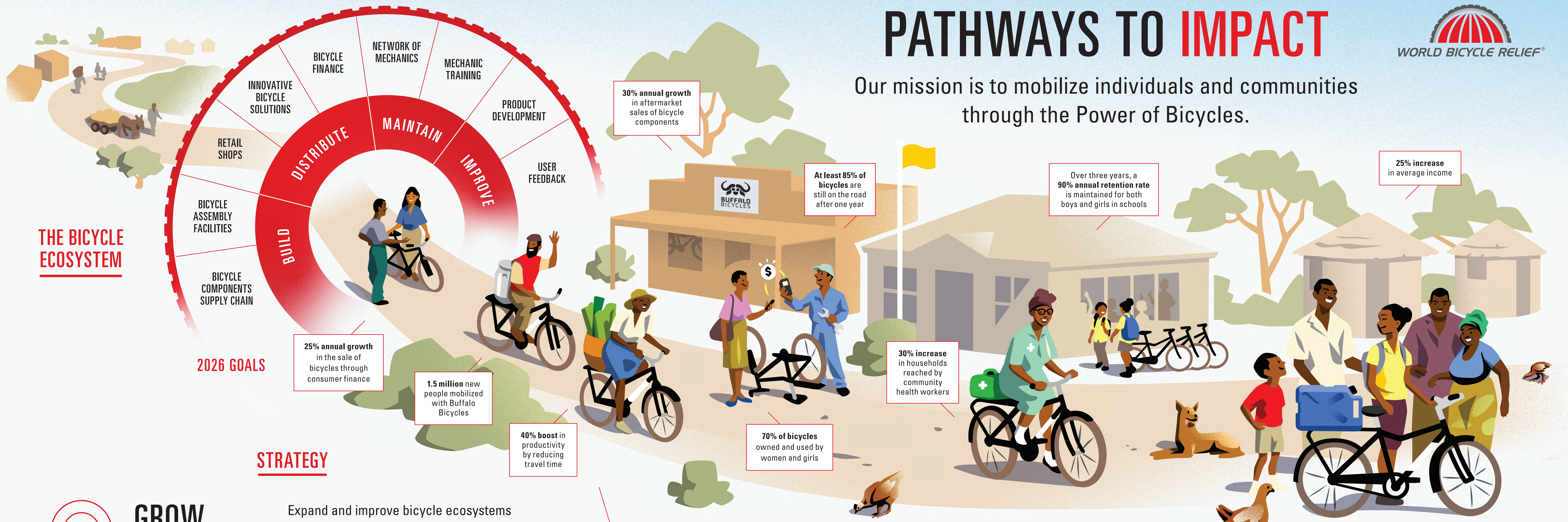


PATHWAYS TO IMPACT


Our mission is to mobilize individuals and communities through the Power of Bicycles.



THE BICYCLE ECOSYSTEM

2026 GOALS


STRATEGY

- 

GROW

Expand and improve bicycle ecosystems
Usability | Mobility Solutions | Outreach
- 

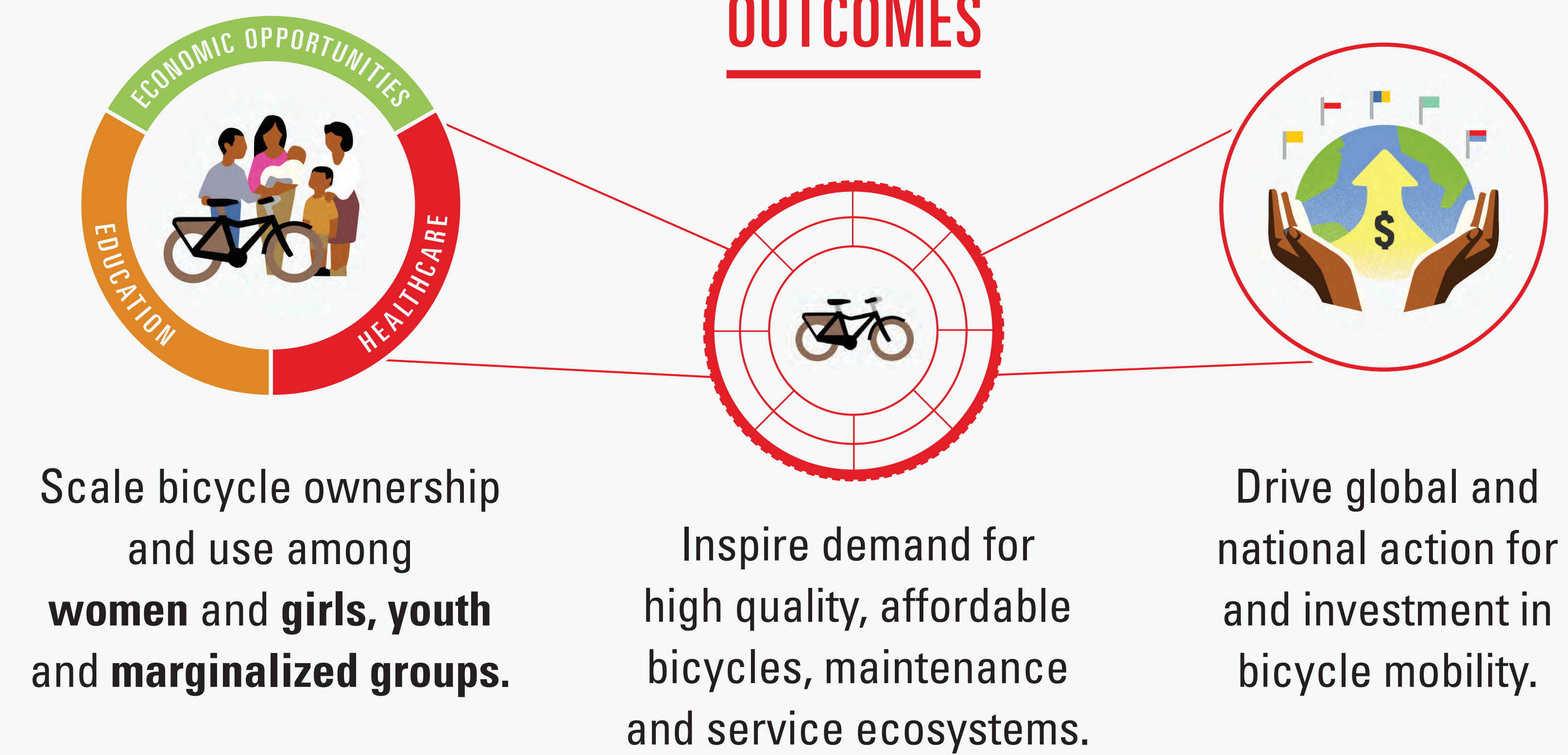
PARTNER

Partner to scale impact, shift outcomes, and expand geographies
Engagement | Technical Advisory
- 

INFLUENCE

Ensure bicycles are part of the global development and community resilience conversation
Awareness | Evidence | Positioning

OUTCOMES



IMPACT

We envision a world where bicycles improve healthcare and education outcomes and broaden economic opportunities so **individuals and communities can THRIVE.**

VALUES

-  Integrity
-  People-driven
-  Accountable Empowerment
-  Dynamic Collaboration
-  Relentless Learning