



## FOR IMMEDIATE RELEASE

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## ***Spark Business Growth Through Education and Networking at the 2024 IGNITE Construction Summit, Registration Now Open***

*ForConstructionPros.com, the largest construction network in North America and the digital platform for Asphalt Contractor and Pavement Maintenance & Reconstruction magazine, hosts in-person event, the IGNITE Construction Summit, to help educate and inspire paving and pavement maintenance business owners and high-level managers.*

Fort Atkinson, Wis., May 7, 2024 — The IGNITE Construction Summit, the premier event for the paving and pavement maintenance industry, is thrilled to announce that registration is now open for its upcoming summit. Designed exclusively for business owners and top-level managers dedicated to igniting growth and innovation within their companies, this summit promises two-plus days of expert presentations, networking opportunities, and actionable takeaways.

Scheduled to take place on December 4 - 6, 2024 at the Renaissance Esmeralda Resort & Spa in Indian Wells, California, the IGNITE Construction Summit is tailored to address the immediate and long-term critical issues facing paving and pavement maintenance companies. From navigating industry challenges to capitalizing on emerging opportunities, attendees can expect a comprehensive program designed to fuel advancement and foster growth.

"IGNITE was forged with a singular mission: to empower business owners and high-level managers with the tools and insights needed to propel their companies forward," remarked Amy Schwandt, Chief Revenue Officer at IRONMARKETS. "We're committed to equipping paving and pavement maintenance contractors with laser-focused content and unparalleled networking opportunities during this three-day event. It's our belief that IGNITE will not only accelerate their growth but also enable them to maximize efficiencies and seize every opportunity that comes their way."

This year's conference is prepared to help take companies "From Better to Best," as the curriculum focuses on how top leaders can make strategic investments that prioritize high performance through encouraging and celebrating their people and their progress. With the right approach to flexibility, skills building and change, organizations can evaluate their performance and the people who power them.

The summit will feature a lineup of industry-leading experts, each delivering conversation focused on key topics such as:

- 5 Components of Extraordinary Teams
- State of the Industry – Making the Most of Your Resources
- Creating a Skills Solutions
- Revolutionizing Your Customer Experience – CX Workshop
- The Data-Driven Business
- Empowering the 80%
- Competing on Awesomeness, Not Price
- Rockstar Recruiting for the Next Generation

In addition to engaging presentations, attendees will have ample opportunities to network with peers, share best practices, and forge valuable connections that can drive collaboration and innovation.

"At IGNITE, we understand the unique challenges and opportunities that business owners and leaders in the paving and pavement space encounter in today's rapidly evolving construction landscape," Jessica Lombardo, Director, Event Content & Programming at IRONMARKETS said. "That's why we've curated a program specifically geared towards empowering business owners and top-level managers with the knowledge and insights they need to thrive."

Registration for the IGNITE Construction Summit is now open, with early bird pricing available until July 31, 2024. With limited space available, secure your spot today to take advantage of this exclusive opportunity to gain actionable insights and connect with industry leaders.

Go to <https://www.igniteconstructionsummit.com/> to register, access an Early Bird Rate, and learn more about this engaging, educational event.

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### ***About IGNITE Construction Summit***

The [IGNITE Construction Summit](#) is the paving and pavement maintenance industry's premier management-focused education and networking program. Designed for business owners and top-level managers, IGNITE provides a platform for industry leaders to come together, share knowledge, and ignite growth within their companies. With expert presentations, networking opportunities, and actionable takeaways, IGNITE empowers attendees to navigate challenges, capitalize on opportunities, and drive success in the construction industry.

### ***About Pavement Maintenance & Reconstruction***

Published by IRONMARKETS, *Pavement Maintenance & Reconstruction* magazine is distributed to over 18,000 contractors in the paving, sealcoating, pavement marking, repair, and sweeping segments. The magazine, published eight times yearly, provides "how-to" information to help contractors run their business more profitably and stay up-to-date on the industry trends, technological developments in

materials and equipment, and on-the-job techniques that can improve productivity and add to their bottom line. To learn more, or apply for any of our industry award recognition programs, visit: [ForConstructionPros.com/pavement-maintenance](https://ForConstructionPros.com/pavement-maintenance)

**About *Asphalt Contractor***

Published by *IRONMARKETS*, *Asphalt Contractor* is distributed to over 10,000 contractors in three major sectors: paving, preservation, and plants. The magazine, published ten times yearly, provides how-to articles and cutting-edge information on the entire life cycle of asphalt pavements to improve the reader's bottom line and competitiveness. To learn more, or apply for any of our industry award recognition programs, visit: [ForConstructionPros.com/asphalt](https://ForConstructionPros.com/asphalt)

**About *IRONMARKETS***

*IRONMARKETS*, formerly known as *AC Business Media*, is a leading business-to-business media and buyer engagement platform with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics, and supply chain markets. *IRONMARKETS* delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, conferences, videos, magazines, webinars, and newsletters. It also provides advertisers the analytics, data, and ability to reach their target audience. Learn more at [www.iron.markets](https://www.iron.markets)