

**Inc.**

# **Female Founders 250 Honoree**

**2024**



**THE LAUNCHPAD**  
technologymatch.com

## **Tonya Turrell Makes Inc.'s 2024 Female Founders 250 List**

*Inc.'s seventh annual Female Founders list highlights entrepreneurs with world-changing companies*

**ALTAMONTE SPRINGS, FL, [April 9, 2024](#)** – Inc. today announced its seventh annual **Female Founders** list, honoring a bold group of 250 women whose innovations and ideas are shaping the world into a better place.

The founders cross all industries and bring with them unique stories of success from each stage of the entrepreneurial journey — from startup to going public, being acquired by big buyers, or spending decades at the helm of an organization. They are reinventing everything from shoes to food and are challenging issues like financial literacy and reproductive health.

"Receiving this honor from Inc. is not just a recognition of our past achievements, but a powerful affirmation that our dreams have wings. It validates every late night, every bold decision, and every leap of faith we've taken. This is for my team, our supporters, and every entrepreneur who believes that with passion, perseverance, and a pinch of audacity, the sky's not the limit—it's just the beginning." - Tonya Turrell, CEO of The Launchpad.

Over the last year, The Launchpad has not only made the Inc. 5000 list as one of the fastest-growing private companies, securing an impressive spot at number 123, but they've also

successfully raised their first-ever seed round of \$1.4 million in December 2023 after four years of determined bootstrapping.

Additionally, they launched the beta version of their groundbreaking technology matchmaking marketplace and lead generation platform, [technologymatch.com](https://www.technologymatch.com), which is poised to revolutionize the way technology buyers and sellers connect, akin to a [match.com](https://www.match.com) for the tech world. These achievements are not merely milestones for their company; they're a testament to the team's relentless innovation, resilience, and commitment to transforming their industry.

Each year, Inc. editors review thousands of applications highlighting female founders who are challenging the status quo and tackling some of the world's biggest problems. The list features women who have overcome challenges and lifted those around them, while leading impactful organizations across the country. They join the ranks of previous honorees including Jessica Alba, Tracee Ellis Ross, Rihanna, and Shonda Rhimes.

#### **Quote on the list from Diana Ransom, Inc. Executive Editor:**

"The past year, for many, will go down as one of the hardest ever—between a funding freeze and ad-spending pull back. The female founders on this year's list are a testament to what triumph over adversity looks like. They should all be proud of this singular accomplishment."

To see the complete list, go to: <https://www.inc.com/female-founders>

After launching in 2018, the **Female Founders** list is one of Inc.'s most esteemed franchises. *Inc.* magazine's **Female Founders** issue (April 2024) will be available online on April 9 at <https://www.inc.com/magazine> and on newsstands on April 16.

Join the Female Founders conversation using **#FemaleFounders**.

#### **About Inc.**

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning, multiplatform content reaches more than 50 million people each month across a variety of channels, including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion among the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit [www.inc.com](https://www.inc.com).

#### **About The Launchpad**

At The Launchpad and [TechnologyMatch.com](https://www.technologymatch.com), we are more than just a platform; we are a community of innovators, thinkers, and doers, united in our mission to revolutionize the IT matchmaking industry and support the dynamic needs of modern IT buyers and vendors alike.

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The Launchpad

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