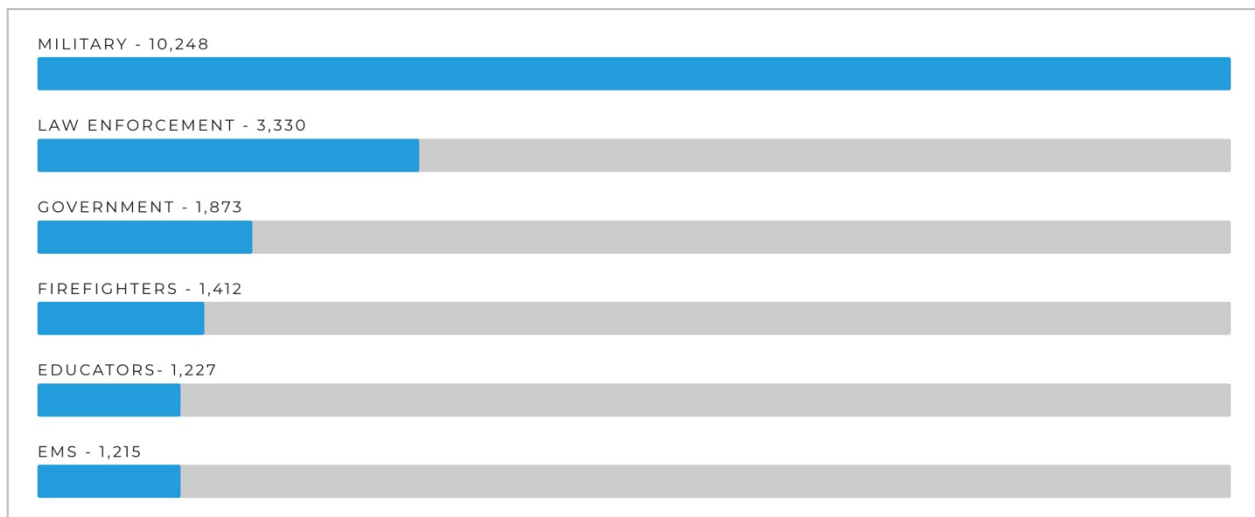
From the total responses gathered, 69% of all members polled plan to vote for Donald Trump, as opposed to just 20% for the incumbent, Joe Biden. 7% plan to vote for Robert F. Kennedy Jr., with the remainder writing in other choices.
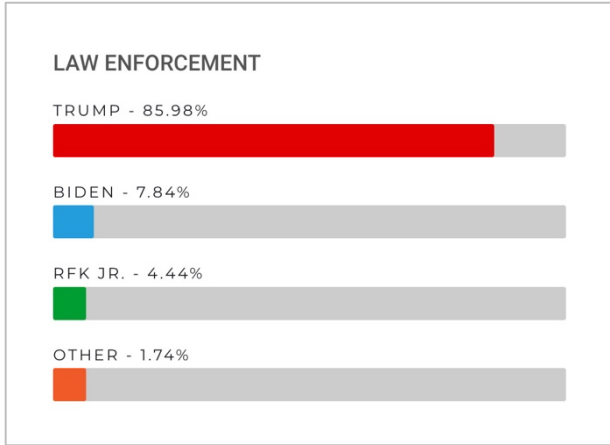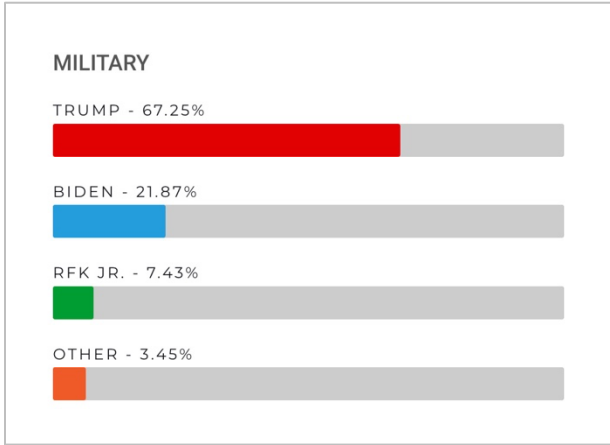
TRUMP - 69%

