



Canadians are considering how to make better use of small spaces. Searches for **“tiny laundry rooms”** has increased **37%** from 2023 to 2024.¹

When planning a laundry room and space is limited, consider going vertical versus horizontal to maximize your footprint. Stacked laundry is a great way to save space.



PRODUCT SPOTLIGHT

The [LG WashTower™ with Heat Pump Dryer](#) has full-sized capacity and features a sleek, single-unit design that takes up half the floor space.

Bonus, the [LG WashTower™ with Heat Pump Dryer](#) does not need to be vented like a traditional electric vented dryer. This allows for easy installation in tight spaces.



Canadians are preparing to deep clean their homes. Over the last two years, searches for **“spring cleaning”** begin to spike in late March as Canadians get ready for a refresh.⁴

Getting ready for spring cleaning? It's not just about turning over your wardrobe and scrubbing the floors. A major consideration for spring cleaning is looking at items that have been in storage and making sure they are free of dust, must and odours. When thinking about this, it's important to consider the items that are harder to wash, like delicate linens, throw pillows, bicycle helmets and rollerblades, as these are likely to collect dust and odours in storage during the winter months.



PRODUCT SPOTLIGHT

The [LG Styler® Steam Closet](#) is here to help. It can easily refresh items using the gentle power of steam to remove odours and allergens from hard-to-wash clothing, household items, plush toys and more.



When planning the next renovation, Canadians are looking to Pinterest for inspiration. Searches for **“small kitchen renovations”** have spiked by **83%** year over year.² **“Sustainability”** is a growing focus for Canadians, with searches up **40%** year over year.³

While planning an upcoming kitchen renovation, consider making the switch to electric appliances. Incorporating an induction range helps improve energy efficiency.

PRODUCT SPOTLIGHT

Check out the [LG Induction Slide-in Range](#). It has a large, edge-to-edge smooth surface for an integrated look, combined with a high-performing induction cooktop that delivers fast and consistent cooking results.



As a new season begins, Canadians are looking to make the most of design when they're considering renovations. Searches for **“kitchen design ideas”** are up by **31%** year over year.¹

When redesigning the kitchen, it's important to think about both aesthetics and functionality, which means that maximizing storage space is key.

PRODUCT SPOTLIGHT

The [LG Counter-Depth MAX™ Refrigerator with Craft Ice®](#) has an ultra-large, 26 cu. ft. capacity of a standard-depth fridge packaged in a counter-depth design for a seamless, built-in look. Stock up on everything you need and enjoy more fridge space for your family's favourite foods and drinks.



MELISSA MAKER'S LAUNDRY TIPS



Save up to 50% on electricity by doing laundry during off-peak hours.
You can schedule your washing machine to run when energy rates are lower with the LG ThinQ® app.



Cut down on energy costs by washing with cold water.
It's eco friendly and also gentle on your clothes.



Use artificial intelligence to your advantage.
AI technology in LG machines can detect the fabric texture, soil level, and load size to determine the correct amount of water and detergent.



Melissa Maker, cleaning expert and LG partner, shares her tips on how to incorporate energy and time saving techniques while doing your laundry.



[Check out Melissa's reel on how to save time and electricity](#)