



FOR IMMEDIATE RELEASE

MEDIA CONTACT

Amanda Del Buono
Assistant Account Executive
TECH B2B Marketing
(800) 796-3801 ext. 104
Email: amanda@techb2b.com

Michael Bobak Joins BAK Food Equipment as Manager of Strategic Initiatives and Business Solutions

Michael Bobak to lead strategic growth efforts, aiming to establish BAK Food Equipment as the leading provider of food processing equipment

BURR RIDGE, IL, June 11, 2024 — [BAK Food Equipment](#) is pleased to announce that Michael Bobak has joined the team as manager of strategic initiatives and business solutions. In this new role, Michael Bobak will work closely with John Bobak, founder and CEO of BAK Food Equipment, and Zack Olson, manager of growth strategy and innovation, to expand the company's team of expert sales consultants and leverage economic insight to increase sales.

Michael Bobak graduated from the University of Chicago in 2022 with a double major in economics and philosophy. While at the university, he excelled in football, earning second team all-region and all-conference honors. During his studies, he interned at the Becker Friedman Institute for Economics under the guidance of John List, contributing to research on various economic issues. Prior to joining BAK Food Equipment, Michael worked as a Senior Associate Consultant at Topline Strategy Group, a management consulting firm.

Continuing the family legacy at BAK Food Equipment, Michael Bobak is one of John Bobak's four children, so he has been immersed in the food processing business his entire life. Michael Bobak's knowledge of economics, combined with his strategic expertise from his consulting background, positions him well to spearhead future growth for BAK Food Equipment and drive continued success in the food processing industry.

"I'm ecstatic to have Michael joining the BAK Food Equipment team. I know he will help us reach our goal of becoming the leading provider of food processing equipment in North America," said John Bobak. "I am thrilled to welcome him to the team."

Michael Bobak added: "I'm looking forward to working alongside the talented and experienced team my father has brought together at BAK Food Equipment. I'm excited to put into practice all the skills I've gained over the past few years to make a difference."

Michael Bobak can be reached at m.bobak@bakfoodequipment.com or via BAKFoodEquipment.com.

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About BAK Food Equipment

BAK Food Equipment, previously known as Equipment Processing Solutions, carries a broad line of food processing equipment, including industrial mixers, grinders, cutters, tumblers and tenderizers, injection systems, and monitoring hardware. With more than 60 years of experience in the food industry, BAK Food Equipment partners with its customers from initial consultation through design and specification to provide the right food processing equipment at the best value.

BAK Food Equipment is the exclusive North American distributor of Nowicki, Protech, and N&N Nadratowski food processing solutions. To learn more, visit www.bakfoodequipment.com.

IMAGE AND CAPTION:



BAK Food Equipment introduces the newest member of its team, Michael Bobak. As manager of strategic initiatives and business solutions, Michael Bobak will work closely with John Bobak and Zack Olson to grow the company's team of expert sales consultants and leverage economic insight.