BIDEN - 20%

RFK JR. - 7%

OTHER - 4%
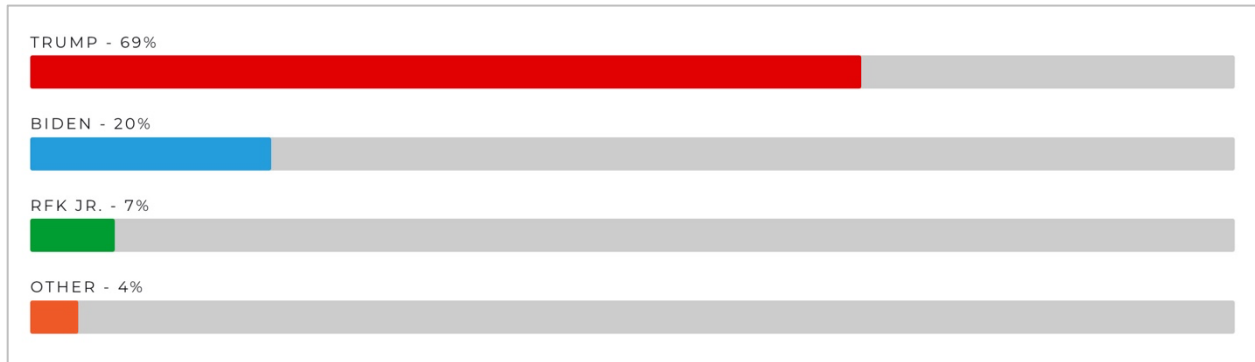
In total, 57% of respondents identified as Republican, while Independent was the next highest answer (29%), followed by Democrat (12%). The Presidential results largely broke along party lines, with Independents favoring Trump slightly (51%). A deeper look revealed that 83% of members plan to repeat their vote from the 2020 election.

WHAT POLITICAL PARTY DO YOU BELONG TO?

REPUBLICAN - 57%

DEMOCRAT - 12%

INDEPENDENT - 29%

OTHER - 2%

REPUBLICAN

TRUMP - 92%

BIDEN - 3%

RFK JR. - 4%

OTHER - 1%

DEMOCRAT

TRUMP - 8%

BIDEN - 83%

RFK JR. - 6%

OTHER - 3%

INDEPENDENT

TRUMP - 51%

BIDEN - 29%

RFK JR. - 14%

OTHER - 6%

OTHER

TRUMP - 52%

BIDEN - 13%

RFK JR. - 10%

OTHER - 25%

2024 VOTE VS. 2020 VOTE

VOTING FOR SAME CANDIDATE - 83%

VOTING FOR DIFFERENT CANDIDATE - 17%

When breaking down the results by service background, despite some slight variances, Trump is overwhelmingly the top choice. 67% of Military respondents, 85% of Law Enforcement respondents, and 76% of Firefighters say that they will vote for Trump.

Among the Military respondents, 66% of Active Duty and 68% of Veterans say they will vote for Trump.

MILITARY

TRUMP - 67.25%

BIDEN - 21.87%

RFK JR. - 7.43%

OTHER - 3.45%

LAW ENFORCEMENT

TRUMP - 85.98%

BIDEN - 7.84%

RFK JR. - 4.44%

OTHER - 1.74%

FIREFIGHTERS

TRUMP - 76.91%

BIDEN - 12.54%

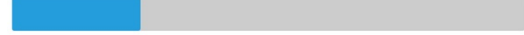RFK JR. - 8.14%

OTHER - 2.41%

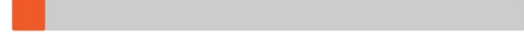## EMERGENCY MEDICAL

TRUMP - 63.62%
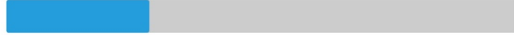
BIDEN - 24.86%

RFK JR. - 8.56%

OTHER - 2.96%

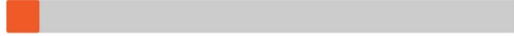## GOVERNMENT

TRUMP - 60.12%

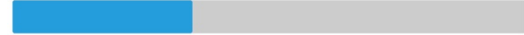BIDEN - 28.08%
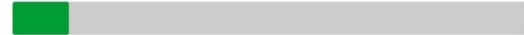
RFK JR. - 8.38%

