

Elijah Craig®

**ELIJAH
CRAIG**
BOURBON



OFFICIAL BOURBON



Elijah Craig welcomes the 2024 PGA Championship back to Kentucky and Valhalla Golf Club after a decade away from the Bluegrass State. To celebrate the Major Championship's return, Elijah Craig, the Official Bourbon, will activate the "Elijah Craig Bourbon Speakeasy" at the 14th hole aptly named "On The Rocks" during the tournament. The Speakeasy will feature craft cocktails, a signature wall, lounge seating, and some of the best views of golf.

To commemorate the tournament, Elijah Craig has released a commemorative bottle of its traditional 94-Proof Small Batch Bourbon. This edition of Elijah Craig is crafted using barrels pulled from rickhouses P, 1G, and A to honor the PGA Championship.

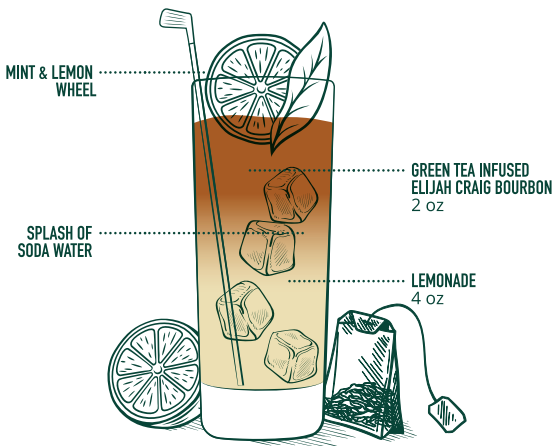
Follow along with @ElijahCraig during the tournament on social media channels. Cheers!



Scan to learn more about Elijah Craig and its year-round golf partnerships with the PGA of America, KPMG Women's PGA Championship, the Ryder Cup, the AT&T Pebble Beach Pro-Am, PGA National Club Championship along with PGA Tour Pro Max Homa and sports broadcaster Amanda Balionis.

TOAST TO THE THE 2024 PGA CHAMPIONSHIP WITH THE OFFICIAL BOURBON COCKTAIL

ELIJAH CRAIG MULLIGAN™



ORIGINAL RECIPE

- ▶ 2 oz Tea-Infused Elijah Craig Bourbon
- ▶ 4 oz Lemonade
- ▶ Splash of Soda Water
- ▶ Garnish: Mint & Lemon Wheel

METHOD

Steep one green tea bag in three ounces of Elijah Craig Bourbon for 10 minutes. Fill highball glass with ice. Pour lemonade in a highball glass over ice. Top with soda water. Float tea-infused Bourbon on top. Stir & Sip.

COMPLEX RECIPE

- ▶ 2 oz Tea-Infused Elijah Craig Bourbon
- ▶ ¾ oz Honey Syrup*
- ▶ ¾ oz Lemonade
- ▶ Splash of Soda Water
- ▶ Garnish: Mint & Lemon Wheel

METHOD

Steep one green tea bag in three ounces of Elijah Craig Bourbon for 10 minutes. Add lemonade and honey syrup* to a shaker with ice. Shake. Strain in a highball glass over ice. Top with soda water. Float tea-infused Bourbon on top. Stir & Sip.

NON-STEEP RECIPE

- ▶ 2 oz Elijah Craig Bourbon
- ▶ 3 oz Lemonade
- ▶ 1½ oz Iced Green Tea
- ▶ Splash of Soda Water
- ▶ Garnish: Mint & Lemon Wheel

METHOD

In a shaker with ice combine all ingredients except for soda water. Shake. Strain into a highball glass over ice. Top with soda water.

*substitute simple syrup if needed