



## **FOR IMMEDIATE RELEASE**

**May 20, 2024**

### **The Foundation for Global Sports Development and Sidewinder Films Doping in Sports in New Short Documentary**

*12 Parts Per Million screening at the Malibu Film Festival on May 25<sup>th</sup>*

Los Angeles, CA – [The Foundation for Global Sports Development \(GSD\)](#) and [Sidewinder Films](#) is proud to announce the release of its latest documentary, “12 Parts Per Million.” The short film delves into the controversial case of swimmer Rick DeMont, who was stripped of his gold medal following doping allegations at the Munich Olympics. That decision by the International Olympic Committee led to a decades-long battle for justice.

Doping in athletics has long been a concern, and the Demont story highlights the complexities and challenges faced by athletes, sports organizations, and regulatory bodies. In 1972, despite winning the 400-meter freestyle event at the Munich Games, DeMont’s gold medal was revoked when trace amounts of a banned substance were found in his system. The banned drug was the main ingredient in an asthma prescription Rick had disclosed on his Olympic intake form.

Almost 25 years later, author and sports psychologist, Dr. Steven Ungerleider, and attorney, David Ulich examined Rick’s case and uncovered errors, lies, deficient controls, and individual negligence. “12 Parts Per Million” examines the events surrounding DeMont’s case, shedding light on inadequacies in medical supervision and procedures on the part of the United States Olympic Committee doctors.

“We believe that Rick DeMont’s story points to larger issues within the world of sports, like athlete care,” said David Ulich, “12 Parts Per Million” producer and executive board member of The Foundation for Global Sports Development. “Decades after his case, Therapeutic Use Exemptions became available to athletes with medical conditions that require the use of medications that were prohibited in sport. Though Rick didn’t have the benefit of a TUE, I think they’re part of his legacy,” he added.

The film raises important questions about the responsibilities of sports organizations and the need for transparency and accountability in anti-doping efforts. “12 Parts Per Million” serves as a call to action for greater oversight and reform in sports.

“Rick’s story resonated deeply with Steven and me,” David continued. “Not only did it drive us to get Rick’s standing reinstated, but it also inspired us to establish The Foundation for Global Sports Development with the mission to keep sports safe, fair, and accessible.”

To learn more about the film, visit <https://sidewinderfilms.org/films/12-parts-per-million/>. The film will screen at the Malibu Film Festival on May 25<sup>th</sup> at 11:00 AM. To purchase tickets, visit <https://www.malibufilmfestival.com/selections/12ppm>.

### **About The Foundation for Global Sports Development**

Established in 1996, [The Foundation for Global Sports Development](#) delivers and supports initiatives that promote accessible, fair, and abuse-free sport for youth, through grants, awards, and educational projects. In 2015, the Foundation launched its non-profit media division, Sidewinder Films, to inspire and educate audiences through films that highlight remarkable, untold stories of sports and life.

### **Images:**

<https://www.dropbox.com/scl/fo/hlnspwoz7q4jq6ohwnshn/AE0rzNPTmsc7gnn9kHPIJDK?rlkey=vd0b72y92f3jjqy4tft05t53&st=xc9ijs8z&dl=0>

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