OTHER - 3.42%

EDUCATORS

TRUMP - 52.49%

BIDEN - 34.23%

RFK JR. - 10.43%

OTHER - 2.85%

MILITARY - ACTIVE DUTY

TRUMP - 65.81%

BIDEN - 19.23%

RFK JR. - 10.68%

OTHER - 4.27%

MILITARY - VETERAN
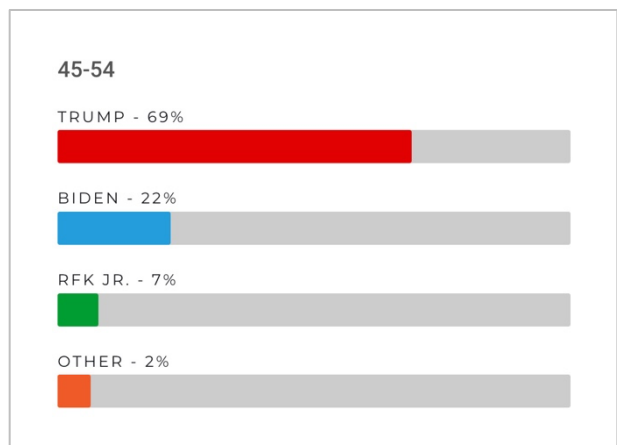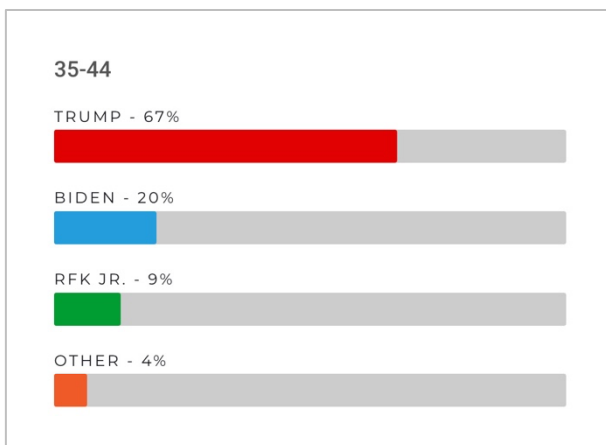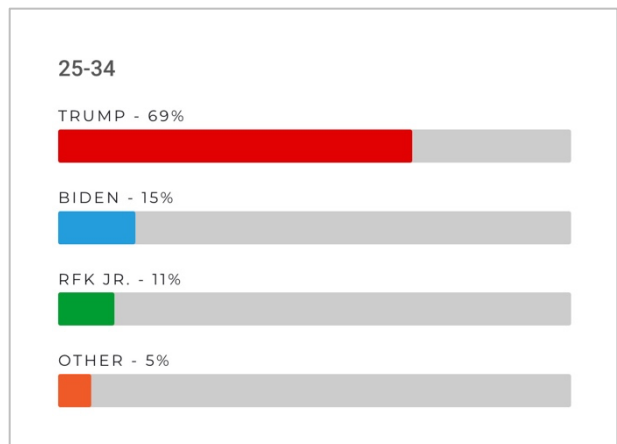
TRUMP - 67.76%

BIDEN - 21.90%

RFK JR. - 6.90%

OTHER - 3.45%

Trump has the lead across demographics. Female respondents were more likely to choose Biden, but Trump still leads with 58%. Across all age groups, Trump has at least 67% of the vote.

MALE

TRUMP - 72%

BIDEN - 19%

RFK JR. - 7%

OTHER - 2%

FEMALE

TRUMP - 58%

BIDEN - 29%

RFK JR. - 9%

OTHER - 4%

18-24

TRUMP - 76%

BIDEN - 9%

RFK JR. - 13%

OTHER - 2%

25-34

TRUMP - 69%

BIDEN - 15%

RFK JR. - 11%

OTHER - 5%

35-44

TRUMP - 67%

BIDEN - 20%

RFK JR. - 9%

OTHER - 4%

45-54

TRUMP - 69%

BIDEN - 22%

RFK JR. - 7%

OTHER - 2%

55-64

TRUMP - 72%

BIDEN - 21%

RFK JR. - 5%

OTHER - 2%

65+

TRUMP - 68%

BIDEN - 25%

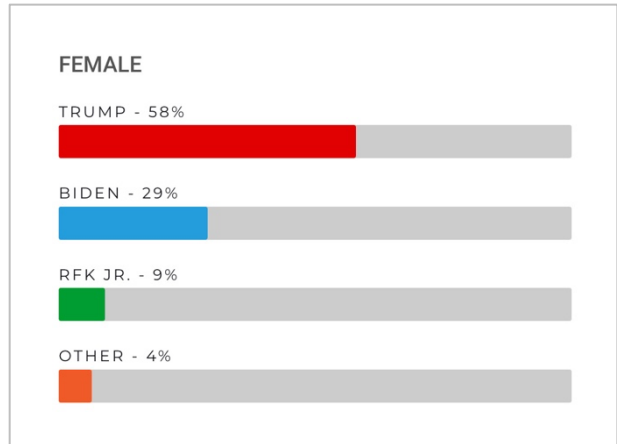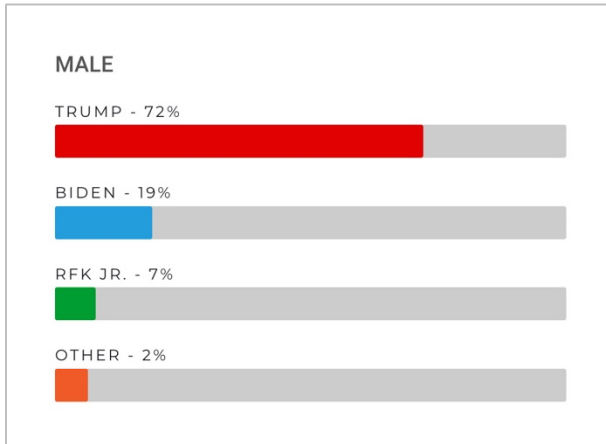RFK JR. - 4%

OTHER - 3%
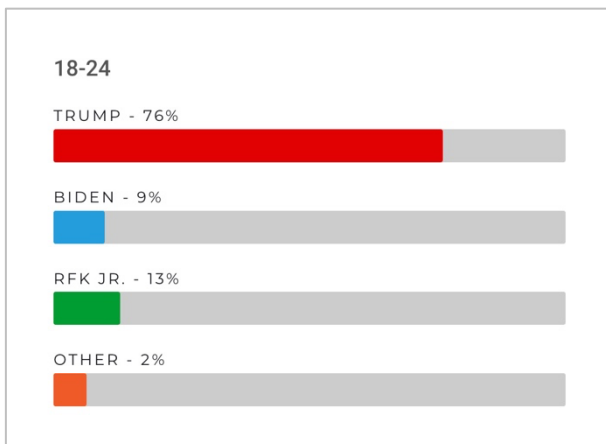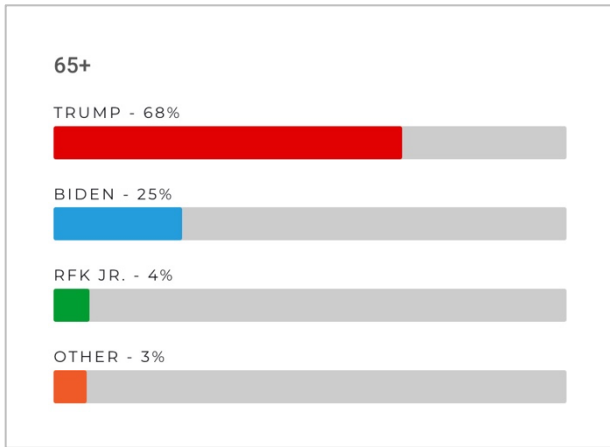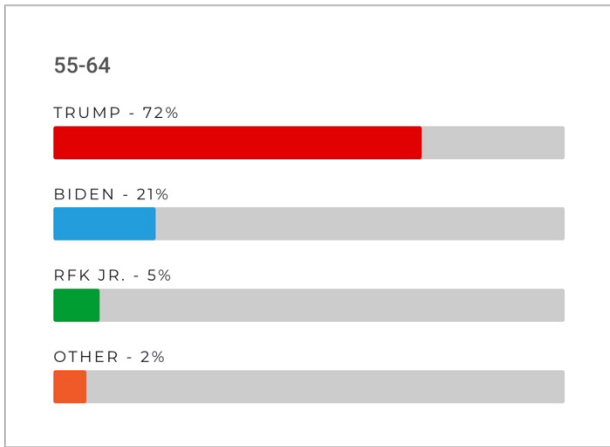
Questions that considered the ages of the candidates, as well as Donald Trump's legal cases, both revealed stark feedback that also fell along party lines. Overall, respondents have an issue with Joe Biden's age (72%), but not with Donald Trump's age (28%). Additionally, for Trump supporters, the outcome of his legal cases will make very little impact on their voting decision.

YES, AGE IS AN ISSUE

TRUMP - 28%

BIDEN - 72%

NO, AGE IS NOT AN ISSUE

TRUMP - 72%

BIDEN - 28%

DO TRUMP'S LEGAL ISSUES MATTER?

YES, TRUMP'S LEGAL ISSUES MATTER - 30%

NO, TRUMP'S LEGAL ISSUES DO NOT MATTER - 70%

WOULD A GUILTY VERDICT FOR TRUMP CHANGE YOUR VOTE?

YES, MY VOTE WOULD CHANGE - 5%

NO, MY VOTE WON'T CHANGE - 95%
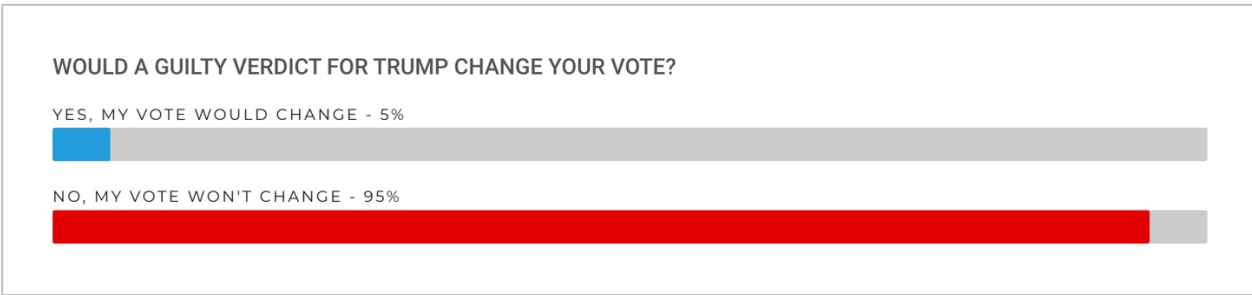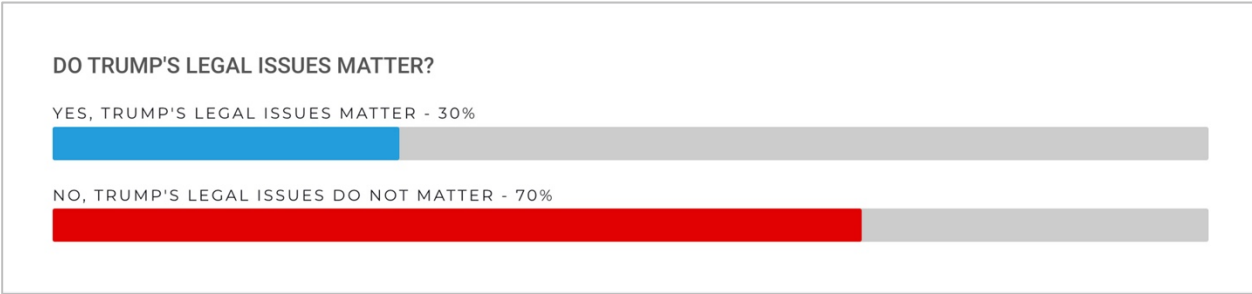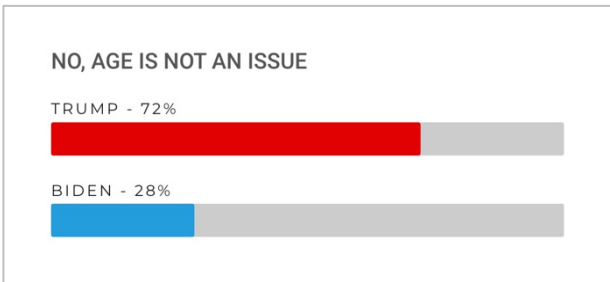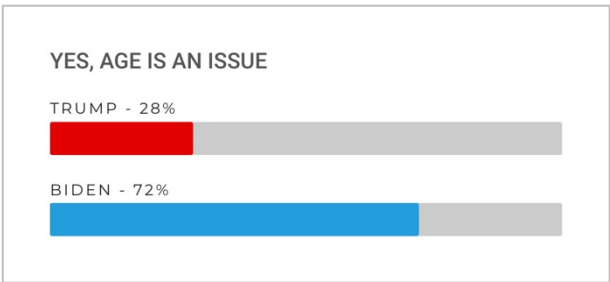
On order of importance regarding today's core political issues, GOVX members placed the highest priority on economy/inflation, border security, and immigration. On the opposite side of the spectrum LGBTQ+ rights, climate change, and women's rights ranked lowest in terms of significance.

| 1. | Economy/Inflation |
2.	Border Security
3.	Immigration
4.	Healthcare
5.	Education
6.	Foreign Policy
7.	International Conflicts
8.	Gun Violence
9.	Women's Rights
10.	Climate Change/Environment
11.	LGBTQ+ Rights

Regarding the current state of the country, 63% of members held a negative opinion, while 31% were mixed. Asked to contemplate their feelings on the future of the country, 53% were decidedly mixed, and 30% expressed a negative outlook.

NEGATIVE	MIXED	POSITIVE
TODAY - 63%	TODAY - 31%	TODAY - 6%
FUTURE - 30%	FUTURE - 53%	FUTURE - 17%
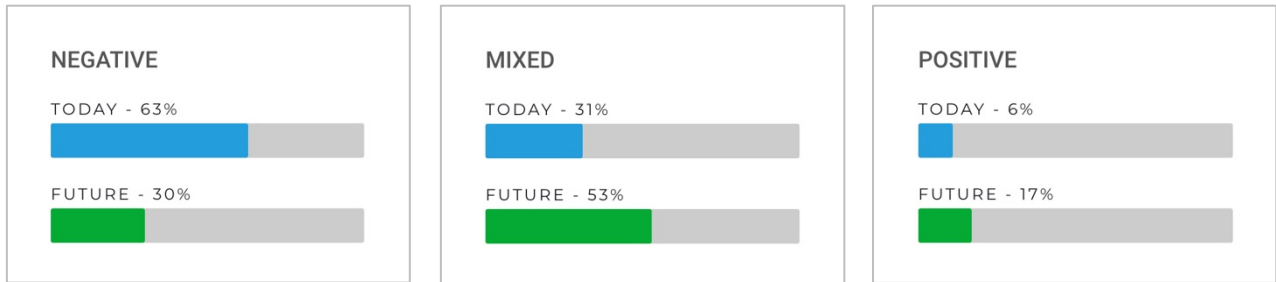
In what is shaping up to be a crucial election year, GOVX would like to thank members nationwide for stepping up to complete the survey. The full GOVX Presidential Pulse Check report can be viewed here (add blog link).

ABOUT GOVX

GOVX is dedicated to serving those who serve our country and communities – military service members, first responders, law enforcement officers, emergency medical professionals, educators, and other government service personnel. With a customizable suite of solutions, GOVX provides leading brands who share in our mission with a unique opportunity to support this deserving audience.

Through our flagship e-commerce site, GOVX.com, brands can authentically reach a growing community of 8M+ members with their own storefront. More than 1K trusted brands currently have a storefront on GOVX.com, offering unbeatable deals to those who serve. With our verification app, GOVX ID, brands can easily enable service member discounts within the checkout flow of their own sites. More than 3K brands currently utilize our GOVX ID technology to honor service members. By leveraging GOVX marketing services solutions, brands can effectively amplify their products or services within our engaged and exclusive community and reinforce their support for Americans who make a difference. In addition to providing unmatched value to those who serve, GOVX also donates a portion of every order to non-profits who serve the military and first responder community. To date we have donated more than $1.5M through our GOVX Gives Back initiative. For more information, visit https://www.govx.com.